

# 2025 Azbee Awards of Excellence

## Upper Midwest Region Award Winners

(Alphabetical by publication name)

### **ABA Journal (American Bar Association)**

**Category:** All Content - Enterprise News Story

**Award:** Regional Bronze Award

**Title of Entry:** From behind bars to passing the bar  
Danielle Braff, Writer; Kevin Davis, Editor

**Category:** All Content - Individual Profile

**Award:** Regional Gold Award

**Title of Entry:** Formidable Foe  
Anna Stolley Persky, Writer; Stephanie Francis Ward, Editor

**Category:** Online - Podcast

**Award:** Regional Bronze Award

**Title of Entry:** Legal Rebels: How generative ai can help you market your legal practice  
Victor Li

**Category:** Online - Web Feature Article

**Award:** Regional Silver Award

**Title of Entry:** Is this a key moment for the bar exam?  
Julianne Hill, Writer; Victor Li, Editor

**Category:** Print - Feature Article, 11 or Fewer Issues per Year

**Award:** Regional Gold Award

**Title of Entry:** Finding a Pathway: Assisting Native American and Indigenous law students  
requires confronting the challenges they face  
Julianne Hill, Writer; Victor Li, Editor

**Category:** Print - Feature Article, 11 or Fewer Issues per Year

**Award:** Regional Silver Award

**Title of Entry:** No Small Matter: Even a wrongful misdemeanor conviction can change  
someone's life forever  
Kevin Davis

**Category:** Print - Regular Department

**Award:** Regional Bronze Award

**Title of Entry:** Business of Law  
Victor Li, Editor

**Category:** Print - Special Section

**Award:** Regional Bronze Award

**Title of Entry:** Legal Rebels 2024: Game Changing AI  
Julianne Hill, Matt Reynolds and Amanda Robert, Writers; Victor Li, Editor

# 2025 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

## **Ag Equipment Intelligence (Lessiter Media)**

**Category:** All Content - Data Journalism

**Award:** Regional Bronze Award

**Title of Entry:** 2025 Dealer Business Outlook & Trends Report

Kim Schmidt, Executive Editor; Christine Book, Managing Editor; Bree Greenawalt, Director of Data, Insights, and Circulation at Lessiter Media

## **American Farriers Journal (Lessiter Media)**

**Category:** All Content - Data Journalism

**Award:** Regional Bronze Award

**Title of Entry:** Farriers Cut Costs As Gross Income Drops

Maclaren Krueger, Assistant Editor; and Bree Greenawalt, Senior Manager of Data & Events

**Category:** All Content - Group or Company Profile

**Award:** Regional Gold Award

**Title of Entry:** Supply Shop of the Year

Jeff Cota, Editor

## **Architectural Products (Endeavor Business Media)**

**Category:** Design - Best Original Photo

**Award:** Regional Bronze Award

**Title of Entry:** Creating the ultimate fan experience

Lauren Lenkowski, Art Director

**Category:** Design - Print Article Design

**Award:** Regional Silver Award

**Title of Entry:** From old war office to five-start hotel

Lauren Lenkowski, Art Director

## **Big I Illinois Website (Big I Illinois)**

**Category:** Design - Website Design

**Award:** Regional Silver Award

**Title of Entry:** Big I Illinois Website

Rachel Romines, Big I Illinois Director of Communications

## **BioSpace (BioSpace)**

**Category:** Online - Online Industry News Coverage

**Award:** Regional Bronze Award

**Title of Entry:** BioSpace: Making Sense of Biopharma's Ups and Downs

BioSpace Editorial Team

# 2025 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

## **Chicago Architect (Innovative Publishing)**

**Category:** Design - Publication Design  
**Award:** Regional Gold Award  
**Title of Entry:** Chicago Architect Magazine  
Catherine Meany, Design Manager

## **Collector magazine (ACA International)**

**Category:** All Content - How-To Article  
**Award:** Regional Gold Award  
**Title of Entry:** How to Make the Leap  
Anne Rosso May, Communications Director & Editor in Chief

