

2024 Azbee Awards of Excellence New England Region Award Winners (Alphabetical by publication name)

CIO (Foundry)

Category: All Content - Case Study

Award Level: Regional Silver Award

Title of Entry: Invoking IT to Help Revitalize Indigenous Languages at Risk of Extinction
Sarah K. White, Senior Writer; Jason Snyder, Executive Editor

Category: All Content - Company Profile

Award Level: Regional Silver Award

Title of Entry: How Blacks in Technology Foundation Is 'Stomping the Divide'
Sarah K. White, Senior Writer; Jason Snyder, Executive Editor

Category: All Content - Diversity, Equity and Inclusion

Award Level: Regional Silver Award

Title of Entry: Mentoring Tomorrow's Black IT Leaders
Mary K. Pratt, Contributing Writer; Jason Snyder, Executive Editor

Category: All Content - News Analysis

Award Level: Regional Silver Award

Title of Entry: Will Taiwan Be the Next Supply Chain Bottleneck for IT?
Peter Sayer, Senior Editor; Carl Friedmann, Executive Editor, EMEA

Category: Online - Online Industry News Coverage

Award Level: Regional Silver Award

Title of Entry: Anticipating the Impact of IT Industry Disruptions
Peter Sayer, Senior Editor; Thor Olavsrud, Anirban Ghoshal, Paula Rooney, Senior Writers;
Carl Friedmann, Executive Editor, EMEA; Jason Snyder, Executive Editor; Marc Ferranti, EIC,
IDG News Service

Category: Online - Online State of the Industry

Award Level: Regional Silver Award

Title of Entry: State of the CIO, 2023
Beth Stackpole, Stacy Collett, Mary Pratt, Stephanie Overby, Contributing Writers; John
Gallant, Enterprise Consulting Director; Jason Snyder, Executive Editor

Category: Online - Web Feature Article, Industry

Award Level: Regional Bronze Award

Title of Entry: Ukraine IT's Unparalleled Resilience
Stephanie Overby, Contributing Writer; Jason Snyder, Executive Editor

Computerworld (Foundry)

Category: All Content - Diversity, Equity and Inclusion

Award Level: Regional Bronze Award

Title of Entry: How layoffs impact corporate diversity
Charlotte Trueman, Reporter; Marc Ferranti, Executive Editor, News

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Computerworld (Foundry)

Category: All Content - Enterprise News Story

Award Level: Regional Silver Award

Title of Entry: Generative AI and the coming legal battle
Jon Gold, Senior Reporter; Marc Ferranti, Executive Editor, News

Category: All Content - How-To Article

Award Level: Regional Gold Award

Title of Entry: Smart chips in Google Docs and Sheets
Howard Wen, Contributing Writer; Valerie Potter, Managing Editor/Features

Category: All Content - Overall Headline Writing

Award Level: Regional Bronze Award

Title of Entry: Headlines with style
Computerworld Staff and Freelance Writers; Ken Mingis, Executive Editor

Category: All Content - Q&A

Award Level: Regional Bronze Award

Title of Entry: The changing workplace
Lucas Mearian, Senior Reporter; Ken Mingis, Executive Editor

Category: All Content - Regular Column

Award Level: Regional Bronze Award

Title of Entry: Eye on Microsoft
Preston Gralla, Contributing Writer; Ken Mingis, Executive Editor

Category: All Content - Technology & Innovation Reporting

Award Level: Regional Gold Award

Title of Entry: Generative AI and business
Lucas Mearian, Senior Reporter; Johanna Ambrosio, Contributing Writer; Valerie Potter, Managing Editor/Features; Ken Mingis, Executive Editor

CRN (The Channel Company)

Category: All Content - Company Profile

Award Level: Regional Bronze Award

Title of Entry: Palo Alto Networks CEO Nikesh Arora: Why 2023 Is The Year Of The Channel
Kyle Alspach, Senior Editor; Jennifer Follett, Executive Editor; Jane O'Brien, Managing Editor

Category: Online - Online Industry News Coverage

Award Level: Regional Gold Award

Title of Entry: Broadcom Completes \$69B VMware Acquisition, Chaos Ensues In Channel
O'Ryan Johnson, Senior Editor; Jennifer Follett, Executive Editor; Jane O'Brien, Managing Editor; David Harris, Managing Editor; Steve Burke, Executive Editor, News; Rick Whiting, Features Editor

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CRN (The Channel Company)

Category: Online - Online State of the Industry

Award Level: Regional Bronze Award

Title of Entry: Rise of the AI Builders

Dylan Martin, Senior Editor; Jennifer Follett, VP, U.S. Content, Executive Editor; Mark Haranas, Assistant News Editor; Jane O'Brien, Managing Editor

