

# 2024 Azbee Awards of Excellence Northeast Region Award Winners (Alphabetical by publication name)

## **AdExchanger (Access Intelligence)**

**Category:** All Content - Technical Article

**Award Level:** Regional Bronze Award

**Title of Entry:** Elucidating The Intricacies Of Programmatic Advertising  
Anthony Vargas, Associate Editor

**Category:** All Content - Technical Article

**Award Level:** Regional Silver Award

**Title of Entry:** The Sharp Analysis Our Readers Expect  
Alyssa Boyle, Associate Editor

**Category:** Online - Online Breaking News Coverage

**Award Level:** Regional Bronze Award

**Title of Entry:** Breaking One Of The Biggest Ad Tech News Stories Of The Year  
Allison Schiff, Managing Editor

**Category:** Online - Podcast

**Award Level:** Regional Gold Award

**Title of Entry:** Fearlessly Speaking Truth To Power  
Allison Schiff, Managing Editor

## **American Banker (Arizent)**

**Category:** All Content - Company Profile

**Award Level:** Regional Gold Award

**Title of Entry:** Open.' 'Personal.' 'Inappropriate.': Inside the Truist Leadership Institute  
Claire Williams, Reporter

**Category:** All Content - Enterprise News Story

**Award Level:** Regional Gold Award

**Title of Entry:** How interest rate risk sneaked up on dozens of community banks  
Polo Rocha, Reporter

**Category:** All Content - Sustainability Reporting

**Award Level:** Regional Silver Award

**Title of Entry:** The credit card climate crisis  
Daniel Wolfe, Content Director, Payments

**Category:** Online - Web Feature Series

**Award Level:** Regional Silver Award

**Title of Entry:** Alarm bells, arrogance and the crisis at Wells Fargo  
Kevin Wack, National Editor

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## **Auto Finance News (Royal Media)**

**Category:** All Content - Diversity, Equity and Inclusion

**Award Level:** Regional Silver Award

**Title of Entry:** Beyond the metrics: The new age of DEI in auto finance  
Amanda Harris, Deputy Editor; Riley Wolfbauer, Sr. Associate Editor

**Category:** All Content - Enterprise News Story

**Award Level:** Regional Silver Award

**Title of Entry:** In too deep: How affordability woes could sink subprime consumers  
Joey Pizzolato, Editor; Amanda Harris, Deputy Editor

## **Bar & Restaurant News (Questex, LLC)**

**Category:** All Content - Diversity, Equity and Inclusion

**Award Level:** Regional Gold Award

**Title of Entry:** Loud & Proud: Bar and Restaurant Operators Celebrate Pride Month, Offer  
Tips for June and Beyond  
Aaron Kiel, Writer/Contributor, Questex's Bar & Restaurant News

## **Corporate Counsel (ALM)**

**Category:** All Content - Government Coverage

**Award Level:** Regional Silver Award

**Title of Entry:** Federal Regulatory Changes Shift the Legal Landscape for Companies  
Chris O'Malley, Reporter; Greg Andrews, Editor, Corporate Coverage

## **Employee Benefit News (Arizent)**

**Category:** Online - Podcast

**Award Level:** Regional Bronze Award

**Title of Entry:** Perk Up season 2  
Deanna Cuadra, Senior Reporter; Paola Peralta, Associate Editor; Alyssa Place, Executive  
Editor; Stephanie Schomer, Editor-in-chief

## **Engineering News-Record (BNP Media Inc.)**

**Category:** All Content - Government Coverage

**Award Level:** Regional Bronze Award

**Title of Entry:** Infrastructure Act Rollout at Year Two  
Tom Ichniowski, ENR's Washington Bureau Chief

**Category:** All Content - Technical Article

**Award Level:** Regional Bronze Award

**Title of Entry:** A New Type of Manufactured Bricks Are a Whole New Way of Building  
Jeff Yoders, Midwest Editor and Associate Technology Editor; Scott Judy, Deputy Editor for  
Regions and Editor of ENR Southeast

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## **Engineering News-Record (BNP Media Inc.)**

**Category:** Online - Video - News and Feature

**Award Level:** Regional Silver Award

**Title of Entry:** Engineering a Spectacle: Philippe Petit's High-wire Act at National Building Museum

Scott Blair, Editor-in-Chief; Drew Lockwood, Video Production Manager

**Category:** Print - Feature Series

**Award Level:** Regional Gold Award

**Title of Entry:** Rugged Construction Series

Aileen Cho, Senior Editor; Scott Blair, Editor-In-Chief; Jonathan Keller, Associate Editor; Pam McFarland, Senior Editor