**Category:** All Content - How-To Article  
**Award:** Regional Silver Award  
**Title of Entry:** Money Matters  
Anne Rosso May, Communications Director & Editor in Chief

## **Control (Endeavor Business Media)**

**Category:** Design - Front Cover - Illustration  
**Award:** Regional Bronze Award  
**Title of Entry:** What can ethernet-APL do for you?  
Derek Chamberlain, Art Director

## **Cosmetics Design (William Reed)**

**Category:** Online - Video  
**Award:** Regional Silver Award  
**Title of Entry:** AI and personalization: CosmeticsDesign's top beauty industry trend of 2024  
Cassandra Stern, Editor; Carly Rude, Digital Content Specialist

## **CSP Daily News (Informa Connect)**

**Category:** All Content - Diversity, Equity and Inclusion  
**Award:** Regional Gold Award  
**Title of Entry:** Closing the Gap: Women in C-Store Retail  
Rachel Gignac, Associate Editor; Hannah Hammond, Senior Editor

**Category:** Online - Event Coverage  
**Award:** Regional Gold Award  
**Title of Entry:** Outlook Leadership Conference  
CSP Daily News Editorial Team

**Category:** Online - Web Microsite/Special Section (Non-Trade Show/Conference)  
**Award:** Regional Silver Award  
**Title of Entry:** Top 202  
CSP Daily News Editorial Staff

# 2025 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

## **Dental Economics (Endeavor Business Media)**

**Category:** Design - Front Cover - Photo

**Award:** Regional Silver Award

**Title of Entry:** Intertwined

Meg Fuschetti, Art Director

**Category:** Design - Front Cover - Photo/Typographical Illustration

**Award:** Regional Silver Award

**Title of Entry:** In your reputation era

Meg Fuschetti, Art Director

## **DIVERSE, A SWE Podcast (Society of Women Engineers)**

**Category:** Online - Podcast

**Award:** Regional Silver Award

**Title of Entry:** Ep 275: A Fireside Chat With Forbes "50 Over 50" Awardees Dr. Carlotta Berry and Karen Horting

Larry Guthrie, Director of Content Strategy, Society of Women Engineers; Kelsey Reed, Manager of Digital Content & Media, David James Group

## **EXHIBITOR magazine (Exhibitor Group)**

**Category:** All Content - Case Study

**Award:** Regional Gold Award

**Title of Entry:** Caddy Shack

Emily Olson, Editor; Kelly Tedrick, Art Director; Charles Pappas, Senior Writer; Kristina Tran, Senior Graphic Designer; Jessamyn Hermann, Graphic Designer

**Category:** All Content - How-To Article

**Award:** Regional Bronze Award

**Title of Entry:** Meeting Seating

Emily Olson, Editor; Kelly Tedrick, Art Director; Charles Pappas, Senior Writer; Kristina Tran, Senior Graphic Designer; Linda Armstrong, Writer; Jessamyn Hermann, Graphic Designer

**Category:** All Content - Q&A

**Award:** Regional Bronze Award

**Title of Entry:** UFI Sighting

Emily Olson, Editor; Kelly Tedrick, Art Director; Charles Pappas, Senior Writer; Kristina Tran, Senior Graphic Designer; Jessamyn Hermann, Graphic Designer

**Category:** Design - Data Visualization

**Award:** Regional Gold Award

**Title of Entry:** EXHIBITOR Magazine's 38th Annual Salary Survey

Kelly Tedrick, Art Director; Emily Olson, Editor; Kristina Tran, Senior Graphic Designer; Charles Pappas, Senior Writer; Jessamyn Hermann, Graphic Designer

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# 2025 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

## **EXHIBITOR magazine (Exhibitor Group)**

**Category:** Design - Front Cover - Photo

**Award:** Regional Gold Award

**Title of Entry:** 2024 Buyers Guide

Kelly Tedrick, Art Director; Emily Olson, Editor; Kristina Tran, Senior Graphic Designer;  
Charles Pappas, Senior Writer; Jessamyn Hermann, Graphic Designer