CSO (Foundry)

Category: All Content - Impact/Investigative

Award Level: Regional Silver Award

Title of Entry: Why whistleblowers in cybersecurity are important and need support

Andrada Fiscutean, Contributor; Michael Nadeau, Executive Editor

Category: All Content - Regular Column

Award Level: Regional Gold Award

Title of Entry: Christopher Burgess' Columns

Christopher Burgess, Columnist; Andrew Flynn, Executive Editor for the North Atlantic Region

Category: All Content - Technology & Innovation Reporting

Award Level: Regional Silver Award

Title of Entry: How AI chatbot ChatGPT changes the phishing game

Maria Korolov, Contributor; Samira Sarraf, Regional Editor

Enterprise AI (TechTarget)

Category: All Content - News Analysis

Award Level: Regional Bronze Award

Title of Entry: Examining AI pioneer Geoffrey Hinton's fears about AI

Esther Ajao, News Writer; Shaun Sutner, Senior News Director; Jacqueline Biscobing, Senior Managing Editor

Eye on Tech (TechTarget)

Category: Online - Video - Tutorial

Award Level: Regional Silver Award

Title of Entry: 4 Types of AI: Strong vs. Weak AI and More

Sabrina Polin, Jamison Cush, Chris Seero, Alex Gillis, Mike Amato

Healthcare Strategies (TechTarget)

Category: Online - Podcast

Award Level: Regional Bronze Award

Title of Entry: Empowering Diabetes Care with CGM Education

Alivia Kaylor, Senior Editor; Kelsey Waddill, Senior Editor & Multimedia Manager

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New England Region Award Winners

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HealthITSecurity (TechTarget)

Category: All Content - Technical Article

Award Level: Regional Silver Award

Title of Entry: How Did This Happen? Understanding the Issue of Third-Party Tracking
Tech in Healthcare

Jill McKeon, Associate Editor; Jacqui LaPointe, Editorial Director

InfoWorld (Foundry)

Category: All Content - How-To Article

Award Level: Regional Bronze Award

Title of Entry: How to get started with prompt engineering

Josh Fruhlinger, Writer; Athen O'Shea, Editor

Category: All Content - Regular Column

Award Level: Regional Silver Award

Title of Entry: Matt Asay's Columns

Matt Asay, Writer; Kristen Crockett, Editor

Network World (Foundry)

Category: All Content - Case Study

Award Level: Regional Bronze Award

Title of Entry: eBay scores with SONiC

Neal Weinberg, Contributing Writer

Category: All Content - Sustainability Reporting

Award Level: Regional Silver Award

Title of Entry: All eyes on data center sustainability

Bob Violino, Contributing Writer; Jeff Vance, Contributing Writer; Maria Korolov,
Contributing Writer; Ann Bednarz, Executive Editor

Category: All Content - Technology & Innovation Reporting

Award Level: Regional Bronze Award

Title of Entry: Modern networks require new management and security capabilities

Jeff Vance, Contributing Writer; Bob Violino, Contributing Writer; Neal Weinberg,
Contributing Writer; Ann Bednarz, Executive Editor

Category: Online - Online Single Topic Coverage by a Team

Award Level: Regional Bronze Award

Title of Entry: Data centers grapple with AI potential, risks, and obstacles

Bob Violino, Contributing Writer; Neal Weinberg, Contributing Writer; Jeff Vance,
Contributing Writer; Tom Nolle, Contributing Writer; Michael Cooney, Senior Editor; Ann
Bednarz, Executive Editor

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TechTarget CIO (TechTarget)

Category: All Content - Enterprise News Story

Award Level: Regional Gold Award

Title of Entry: States act while Congress stalls on AI regulations

Makenzie Holland, Writer; Patrick Thibodeau, Editor; Jessica Rusinak, Copy Editor; Saravana Kumar, Graphic Designer

Category: All Content - Government Coverage

Award Level: Regional Silver Award

Title of Entry: TechTarget's Government Regulation of Tech Coverage

Makenzie Holland, Eriter; Patrick Thibodeau, Editor; Jessica Rusinak, Copy Editor; Trever McKenzie, Copy Editor

Category: All Content - Original Research

Award Level: Regional Bronze Award

Title of Entry: IT hiring picks up amid ongoing economic concerns

John Moore, Industry Editor; Linda Tucci, Senior Industry Editor; Linda Koury, Director of Online Graphics; Trever McKenzie, News Copy Editor

Category: Online - Online State of the Industry

Award Level: Regional Gold Award

Title of Entry: Blockchain for businesses: The ultimate enterprise guide

David Essex, Industry Editor; Linda Tucci, Senior Industry Editor; Melanie Madden, Associate Managing Editor; Linda Koury, Director of Online Design; Mary K. Pratt, Freelance Journalist