**Category:** Print - Single Topic Coverage by a Team

**Award Level:** Regional Silver Award

**Title of Entry:** Explaining projects at the edge of possibility

Scott Judy, Deputy Editor for Regions and Editor of ENR Southeast; Nadine M. Post, Editor-At-Large

## **Fierce Biotech (Questex, LLC)**

**Category:** Online - Event Coverage

**Award Level:** Regional Bronze Award

**Title of Entry:** European Society for Medical Oncology Coverage

Annalee Armstrong, Senior Editor

**Category:** Online - Web Feature Article, Industry

**Award Level:** Regional Silver Award

**Title of Entry:** Alzheimer's meds are here. But for the Down syndrome community, it's still the 1980s

Annalee Armstrong, Senior Editor

## **Fierce Pharma (Questex, LLC)**

**Category:** Online - Event Coverage

**Award Level:** Regional Silver Award

**Title of Entry:** J.P. Morgan Healthcare Conference Coverage

Eric Sagonowsky, Senior Editor; Zoey Becker, Staff Writer; Angus Liu, Senior Writer; Fraiser Kansteiner, Staff Writer; Kevin Dunleavy, Staff Writer; Ayla Ellison, Editor-in-Chief

## **Financial Planning (Arizent)**

**Category:** All Content - Enterprise News Story

**Award Level:** Regional Gold Award

**Title of Entry:** The wealth management industry's \$1T conflict of interest

Tobias Salinger, Chief Correspondent

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## **Financial Planning (Arizent)**

**Category:** All Content - Technology & Innovation Reporting

**Award Level:** Regional Bronze Award

**Title of Entry:** Justin L. Mack wealthtech reporting  
Justin L. Mack, Wealthtech Reporter

## **Green Market Report (Crain Communications)**

**Category:** All Content - Impact/Investigative

**Award Level:** Regional Bronze Award

**Title of Entry:** Unions Flex Muscles Against Cannabis  
Jenel Stelton-Holtmeier, Managing Editor; John Schroyer, Senior Reporter

**Category:** Online - Online Industry News Coverage

**Award Level:** Regional Gold Award

**Title of Entry:** Cannabis Financial News  
Debra Borchardt, Co-Founder and Executive Editor; Jenel Stelton-Holtmeier, Managing Editor; John Schroyer, Senior Reporter; Adam Jackson, Breaking News Reporter

## **Healthcare Design (Emerald X LLC)**

**Category:** All Content - Case Study

**Award Level:** Regional Gold Award

**Title of Entry:** Getting into Alignment  
Brooke Bilyj, Freelance Writer; Anne DiNardo, Executive Editor

## **Infectious Disease Special Edition (McMahon Group)**

**Category:** All Content - Impact/Investigative

**Award Level:** Regional Silver Award

**Title of Entry:** Solutions to AMR, The Silent Pandemic, Remain Out of Reach  
Marie Rosenthal, Managing Editor; Matt White, Art Director; Kristin Jannacone Senior Copy Editor; Elizabeth Zhong, Senior Copy Editor

**Category:** All Content - News Analysis

**Award Level:** Regional Bronze Award

**Title of Entry:** No Need to Write the Obituary for the ID Specialty  
Marie Rosenthal, Managing Editor; Matt White, Art Director; Elizabeth Zhong, Senior Copy Editor; Kristin Jannacone, Senior Copy Editor

## **InformationWeek (Informa)**

**Category:** All Content - Government Coverage

**Award Level:** Regional Gold Award

**Title of Entry:** How International Privacy & Antitrust Regulation Squeezes Or Supports Enterprise IT  
Shane Snider, Senior Writer; Joao-Pierre Ruth, Senior Editor; Carrie Pallardy, Featured Contributor; Cathleen Gagne, Managing Editor; Sara Peters, Editor-in-Chief

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## **InformationWeek (Informa)**

**Category:** Online - Online Breaking News Coverage

**Award Level:** Regional Silver Award

**Title of Entry:** OpenAI Boots Sam Altman  
Shane Snider, Senior Writer

**Category:** Online - Web Feature Series,

**Award Level:** Regional Bronze Award

**Title of Entry:** What's the Environmental Impact of a Data-Driven Organization?  
Sara Peters, EIC; Cathy Gagne, Mng. Editor; Joao-Pierre Ruth, Sr. Editor; Shane Snider, Sr. Writer; P. Baker, J. Edwards, S. Greengard, C. Pallardy, R. Pallardy, Contributors