**Category:** Design - Print Article Design

**Award:** Regional Bronze Award

**Title of Entry:** Hi, I'm Dax. And I'm an Introvert

Kelly Tedrick, Art Director; Emily Olson, Editor; Kristina Tran, Senior Graphic Designer;  
Charles Pappas, Senior Writer; Ben Barclay, Writer; Jessamyn Hermann, Graphic Designer

## **Farm Equipment (Lessiter Media)**

**Category:** Print - Feature Series

**Award:** Regional Bronze Award

**Title of Entry:** Boots on the Ground

Noah Newman, Technology Editor

**Category:** Print - Special Issue or Supplement

**Award:** Regional Bronze Award

**Title of Entry:** Shortline Equipment Edition

Kim Schmidt, Executive Editor; Mike Lessiter, Editor/Publisher; Mackane Vogel, Associate  
Editor; Frank Lessiter, Chairman; Dave Kanicki, Contributing Writer

**Category:** Print - Special Section

**Award:** Regional Silver Award

**Title of Entry:** Dealership Minds — Vanderloop Equipment

Kim Schmidt, Executive Editor; Mike Lessiter, Editor/Publisher; Noah Newman, Technology  
Editor; Mackane Vogel, Associate Editor

## **Fleet Maintenance (Endeavor Business Media)**

**Category:** Design - Best Original Photo

**Award:** Regional Silver Award

**Title of Entry:** The over under on engine overhauls

Erin Brown, Art Director

**Category:** Design - Print Article Design

**Award:** Regional Gold Award

**Title of Entry:** Failure to communicate

Erin Brown, Art Director

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# 2025 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

## **Fleet Maintenance (Endeavor Business Media)**

**Category:** Design - Publication Design

**Award:** Regional Silver Award

**Title of Entry:** Fleet Maintenance

Erin Brown, Art Director; John Hitch, Editor

**Category:** Print - Special Issue or Supplement

**Award:** Regional Silver Award

**Title of Entry:** Fleet Maintenance: The AI Issue / March 2024

Kevin Jones, John Hitch, Erin Brown, Alex Keenan, Lucas Roberto

## **FleetOwner (Endeavor Business Media)**

**Category:** Design - Front Cover - Illustration

**Award:** Regional Gold Award

**Title of Entry:** Trucking's marijuana problem

Eric Van Egeren, Art Director

## **FoodNavigator-USA (William Reed)**

**Category:** Online - Online Single Topic Coverage

**Award:** Regional Bronze Award

**Title of Entry:** Seeing red: The ongoing debate about the safety of food dyes and the fallout for CPG manufacturers, ingredient suppliers

Elizabeth Crawford, Senior Editor; Deniz Ataman, Deputy Editor; Ryan Daily, Senior Correspondent

**Category:** Online - Video

**Award:** Regional Gold Award

**Title of Entry:** ADM on the farm: Building regenerative agriculture builds business opportunities

Elizabeth Crawford, Senior Editor; Carly Rude, Digital Content Specialist

## **Foodservice Equipment & Supplies (Zoomba Group)**

**Category:** All Content - Group or Company Profile

**Award:** Regional Bronze Award

**Title of Entry:** 2024 Dealer of the Year Wasserstrom

Joe Carbonara, Editorial Director

**Category:** Design - Front Cover - Illustration

**Award:** Regional Silver Award

**Title of Entry:** FE&S December 2024

Anne LoCascio, Creative Director and Production Manager

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### **Foodservice Equipment & Supplies (Zoomba Group)**

**Category:** Design - Opening Page/Spread - Photo

**Award:** Regional Gold Award

**Title of Entry:** 2024 DSR of the Year Feature Article Design

Anne LoCascio, Creative Director and Production Manager

**Category:** Print - Regular Department

**Award:** Regional Silver Award

**Title of Entry:** Facility Design Project of the Month

Joe Carbonara, Editorial Director; Renee Pas, Editor; Donna Boss, Writer

**Category:** Print - Special Issue or Supplement

**Award:** Regional Gold Award

**Title of Entry:** The Sustainability Issue

Joe Carbonara, Editorial Director; Renee Pas, Editor; Maureen Slocum, CEO and Publisher

