

2023 Azbee Awards of Excellence

Upper Midwest Region Award Winners

(Alphabetical by publication name)

ABA Journal (American Bar Association)

Category: All Content - Case History

Award Level: Regional Bronze Award

Title of Entry: Slow Going: Despite diversity gains, some law firm leaders bemoan lack of progress
Matt Reynolds, Legal Affairs Writer and Victor Li, Assistant Managing Editor

Category: All Content - Diversity, Equity and Inclusion

Award Level: Regional Bronze Award

Title of Entry: Slow Going: Despite diversity gains, some law firm leaders bemoan lack of progress
Matt Reynolds, Legal Affairs Writer and Victor Li, Assistant Managing Editor

Category: All Content - Enterprise News Story

Award Level: Regional Gold Award

Title of Entry: Psychedelic Rx: Legal battles aim to expand patients' access to psilocybin and other hallucinogens

Amanda Robert, Legal Affairs Writer

Category: All Content - Group Profile

Award Level: Regional Silver Award

Title of Entry: 022 Legal Rebels: No Turning Back

Lyle Moran, Legal Affairs Writer; Stephanie Francis Ward, Senior Writer; Amanda Robert, Legal Affairs Writer; and Victor Li, Assistant Managing Editor

Category: All Content - Individual Profile

Award Level: Regional Bronze Award

Title of Entry: Pen Pals: The animal rights attorney and the mysterious SeaWorld postcards

Amanda Robert, Legal Affairs Writer

Category: All Content - Q&A

Award Level: Regional Silver Award

Title of Entry: Ukrainian bar leaders share experience on the ground amid Russian invasion

Amanda Robert, Legal Affairs Writer

Category: All Content - Regular Column, Staff-Written

Award Level: Regional Silver Award

Title of Entry: Intersection

Liane Jackson, Assistant Managing Editor

Category: Online - Web Feature Series

Award Level: Regional Bronze Award

Title of Entry: ABA project aims to help Afghan legal professionals establish themselves in the United States

Amanda Robert, Legal Affairs Writer

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference)

Award Level: Regional Bronze Award

Title of Entry: Legal Rebels

Victor Li, Assistant Managing Editor

(continued on next page)

2023 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

ABA Journal (American Bar Association)

Category: Print - Feature Article, 11 or Fewer Issues per Year

Award Level: Regional Gold Award

Title of Entry: America's Lost Children: Reckoning with the abusive legacy of Indian boarding schools

Matt Reynolds, Legal Affairs Writer and Blair Chavis, Assistant Managing Editor

Category: Print - Regular Department

Award Level: Regional Gold Award

Title of Entry: Business of Law

Victor Li, Assistant Managing Editor

Category: Print - Regular Department

Award Level: Regional Bronze Award

Title of Entry: Inter Alia

Liane Jackson, Assistant Managing Editor

ACA Daily (ACA International)

Category: Online - E-Newsletter

Award Level: Regional Silver Award

Title of Entry: ACA Daily: 12/2 and 10/28

Katy Zillmer, Director of Public Affairs; Lori Bowes, Communications Specialist; and Anne Rosso May, Director of Communications and Editor-in-Chief

Architectural Products (Endeavor Business Media)

Category: Design - Feature Article Design, 11 or Fewer Issues per Year

Award Level: Regional Gold Award

Title of Entry: A Submersive Experience

Lauren Lenkowski, Art Director

Category: Design - Opening Page/Spread - Photo

Award Level: Regional Bronze Award

Title of Entry: Mass Appeal

Lauren Lenkowski, Art Director

Architectural SSL (Endeavor Business Media)

Category: Design - Front Cover - Photo

Award Level: Regional Bronze Award

Title of Entry: Architectural SSL March Cover

Lauren Lenkowski, Art Director

Casting Source (American Foundry Society)

Category: All Content - Regular Column, Contributed

Award Level: Regional Gold Award

Title of Entry: Industry Insider

Shannon Wetzel, Managing Editor and Dave Charbauski, Contributing Writer

2023 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

Chemical Processing (Endeavor Business Media)

Category: All Content - Editor's Letter

Award Level: Regional Gold Award

Title of Entry: Remember the West Explosion

Mark Rosenzweig, Editor-in-Chief; Amanda Joshi, Managing Editor; Jen Dakas, Art Director

Category: All Content - Technical Article

Award Level: Regional Bronze Award

Title of Entry: Take The Right Steps With Hazard Assessments

Mark Rosenzweig, Editor-in-Chief; Amanda Joshi, Managing Editor; and Jen Dakas, Art Director