TechTarget EnterpriseAI (TechTarget)

Category: All Content - Q&A

Award Level: Regional Gold Award

Title of Entry: Former Google exec on how AI affects internet safety

Lev Craig, Site Editor; Jessica Rusinak, Copy Editor; Maggie Jones, Executive Editor

Category: All Content - Technical Article

Award Level: Regional Bronze Award

Title of Entry: How to detect AI-generated content

Ron Karjian, Industry Editor; Linda Tucci, Senior Industry Editor; Linda Koury, Director of Online Design; Anne Steciw, Senior News and Features Producer

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference)

Award Level: Regional Bronze Award

Title of Entry: What is generative AI? Everything you need to know

Linda Tucci, George Lawton, Ron Karjian, Kim Hefner, Linda Koury, Kate Murray, Kara Gattine

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TechTarget ERP (TechTarget)

Category: Online - Podcast

Award Level: Regional Silver Award

Title of Entry: How Chat GPT will transform artificial intelligence in ERP

David Essex, Industry Editor; Linda Tucci, Senior Industry Editor; Chris Seero, Digital Media Editor

TechTarget HR Software (TechTarget)

Category: All Content - Enterprise News Story

Award Level: Regional Bronze Award

Title of Entry: The human problem with generative AI in HR

Patrick Thibodeau, Senior News Writer; Nicole Laskowski, Senior News Director; Trever McKenzie, Copy Editor

TechTarget ITOperations (TechTarget)

Category: All Content - Case Study

Award Level: Regional Bronze Award

Title of Entry: United Airlines clears CI/CD pipelines for takeoff

Beth Pariseau, Senior News Writer; Jacqui Biscobing, Senior Managing Editor, News; Trever McKenzie, Copy Editor

Category: All Content - Q&A

Award Level: Regional Silver Award

Title of Entry: Observability maven 'cranky' about AIOps embraces GPT

Beth Pariseau, Senior News Writer; Nicole Laskowski, Senior News Director; Jessica Rusinak, Copy Editor

Category: Online - Online Breaking News Coverage

Award Level: Regional Bronze Award

Title of Entry: HashiCorp Terraform open source license change

Beth Pariseau, Senior News Writer; Nicole Laskowski, Senior News Director; Bridget Botelho, Editorial Director; Trever McKenzie, Copy Editor; Jessica Rusinak, Copy Editor

Category: Online - Online Single Topic Coverage by a Team

Award Level: Regional Silver Award

Title of Entry: Generative AI in software development and IT

Beth Pariseau, Stephen Bigelow and Lev Craig, Writers; Maggie Jones, Nicole Laskowski, Jessica Rusinak and Trever McKenzie, Editors

Category: Online - Web Feature Article, Industry

Award Level: Regional Gold Award

Title of Entry: Who profits from open source maintainers' work?

Lev Craig, Site Editor; Jessica Rusinak, News Digital Copy Editor

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TechTarget Security (TechTarget)

Category: Online - Event Coverage

Award Level: Regional Bronze Award

Title of Entry: RSA Conference 2023

Sharon Shea, Executive Editor; Alissa Irei, Site Editor; Alexander Culafi, News Writer; Arielle Waldman, News Writer; Rob Wright, News Director; Jon Oltsik, Analyst; Kate Gerwig, Editorial Director

Category: Online - Web Feature Article, Industry

Award Level: Regional Silver Award

Title of Entry: 7 ways to mitigate CISO liability and risk

Alissa Irei, Senior Site Editor; Sharon Shea, Executive Editor; Linda Koury, Director of Online Design; Hayes Taylor, Senior Production Content Editor

TechTarget Sustainability and ESG (TechTarget)

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference)

Award Level: Regional Silver Award

Title of Entry: ESG strategy and management: Complete guide for businesses

Craig Stedman, Linda Tucci, Ryann Burnett, Ron Karjian, David Essex, Kim Hefner, Kara Gattine, Kate Murray, Linda Koury

TechTarget Unified Communications (TechTarget)

Category: Online - Event Coverage

Award Level: Regional Silver Award

Title of Entry: Everything Enterprise Connect 2023

Katherine Finnell, Mary Reines, Shaun Sutner, Michaela Goss, Mélanne Ghahraman, Luke O'Neill, Kate Gerwig, Mark Bowker, Brenda Horrigan, Kate Murray, Hayes Taylor

WhatIs (TechTarget)

Category: All Content - How-To Article

Award Level: Regional Silver Award

Title of Entry: How to scrape data from a website

Ben Lutkevich, Technology Features Writer; Sarah Amsler, Senior Managing Editor