### **hfm (Healthcare Financial Management Association)**

**Category:** All Content - Regular Column

**Award:** Regional Gold Award

**Title of Entry:** David Johnson

David Johnson, Columnist; Eric Reese, Managing Editor; Brad Dennison, hfm Executive Editor, and HFMA Director of Editorial; Linda Chandler, Graphic Designer

**Category:** All Content - Regular Column

**Award:** Regional Silver Award

**Title of Entry:** Jill Geisler

Jill Geisler, Columnist; Eric Reese, Managing Editor; Brad Dennison, hfm Executive Editor, and HFMA Director of Editorial; Linda Chandler, Graphic Designer

**Category:** All Content - Thought Leadership

**Award:** Regional Bronze Award

**Title of Entry:** Susan Dentzer: It is time to move past denying the perfect storm facing U.S. healthcare

Susan Dentzer, Columnist; Brad Dennison, hfm Executive Editor, and HFMA Director of Editorial; Eric Reese, Managing Editor; Linda Chandler, Graphic Designer

**Category:** Design - Opening Page/Spread - Illustration

**Award:** Regional Silver Award

**Title of Entry:** Battle of the Bots

Martin Gee, Illustrator; Brad Dennison, hfm Executive Editor, and HFMA Director of Editorial and Policy Affairs; Eric Reese, Managing Editor; Paul Barr, Senior Editor

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(Alphabetical by publication name)

### **hfm (Healthcare Financial Management Association)**

**Category:** Design - Opening Page/Spread - Photo

**Award:** Regional Silver Award

**Title of Entry:** Navigating Tough Terrain

Marshall Clarke, Photographer, Brian Goins, Senior Editor, Visuals; Brad Dennison, hfm Executive Editor, and HFMA Director of Editorial and Policy Affairs; Eric Reese, Managing Editor

**Category:** Design - Publication Design

**Award:** Regional Bronze Award

**Title of Entry:** October-November 2024 and December-January 2024 hfm

Brad Dennison, hfm Executive Editor, Eric Reese, hfm Managing Editor; Brian Goins, Senior Editor-Visuals; Linda Chandler, Graphic Designer; Marshall Clarke, Photographer; Miriam Martincic, Illustrator

**Category:** Print - Feature Article, 11 or Fewer Issues per Year

**Award:** Regional Bronze Award

**Title of Entry:** Battle of the Bots

Brad Dennison, hfm Executive Editor, and HFMA Director of Editorial and Policy Affairs; Jeni Williams, Author; Brian Goins, Senior Editor-Visuals; Eric Reese, Managing Editor

**Category:** Print - Industry News Coverage

**Award:** Regional Silver Award

**Title of Entry:** Industry News Coverage - Nick Hut

Nick Hut, Senior Editor

**Category:** Print - Special Section

**Award:** Regional Gold Award

**Title of Entry:** Bridging the Payer-Provider Divide

Jeni Williams, Author; Miriam Martincic, Illustrator; Paul Barr, Senior Editor; Eric Reese, Managing Editor; Brad Dennison, hfm Executive Editor; Brian Goins, Senior Editor-Visuals

### **hfm, FastFinance (Healthcare Financial Management Association)**

**Category:** Online - Online Industry News Coverage

**Award:** Regional Silver Award

**Title of Entry:** HFMA Industry News Coverage Nick Hut and Rich Daly

Nick Hut, Senior Editor; Rich Daly, Senior Editor, Brian Goins, Senior Editor, Visuals; Brad Dennison, hfm Executive Editor, and HFMA Director of Editorial and Policy Affairs

### **HFMA website (Healthcare Financial Management Association)**

**Category:** Online - Online Single Topic Coverage

**Award:** Regional Silver Award

**Title of Entry:** What the Change Healthcare cyberattack means for the future of the industry

Nick Hut, Senior Editor, Brad Dennison, hfm Executive Editor and HFMA Director of Editorial