Category: Print - How-To Article

Award Level: Regional Silver Award

Title of Entry: Avoid Alarm Management Blunders

Mark Rosenzweig, Editor-in-Chief; Amanda Joshi, Managing Editor; and Jen Dakas, Art Director

Collector magazine (ACA International)

Category: All Content - Individual Profile

Award Level: Regional Gold Award

Title of Entry: The Power of Different Perspectives

Anne Rosso May, Communications Director & Editor-in-Chief

Category: Design - Publication Design

Award Level: Regional Silver Award

Title of Entry: March/April and May/June issues of Collector

Anne Rosso May, Communications Director and Editor in Chief

Control Design (Endeavor Business Media)

Category: Design - Opening Page/Spread - Photo Illustration

Award Level: Regional Gold Award

Title of Entry: How deep is the edge?

Derek Chamberlain, Art Director

Convenience Store News (EnsembleIQ)

Category: All Content - Data Journalism

Award Level: Regional Gold Award

Title of Entry: Convenience Store News Proprietary Research Studies

Angela Hanson, Senior Editor; Melissa Kress, Executive Editor; Linda Lisanti, Editor-in-Chief; Don Longo, Editorial Director; and Lauren DiMeo, Art Director

Category: All Content - Diversity, Equity and Inclusion

Award Level: Regional Bronze Award

Title of Entry: The DEI Imperative

Angela Hanson, Senior Editor; Melissa Kress, Executive Editor; and Linda Lisanti, Editor-in-Chief

2023 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

CSP (Winsight)

Category: All Content - Diversity, Equity and Inclusion

Award Level: Regional Gold Award

Title of Entry: The Search for Talent

Jackson Lewis, Editor and Chuck Ulie, Editor

Category: All Content - News Analysis

Award Level: Regional Gold Award

Title of Entry: BP Rethinks the Future of the Oil Company

Hannah Hammond, Senior Editor and Greg Lindenberg, Editor

Category: Design - Front Cover - Illustration

Award Level: Regional Silver Award

Title of Entry: September 2022 CSP: BP Rethinks the Future of the Oil Company

Victoria Rodriguez, Senior Art Director

Category: Design - Opening Page/Spread - Illustration

Award Level: Regional Gold Award

Title of Entry: BP Rethinks the Future of the Oil Company

Victoria Rodriguez, Senior Art Director

CSP Daily News (Winsight)

Category: Online - Trade Show/Conference Coverage

Award Level: Regional Silver Award

Title of Entry: Outlook Leadership Conference 2022

CSP Staff

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference)

Award Level: Regional Silver Award

Title of Entry: CSP 2022 Top 202

CSP Staff

Dental Economics (Endeavor Business Media)

Category: Design - Front Cover - Illustration

Award Level: Regional Gold Award

Title of Entry: Dental Economics November Cover

Judith Geiger, Art Director

Farm Equipment (Lessiter Media)

Category: All Content - Technical Article

Award Level: Regional Gold Award

Title of Entry: Electrification of Ag

Dan Crummett, Contributing Writer; Michaela Paukner, Managing Editor; and Mike Lessiter, Editor/Publisher

(continued on next page)

2023 Azbee Awards of Excellence

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(Alphabetical by publication name)

Farm Equipment (Lessiter Media)

Category: Print - Single Topic Coverage by a Team

Award Level: Regional Bronze Award

Title of Entry: Take Your Service Management to the Next Level

Mike Lessiter, Editor/Publisher; Kim Schmidt, Executive Editor; Michaela Paukner, Managing Editor; Noah Newman, Associate Editor; Ben Thorpe, Associate Editor; and Libby Wawzenek, Contributing Writer

FCSI Project Showcase (Zoomba Group)

Category: Print - Special Issue or Supplement

Award Level: Regional Silver Award

Title of Entry: FCSI Project Showcase

Renee Pas, Managing Editor; Joe Carbonara, Editorial Director; and Maureen Slocum, CEO and Publisher

Fleet Maintenance (Endeavor Business Media)

Category: Design - Publication Design

Award Level: Regional Bronze Award

Title of Entry: Fleet Maintenance

Erin Brown, Art Director

Foodservice Equipment & Supplies (Zoomba Group)

Category: All Content - Company Profile

Award Level: Regional Gold Award

Title of Entry: Avanti Restaurant Solutions Profile

Renee Pas, Managing Editor; Maureen Slocum, CEO and Publisher; and Joe Carbonara, Editorial Director

Category: Design - Opening Page/Spread - Photo

Award Level: Regional Gold Award

Title of Entry: 2022 DSR of the Year

Anne LoCascio, Creative Director and Production Manager; Maureen Slocum, CEO and Publisher; and Joe Carbonara, Editorial Director