## **Law.com International (ALM)**

**Category:** All Content - Regular Column

**Award Level:** Regional Silver Award

**Title of Entry:** Asia Legal Briefing  
Jessica Seah, Asia Editor

## **Legaltech News (ALM)**

**Category:** All Content - Technology & Innovation Reporting

**Award Level:** Regional Silver Award

**Title of Entry:** 2023: The Year Generative AI Upended the Legal Industry  
Stephanie Wilkins, Editor-in-Chief, Legaltech News

## **McKinsey Global Publishing (McKinsey & Co.)**

**Category:** Design - Data Visualization

**Award Level:** Regional Bronze Award

**Title of Entry:** Data Visualization  
The Staff of McKinsey Global Publishing

## **Medscape InDiscussion (WebMD/Medscape)**

**Category:** Online - Podcast

**Award Level:** Regional Silver Award

**Title of Entry:** RSV in Rural Communities: Lessons From Appalachia  
Betsy Wallace, Editorial Director and Producer

## **National Mortgage News (Arizent)**

**Category:** Online - Online Breaking News Coverage

**Award Level:** Regional Gold Award

**Title of Entry:** Hometown Lenders' implosion  
Maria Volkova, Technology Reporter

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## **Network Computing (Informa)**

**Category:** Online - Online Single Topic Coverage by a Team

**Award Level:** Regional Bronze Award

**Title of Entry:** Realities of Enterprise Use of 5G

Sal Salamone, Managing Editor; Bob Wallace, Featured Contributing Reporter; Zeus Kerravala, Featured Contributor

## **Pharmacy Practice News (McMahon Group)**

**Category:** All Content - Technology & Innovation Reporting

**Award Level:** Regional Gold Award

**Title of Entry:** Opportunities and Pitfalls for AI in Pharmacy

David Bronstein, Editorial Director; Kate Baggeley, Deputy Managing Editor; Blake Dennis, Art Director; Marcus A. Banks, Correspondent

## **Rare Disease Advisor (Haymarket Media Group)**

**Category:** Online - Event Coverage

**Award Level:** Regional Gold Award

**Title of Entry:** Muscular Dystrophy Association's 2023 Conference

Larry Luxner, Senior Correspondent; Terri Airov, Senior Managing Editor; Özge Özkaya, PhD, Science Writer; Leonardo Jaimes, MD, Science Writer

## **Retinal Physician (BroadcastMed)**

**Category:** Print - Special Issue or Supplement

**Award Level:** Regional Gold Award

**Title of Entry:** The Geographic Atrophy Special Edition of Retinal Physician Magazine

Jennifer Ford, Senior Managing Editor; Rachael Weissman, Senior Design Lead; James Gallagher, Managing Editor; Abby Markward, Associate Publisher

## **Risk Management (RIMS)**

**Category:** Design - Front Cover - Illustration

**Award Level:** Regional Silver Award

**Title of Entry:** Strengthening Active Shooter Response Plans

Andrew Bass, Jr., Art & Production Manager; Morgan O'Rourke, Editor in Chief; Hilary Tuttle, Managing Editor

**Category:** Design - Opening Page/Spread - Photo Illustration

**Award Level:** Regional Gold Award

**Title of Entry:** Powering Through - How Companies Can Mitigate the Risks of Rising Energy Costs

Andrew Bass, Jr., Art & Production Manager; Morgan O'Rourke, Editor In Chief; Hilary Tuttle, Managing Editor

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## **Silverlinings (Questex, LLC)**

**Category:** All Content - Editorial

**Award Level:** Regional Gold Award

**Title of Entry:** Op-Eds from Stephen M Saunders, MBE  
Stephen Saunders Mbe, Founder

**Category:** All Content - Individual Profile

**Award Level:** Regional Bronze Award

**Title of Entry:** Exclusive: Google Cloud CTO talks tech, failures and what the future holds  
Diana Goovaerts, Executive Editor

**Category:** Online - Online Industry News Coverage

**Award Level:** Regional Silver Award

**Title of Entry:** Semiconductor company Broadcom and its plans to acquire networking software giant VMware  
Diana Goovaerts, Executive Editor; Dan Jones, Senior Reporter; Mitch Wagner, Freelance Reporter