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## Upper Midwest Region Award Winners

(Alphabetical by publication name)

### **McKnight's Home Care Daily Pulse (Haymarket Media)**

**Category:** All Content - Editor's Letter or Note

**Award:** Regional Bronze Award

**Title of Entry:** The last word on home care  
Liza Berger, Editor; John O'Connor, Editorial Director

**Category:** Online - Event Coverage

**Award:** Regional Bronze Award

**Title of Entry:** Bringing it home: Exemplary coverage of national home care trade show  
Adam Healy, Staff Writer, McKnight's Home Care; Aminah Beg, Graphic Designer,  
McKnight's Home Care

### **McKnight's Long-Term Care News (Haymarket Media)**

**Category:** All Content - Editor's Letter or Note

**Award:** Regional Gold Award

**Title of Entry:** Daily Editors' Notes by James M. Berkland  
James M. Berkland, Executive Editor

**Category:** All Content - Government Coverage

**Award:** Regional Bronze Award

**Title of Entry:** McKnight's Long-Term Care News - Expansive Government Coverage  
Kimberly Marselas, Senior Editor

**Category:** All Content - Original Research Article

**Award:** Regional Silver Award

**Title of Entry:** McKnight's Mood of the Market  
Kimberly Marselas, Senior Editor; Aminah Beg, Graphic Designer

**Category:** Online - Web Feature Series

**Award:** Regional Silver Award

**Title of Entry:** "Rural Peril" by Kim Marselas  
Kimberly Marselas, Senior Editor

**Category:** Print - Industry News Coverage

**Award:** Regional Gold Award

**Title of Entry:** McKnight's Long-Term Care News - Industry News Coverage  
Kimberly Marselas, Senior Editor; Monica Pizzi, Senior Art Director; Aminah Beg, Graphic  
Designer

### **McKnight's Senior Living (Haymarket Media)**

**Category:** All Content - Regular Column

**Award:** Regional Bronze Award

**Title of Entry:** Lois A. Bowers - Editor's Column  
Lois A. Bowers, Editor

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# 2025 Azbee Awards of Excellence

## Upper Midwest Region Award Winners

(Alphabetical by publication name)

### **McKnight's Senior Living (Haymarket Media)**

**Category:** Online - Online Single Topic Coverage

**Award:** Regional Silver Award

**Title of Entry:** Assisted living: New target for federal regulation

Lois A. Bowers, Editor; Kimberly Bonvissuto, Content Editor; John O'Connor, Editorial Director

**Category:** Print - Industry News Coverage

**Award:** Regional Bronze Award

**Title of Entry:** McKnight's Senior Living Print News Coverage

Kimberly Bonvissuto, Content Editor; Lois A. Bowers, Editor; John O'Connor, Editorial Director; Kathleen Steele Gaivin, Writer; Monica Pizzi, Senior Art Director

### **Modern Healthcare (Crain Communications)**

**Category:** Online - Web Feature Series

**Award:** Regional Silver Award

**Title of Entry:** Chronic Conditions

Kara Hartnett, Reporter; Diane Eastabrook, Reporter; Mari Devereaux, Reporter; Tim Broderick, Data and Analytics Lead; Jeffrey Young, Deputy Editor

### **No-Till Farmer (Lessiter Media)**

**Category:** All Content - Data Journalism

**Award:** Regional Gold Award

**Title of Entry:** 2024 No-Till Farmer Benchmark Report

Laura Barrera, Contributing Writer; Michaela Paukner, Managing Editor, Director of Data, Insights, and Circulation at Lessiter Media