Category: Print - Regular Department

Award Level: Regional Silver Award

Title of Entry: Facility Design Project of the Month

Maureen Slocum, CEO and Publisher; Joe Carbonara, Editorial Director; Renee Pas, Managing Editor; and Donna Boss, Senior Contributing Editor

Category: Print - Special Issue or Supplement

Award Level: Regional Bronze Award

Title of Entry: FE&S Planning Guide for The NAFEM Show 2023

Maureen Slocum, CEO and Publisher; Joe Carbonara, Editorial Director; Renee Pas, Managing Editor; and Anne LoCascio, Creative Director and Production Manager

2023 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

Healthcare 2030 (Healthcare Financial Management Association)

Category: Online - Online State of the Industry

Award Level: Regional Bronze Award

Title of Entry: Healthcare 2030

Jeni Williams and Lola Butcher, Authors; Nick Hut, HFMA Senior Editor; Brad Dennison, HFMA Chief Content Executive; Paul Barr, Senior Editor; Brian Goins, Designer; and Marshall Clarke, Photographer

hfm (Healthcare Financial Management Association)

Category: All Content - Regular Column, Contributed

Award Level: Regional Gold Award

Title of Entry: Jill Geisler on how Inclusive Leaders Protect Against 'Invisible Work' and Jill Geisler: Empathetic Leadership — What it is and why it's Important for Healthcare Finance Leaders

Jill Geisler, Author; Crystal Milazzo, Senior Editor; Brad Dennison, HFMA Chief Content Executive; Eric Reese, hfm managing editor; and Linda Chandler, Designer

Category: All Content - Regular Column, Contributed

Award Level: Regional Bronze Award

Title of Entry: David W. Johnson: Pizza, Productivity and the Impact of Inflation on Healthcare Finance, and David Johnson: Rewiring Healthcare's Smartest Professionals (Hint: It's not Physicians)

David Johnson, Columnist; Brad Dennison, HFMA Chief Content Executive; Eric Reese, Managing Editor; and Linda Chandler, Designer

Category: Print - Feature Article, 11 or Fewer Issues per Year

Award Level: Regional Silver Award

Title of Entry: Healthcare's Cybersecurity Stakes Reach Alarming Levels

Eric Reese, Author/hfm Managing Editor; Brad Dennison, HFMA Chief Content Executive; Brian Goins, Designer; and Marshall Clarke, Photographer

Mass Transit (Endeavor Business Media)

Category: All Content - Company Profile

Award Level: Regional Bronze Award

Title of Entry: How Values Drive Transit's Path Forward at CapMetro

Mischa Wane-Libman, Editor in Chief

Category: All Content - Editor's Letter

Award Level: Regional Bronze Award

Title of Entry: Mass Transit Editor's Notebook

Mischa Wanek-Libman, Editor in Chief

McKnight's Home Care (Haymarket Media)

Category: Online - Podcast

Award Level: Regional Gold Award

Title of Entry: Listen up: Howard is speaking

Diane Eastabrook, Staff Writer and Bill Fitzpatrick, Senior Producer, Podcasts

(continued on next page)

2023 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

McKnight's Home Care (Haymarket Media)

Category: Online - Web Feature Series

Award Level: Regional Silver Award

Title of Entry: Deep dive into the home care workforce crisis

Diane Eastabrook, Staff Writer; Liza Berger, Editor; Aminah Beg, Graphic Designer; and John O'Connor, Associate Publisher, Editorial Director

McKnight's Home Care Daily Pulse (Haymarket Media)

Category: All Content - Editorial

Award Level: Regional Silver Award

Title of Entry: Straight talk for home care professionals

Liza Berger, Editor and John O'Connor, Associate Publisher, Editorial Director

Category: Online - E-Newsletter

Award Level: Regional Gold Award

Title of Entry: The source for daily home care news

Diane Eastabrook, Staff Writer; Liza Berger, Editor; Aminah Beg, Graphic Designer; and John O'Connor, Associate Publisher, Editorial Director

McKnight's Long-Term Care News (Haymarket Media)

Category: All Content - Editorial

Award Level: Regional Bronze Award

Title of Entry: Kim Marselas — Editors' Notes

Kimberly Marselas, Senior Editor

Category: All Content - Government Coverage

Award Level: Regional Gold Award

Title of Entry: McKnight's covers the federal government

Danielle Brown, Staff Writer; Kimberly Marselas, Senior Editor; and James M. Berklan, Executive Editor