**Category:** Online - Online Single Topic Coverage by a Team

**Award Level:** Regional Silver Award

**Title of Entry:** Coverage of the foundational elements of liquid and immersion cooling, including in-depth news and forecast stories and a podcast discussion  
Diana Goovaerts, Executive Editor; Harrison Saunders, Editorial Intern

## **Specialty Pharmacy Continuum (McMahon Group)**

**Category:** All Content - Enterprise News Story

**Award Level:** Regional Bronze Award

**Title of Entry:** Are FDA Fast Tracked Drugs Safe? Delayed Data Raise Concerns  
David Bronstein, Editorial Director; Marie Rosenthal, Senior Editor; Blake Dennis, Art Director; Kristin Jannacone, Senior Copy Editor; Elizabeth Zhong, Senior Copy Editor

**Category:** Print - Special Issue or Supplement

**Award Level:** Regional Silver Award

**Title of Entry:** Pharmacy Technology Report  
David Bronstein, Editorial Director; Kate Baggaley, Deputy Managing Editor; Elizabeth Zhong, Senior Copy Editor; Kristin Jannacone, Senior Copy Editor

## **Strategic Finance magazine (Institute of Management Accountants)**

**Category:** All Content - Diversity, Equity and Inclusion,

**Award Level:** Regional Bronze Award

**Title of Entry:** Supporting LGBTQIA Staff in the Workplace  
T. David Colgren, Author; Nancy Fass, Senior Editor

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## strategy+business (PwC)

**Category:** All Content - How-To Article

**Award Level:** Regional Bronze Award

**Title of Entry:** How climate adaptation can both protect and grow your business  
Emma Cox, Global Climate Leader, PwC UK; Ashok Varma, Agriculture and Social Sector Consulting, Partner, PwC India; Elliott Cappell, National Climate Change Leader, PwC Canada

**Category:** All Content - Original Research

**Award Level:** Regional Gold Award

**Title of Entry:** Uniting a divided workforce  
Michael Reeves, Digital Content Director; Tom Fleming, Editorial Director; Elizabeth Johnson, Managing Editor; Nicole Esquerre-Thomas, Digital Content Editor; Stefan Bayley, Data Visualization Editor

**Category:** All Content - Q&A

**Award Level:** Regional Bronze Award

**Title of Entry:** Inside the Mind of the CEO: Boston Dynamics wants to change the world with its state-of-the-art robots  
Daniel Gross, Executive Editor; Jakob von Baeyer, Series Editor

**Category:** All Content - Q&A

**Award Level:** Regional Silver Award

**Title of Entry:** Inside the Mind of the CEO: Tata Power's pursuit of a renewable future for India  
Daniel Gross, Executive Editor; Jakob von Baeyer, Series Editor; Sambitosh Mohapatra, PwC India Partner; Gautam Mehra, PwC India Partner; Dr. Vishnupriya Sengupta, PwC India Director

**Category:** All Content - Sustainability Reporting

**Award Level:** Regional Gold Award

**Title of Entry:** s+b Sustainability Reporting  
Josh Rosenfield, Editorial Director; Renate de Lange-Snijders, Partner; Brigham McNaughton, Partner; Kevin O'Connell, Partner; Nadja Picard, Partner; Emma Cox, Partner; Will Jackson-Moore, Partner

**Category:** Design - Best Use of Color

**Award Level:** Regional Gold Award

**Title of Entry:** A metaverse that works  
Stefan Bayley, Data Visualization Editor; Michael Reeves, Digital Content Director; Nicole Esquerre-Thomas, Global Digital Content Design and Experiences Editor

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## **strategy+business (PwC)**

**Category:** Design - Web Article Design

**Award Level:** Regional Gold Award

**Title of Entry:** The secret to accelerating performance

Michael Reeves, Digital Content Director; Tom Fleming, Editorial Director; Elizabeth Johnson, Managing Editor; Nicole Esquerre-Thomas, Digital Content Editor; Stefan Bayley, Data Visualization Editor

**Category:** Design - Website Design

**Award Level:** Regional Gold Award

**Title of Entry:** strategy+business

Michael Reeves, Digital Content Director; Elizabeth Johnson, Managing Editor; Nicole Esquerre-Thomas, Digital Content Editor; Stefan Bayley, Data Visualization Editor; Peter Wagner, Creative Director