### **Officer (Endeavor Business Media)**

**Category:** Design - Best Original Illustration

**Award:** Regional Bronze Award

**Title of Entry:** How to catch a criminal: Just the facts ma'am.

Kermit Mulkins, Art Director

**Category:** Design - Opening Page/Spread - Photo/Typographical Illustration

**Award:** Regional Gold Award

**Title of Entry:** Moral high ground

Kermit Mulkins, Art Director

### **Pensions & Investments (Crain Communications)**

**Category:** All Content - Data Journalism

**Award:** Regional Silver Award

**Title of Entry:** U.S. retirement plans recover half of 2022 losses amid no-show recession

Douglas Appell, Senior Reporter

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## Upper Midwest Region Award Winners

(Alphabetical by publication name)

### **Pensions & Investments (Crain Communications)**

**Category:** All Content - Q&A

**Award:** Regional Silver Award

**Title of Entry:** Q&A with CIO Jill Schurtz  
Julie Tatge, Editor-in-Chief

**Category:** Online - Web Microsite/Special Section (Non-Trade Show/Conference)

**Award:** Regional Gold Award

**Title of Entry:** P&I Influential Women in Institutional Investing  
Pensions & Investments Staff

### **Rental Equipment Register (Endeavor Business Media)**

**Category:** Design - Publication Redesign

**Award:** Regional Bronze Award

**Title of Entry:** RER Redesign  
Jennifer Dakas, Art Director

### **Restaurant Business (Informa Connect)**

**Category:** All Content - Enterprise News Story

**Award:** Regional Silver Award

**Title of Entry:** The Trader Joe's Effect  
Patricia Cobe, Senior Editor

**Category:** All Content - News Analysis

**Award:** Regional Silver Award

**Title of Entry:** Why Baja Fresh Never Became Chipotle  
Jonathan Maze, Editor-in-Chief

**Category:** Design - Web Article Design

**Award:** Regional Gold Award

**Title of Entry:** Working to slow climate change through regenerative agriculture  
Nico Heins, Senior Art Director

**Category:** Design - Website Design

**Award:** Regional Gold Award

**Title of Entry:** Restaurant Business Online  
Nico Heins, Senior Art Director

**Category:** Online - Online State of the Industry

**Award:** Regional Bronze Award

**Title of Entry:** The Technomic Top 500  
The Team at Restaurant Business

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# 2025 Azbee Awards of Excellence

## Upper Midwest Region Award Winners

(Alphabetical by publication name)

### **Restaurant Business (Informa Connect)**

**Category:** Online - Video

**Award:** Regional Bronze Award

**Title of Entry:** Lisa Jennings at Dave's Hot Chicken

Lisa Jennings, Executive Editor

**Category:** Online - Web Feature Article

**Award:** Regional Bronze Award

**Title of Entry:** In a small Illinois city, Red Lobster leaves a big void

Joe Guszowski, Senior Editor

**Category:** Online - Web Feature Series

**Award:** Regional Gold Award

**Title of Entry:** The Climate Crisis

The Team at Restaurant Business

### **restaurant development + design (Zoomba Group)**

**Category:** Design - Email Newsletter Design

**Award:** Regional Silver Award

**Title of Entry:** The Pulse Newsletter Design

Eric Uhl, Art, Production Assistant & Full Stack Developer; Rebecca Kilbreath, Editor-in-Chief

**Category:** Design - Publication Redesign

**Award:** Regional Gold Award

**Title of Entry:** restaurant development + design Redesign

Eric Uhl, Art, Production Assistant & Full Stack Developer; Anne LoCascio, Creative Director & Production Manager; Maureen Slocum, CEO & Publisher

### **SevenFifty Daily (Provi)**

**Category:** All Content - Impact/Investigative

**Award:** Regional Gold Award

**Title of Entry:** What Do Neo-Prohibitionists Really Want?

Tyler Wetherall, Author, Senior Editor; Courtney Schiessl Magrini, Editor-in-Chief; Caitlin A. Miller, Senior Editor

**Category:** All Content - Sustainability Article

**Award:** Regional Silver Award

**Title of Entry:** The Rocky Rollout of California's New Bottle Bill

Betsy Andrews, Author; Tyler Wetherall, Senior Editor; Courtney Schiessl Magrini, Editor-in-Chief; Caitlin A. Miller, Senior Editor