Category: All Content - News Analysis

Award Level: Regional Silver Award

Title of Entry: Providers happy nursing homes are among White House's top priorities but disheartened at approach

Danielle Brown, Staff Writer

Category: All Content - Original Research

Award Level: Regional Gold Award

Title of Entry: McKnight's Mood of the Market Survey

Kimberly Marselas, Senior Editor

Category: Online - Online Breaking News Coverage

Award Level: Regional Bronze Award

Title of Entry: CMS wallops nursing homes with planned staffing requirements

Danielle Brown, Staff Writer; Kimberly Marselas, Senior Editor; and James M. Berklan, Executive Editor

2023 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

McKnight's Senior Living (Haymarket Media)

Category: All Content - Regular Column, Staff-Written

Award Level: Regional Gold Award

Title of Entry: Editor's Column

Lois A. Bowers, Editor

Category: Print - News Section

Award Level: Regional Bronze Award

Title of Entry: McKnight's Senior Living Magazine News Section

Lois A. Bowers, Editor; John O'Connor, Editorial Director; Kimberly Bonvissuto, Content Editor; Mark Speakman, Monica Pizzi, Aminah Beg, Kathleen Steele Gaivin and Amy Novotney

Military & Aerospace Electronics (Endeavor Business Media)

Category: Design - Front Cover - Photo

Award Level: Regional Silver Award

Title of Entry: Military & Aerospace Electronics August Cover

Kermit Mulkins, Art Director

Category: Design - Front Cover - Typographic

Award Level: Regional Gold Award

Title of Entry: Military & Aerospace Electronics June Cover

Kermit Mulkins, Art Director

Modern Casting (American Foundry Society)

Category: All Content - Q&A

Award Level: Regional Gold Award

Title of Entry: Who Will Be the Next Owner of Your Business?

Shannon Wetzell, Managing Editor and Kim Phelan, Contributing Editor

Officer (Endeavor Business Media)

Category: Design - Opening Page/Spread - Illustration

Award Level: Regional Silver Award

Title of Entry: Familiar Haunts

Kermit Mulkins, Art Director

Pensions & Investments (Crain Communications)

Category: All Content - Government Coverage

Award Level: Regional Silver Award

Title of Entry: Government Coverage

Brian Croce, Senior Reporter

Category: Online - Online State of the Industry

Award Level: Regional Gold Award

Title of Entry: The Largest Money Managers 2022

Douglas Appell, Christine Williamson, Palash Ghosh, Arleen Jacobius, Rob Kozlowski, Kathie O'Donnell, Robert Steyer, Bailey McCann, Gregg Runburg, Kevin Olsen, Elizabeth Davis and Patrick Roth

2023 Azbee Awards of Excellence Upper Midwest Region Award Winners (Alphabetical by publication name)

Pharma Manufacturing (Endeavor Business Media)

Category: All Content - Editor's Letter

Award Level: Regional Silver Award

Title of Entry: Editor's letter

Karen Langhauser, Chief Content Director

Category: Design - Front Cover - Photo Illustration

Award Level: Regional Gold Award

Title of Entry: Pharma Manufacturing May Cover

Michael Annino, Art Director

Category: Design - Opening Page/Spread - Photo Illustration

Award Level: Regional Silver Award

Title of Entry: The last bricks fall

Michael Annino, Art Director

Category: Design - Publication Design

Award Level: Regional Gold Award

Title of Entry: Pharma Manufacturing

Michael Annino, Art Director

Category: Print - Feature Article, 11 or Fewer Issues per Year

Award Level: Regional Bronze Award

Title of Entry: Pulling antibiotics from the fire

Karen Langhauser, Chief Content Director

RDH (Endeavor Business Media)

Category: Design - Front Cover - Illustration

Award Level: Regional Bronze Award

Title of Entry: RDH December Cover

Meg Fuschetti, Art Director

Restaurant Business (Winsight)

Category: All Content - Company Profile

Award Level: Regional Silver Award

Title of Entry: Charlie Morrison's Big Bet

Jonathan Maze

Category: All Content - Enterprise News Story

Award Level: Regional Silver Award

Title of Entry: Sober Bars

Patricia Cobe

Category: All Content - Enterprise News Story

Award Level: Regional Bronze Award

Title of Entry: Ramen Wars

Lisa Jennings

(continued on next page)

2023 Azbee Awards of Excellence

Upper Midwest Region Award Winners

(Alphabetical by publication name)

Restaurant Business (Winsight)