**Category:** Online - Web Feature Article, Industry

**Award Level:** Regional Gold Award

**Title of Entry:** The new sustainability mandate

Michael Reeves, Digital Content Director; Tom Fleming, Editorial Director; Elizabeth Johnson, Managing Editor; Nicole Esquerre-Thomas, Digital Content Editor; Stefan Bayley, Data Visualization Editor

## **The American Lawyer (ALM)**

**Category:** All Content - Original Research

**Award Level:** Regional Bronze Award

**Title of Entry:** Where Do Big Law Associates Live the Largest?

Dan Roe, Reporter

**Category:** Design - Data Visualization

**Award Level:** Regional Silver Award

**Title of Entry:** The Am Law 100 and 200; Am Law 100 10-Year Outlook; Am Law 100 Rankings

Roberto Jiménez, Director, Design & Multimedia Journalism; Hyeon Jin Kim, Graphic Designer; Chelsey Fredlund, Art Director

**Category:** Design - Publication Design

**Award Level:** Regional Gold Award

**Title of Entry:** The American Lawyer

Roberto Jiménez, Director, Design & Multimedia Journalism; Hyeon Jin Kim, Graphic Designer; Chelsey Fredlund, Art Director

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## **The Bond Buyer (Arizent)**

**Category:** All Content - Sustainability Reporting

**Award Level:** Regional Bronze Award

**Title of Entry:** ESG Content

Caitlin Devitt, Senior Infrastructure Reporter; Karen Pierog, Senior Reporter; Chip Barnett, Reporter; Jessica Lerner, Markets Reporter

## **The Business of Fashion (The Business of Fashion)**

**Category:** All Content - Impact/Investigative

**Award Level:** Regional Gold Award

**Title of Entry:** At Lululemon, Being Black Is 'Off-Brand'

Sheena Butler-Young, Senior Correspondent

## **The National Law Journal (ALM)**

**Category:** All Content - Enterprise News Story

**Award Level:** Regional Silver Award

**Title of Entry:** Inside the 'Murder Board': How Big Law Prepares CEOs for Congressional Hearings

Abigail Adcox, Reporter

**Category:** Design - Front Cover - Photo Illustration

**Award Level:** Regional Silver Award

**Title of Entry:** Defense Contract Maneuvers

Chelsey Fredlund, Art Director

## **The Transmitter (The Simons Foundation)**

**Category:** All Content - Company Profile

**Award Level:** Regional Bronze Award

**Title of Entry:** Uncertainty and excitement surround one company's cell therapy for epilepsy

Angie Voyles Askham, Senior Reporter; Brady Huggett, Enterprise Editor

**Category:** All Content - How-To Article

**Award Level:** Regional Silver Award

**Title of Entry:** How to teach this paper: 'Neural population dynamics during reaching,' by Churchland & Cunningham et al. (2012)

Ashley Juavinett, Associate Teaching Professor of Neurobiology, University of California, San Diego; Emily Singer, Opinion and Community Editor

**Category:** All Content - Individual Profile

**Award Level:** Regional Gold Award

**Title of Entry:** Retraction, She Wrote: Dorothy Bishop's life after research

Shaena Montanari, Reporter; Brady Huggett, Enterprise Editor

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## **The Transmitter (The Simons Foundation)**

**Category:** Online - Video - News and Feature

**Award Level:** Regional Gold Award

**Title of Entry:** Reading fly minds in a mini-IMAX theater

Angie Voyles Askham, Senior Reporter; Rebecca Horne, Art Director

**Category:** Online - Web Feature Article, Association

**Award Level:** Regional Gold Award

**Title of Entry:** Making Cancer Nervous

Sarah DeWeerd, Contributing Writer; Kristin Ozelli, Deputy Editor

## **Travel Weekly (Northstar Travel Group)**

**Category:** All Content - Regular Column

**Award Level:** Regional Bronze Award

**Title of Entry:** From the Window Seat

Arnie Weissmann, Editor in Chief

**Category:** Online - Video - News and Feature

**Award Level:** Regional Bronze Award

**Title of Entry:** The Biggest Problem with Tourism

Doug Lansky, Video Columnist

**Category:** Online - Web Feature Article, Industry

**Award Level:** Regional Bronze Award

**Title of Entry:** Cold Comfort

Arnie Weissmann, Editor in Chief