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# 2025 Azbee Awards of Excellence

## Upper Midwest Region Award Winners

(Alphabetical by publication name)

### **SevenFifty Daily (Provi)**

**Category:** All Content - Thought Leadership

**Award:** Regional Gold Award

**Title of Entry:** What the Headlines Get Wrong About Alcohol and Health

Dr. Laura Catena, Author; Tyler Wetherall, Senior Editor; Courtney Schiessl Magrini, Editor-in-Chief; Caitlin A. Miller, Senior Editor

### **Special Report (Healthcare Financial Management Association)**

**Category:** Online - Web Feature Series

**Award:** Regional Bronze Award

**Title of Entry:** Special Reports: "Curing Payment Confusion," and "Bridging the Payer-Provider Divide"

Paul Barr, Senior Editor; Jeni Williams, Author; Brad Dennison, hfm Executive Editor and HFMA Director of Editorial and Policy Affairs; Eric Reese, Managing Editor; Brian Goins, Senior Editor-Visuals

### **SWE Magazine (Society of Women Engineers)**

**Category:** All Content - Diversity, Equity and Inclusion

**Award:** Regional Bronze Award

**Title of Entry:** Women in STEM: Perceptions Vs. Realities

Laurie A. Shuster, Editor-in-Chief

**Category:** All Content - Diversity, Equity and Inclusion

**Award:** Regional Silver Award

**Title of Entry:** DEI Faces Rising Waters

Seabright McCabe, SWE Contributor

**Category:** All Content - Technical Article

**Award:** Regional Bronze Award

**Title of Entry:** Technology Targets Women's Health

Seabright McCabe, SWE Contributor

### **The Fabricator (FMA Communications)**

**Category:** All Content - Case Study

**Award:** Regional Silver Award

**Title of Entry:** A Deep Dive into the Microtab

Tim Heston, Senior Editor

**Category:** All Content - Editor's Letter or Note

**Award:** Regional Silver Award

**Title of Entry:** Editor's Corner

Dan Davis, Editor-in-Chief

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## **The Fabricator (FMA Communications)**

**Category:** All Content - Group or Company Profile

**Award:** Regional Silver Award

**Title of Entry:** How to Optimize the Punch/Laser Combo  
Tim Heston, Senior Editor

**Category:** Online - Best Use of Social Media

**Award:** Regional Bronze Award

**Title of Entry:** The Fabricator LinkedIn  
Gareth Sleger, Sr. Digital Editor; Sara Spring, Sr. Social Media and Content Strategist;  
Elizabeth Gavin, Sr. Digital Marketing Manager

## **The Tube and Pipe Journal (FMA Communications)**

**Category:** All Content - Case Study

**Award:** Regional Bronze Award

**Title of Entry:** Ordinary Trappings, Extraordinary Results  
Lincoln Brunner, Editor

## **Trade Show Executive (United Service Companies)**

**Category:** All Content - Group Recognition Program

**Award:** Regional Bronze Award

**Title of Entry:** Meet the 2024 Women to Watch  
Richard Simon, Chairman; Maddy Ryley, Managing Editor; Andrew Warrick, Digital  
Associate Editor; Picante Creative, Design and Production

**Category:** All Content - Q&A

**Award:** Regional Gold Award

**Title of Entry:** Power Lunch with Chuck Grouzard: Leading the Way with Passion, Grit &  
Kindness  
Richard Simon, Chairman; Maddy Ryley, Managing Editor; Andrew Warrick, Digital  
Associate Editor; Picante Creative, Design and Production

## **Voices in Healthcare Finance (Healthcare Financial Management Association)**

**Category:** Online - Podcast

**Award:** Regional Gold Award

**Title of Entry:** What the Change Healthcare cyberattack means for the future of the  
industry  
Erika Grotto, Producer and Host; Linda Chandler, Sound Engineer; Brad Dennison, HFMA  
Director of Editorial and Policy Affairs; Nick Hut, Senior Editor and Shawn Stack, Policy  
Director