Category: All Content - Impact/Investigative

Award Level: Regional Silver Award

Title of Entry: CloudKitchens investigation

Joe Guskowski

Category: All Content - Individual Profile

Award Level: Regional Silver Award

Title of Entry: Lakisha Hunter

Peter Romeo

Category: Design - Infographics

Award Level: Regional Gold Award

Title of Entry: Restaurant Business Infographics

Nico Heins, Jonathan Maze, Peter Romeo, Pat Cobe, Heather Lalley, Lisa Jennings, Joe Guskowski, Kelsey Nash, Benita Gingerella, Reyna Estrada, Kimmy "Spoons" Kaczmarek and Kimmy Pellikan

Category: Design - Online Feature Article Design

Award Level: Regional Gold Award

Title of Entry: Killer in the Kitchen: Restaurants face an evolving epidemic of addiction

Nico Heins, Art Director and Restaurant Business Staff

Category: Online - Best Social Media Campaign

Award Level: Regional Gold Award

Title of Entry: Top 100 Independents

Kathleen Fatica, Nico Heins and Kimberly Kaczmarek

Category: Online - Online Breaking News Coverage

Award Level: Regional Gold Award

Title of Entry: The Fast Act

Peter Romeo, Lisa Jennings and Jonathan Maze

Category: Online - Online Single Topic Coverage by a Team

Award Level: Regional Gold Award

Title of Entry: Killer in the Kitchen: Restaurants face an evolving epidemic of addiction

Jonathan Maze, Peter Romeo, Pat Cobe, Joe Guskowski, Heather Lalley, Reyna Estrada, Kimmy "Spoons" Kaczmarek, Nico Heins and Kimmy Pellikan

Category: Online - Online State of the Industry

Award Level: Regional Silver Award

Title of Entry: Top 500

The Staff of Restaurant Business

Category: Online - Web Feature Series

Award Level: Regional Gold Award

Title of Entry: Killer in the Kitchen

Jonathan Maze, Kelsey Nash, Peter Romeo, Heather Lalley, Joe Guskowski, Reyna Estrada, Nico Heins, Kimberly Kaczmarek, Kathleen Fatica and Benita Gingerella

2023 Azbee Awards of Excellence

Upper Midwest Region Award Winners

(Alphabetical by publication name)

restaurant development + design (Zoomba Group)

Category: Online - Webinar

Award Level: Regional Bronze Award

Title of Entry: Hybrid Spaces Webcast

Rebecca Kilbreath, Editor in Chief; Maureen Slocum, CEO and Publisher; and Joe Carbonara, Editorial Director

Trade Show Executive (United Service Companies)

Category: All Content - Case History

Award Level: Regional Gold Award

Title of Entry: How Coverings Mitigated and Overcame Supply Chain Challenges

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; and Marlene Goldman, Executive Editor

Category: All Content - Case History

Award Level: Regional Silver Award

Title of Entry: Making Less of an Impact -- On the Environment That Is

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; Marlene Goldman, Executive Editor; and Andrea Doyle, Executive Editor

Category: All Content - Data Journalism

Award Level: Regional Silver Award

Title of Entry: Trade Show Executive Dashboard

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; Carri Jensen, Director of Research; Carson Stoolmiller, Assistant Editor, Research; and Cindy McDermott, News Editor

Category: All Content - Diversity, Equity and Inclusion

Award Level: Regional Silver Award

Title of Entry: The LGBTQ Trade Show Community Shines in its DE&I Efforts

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; and Marlene Goldman, Executive Editor

Category: All Content - Group Profile

Award Level: Regional Bronze Award

Title of Entry: Meet This Year's Exceptional Women to Watch

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; Marlene Goldman, Executive Editor; and Maddy Ryley, Associate Editor

Category: All Content - Original Research

Award Level: Regional Bronze Award

Title of Entry: Pardon Our Dust

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; Marlene Goldman, Executive Editor; Carri Jensen, Director of Research; and Carson Stoolmiller, Assistant Editor, Research

Category: All Content - Original Research

Award Level: Regional Silver Award

Title of Entry: Trade Show Executive Dashboard

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; Marlene Goldman, Executive Editor; Carri Jensen, Director of Research; and Carson Stoolmiller, Assistant Editor, Research

(continued on next page)

2023 Azbee Awards of Excellence

Upper Midwest Region Award Winners

(Alphabetical by publication name)

Trade Show Executive (United Service Companies)

Category: All Content - Original Research

Award Level: Regional Bronze Award

Title of Entry: Medical Show Report

Carri Jensen, Director of Research; Cindy McDermott, News Editor; Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; and Marlene Goldman, Executive Editor

Category: All Content - Q&A

Award Level: Regional Bronze Award

Title of Entry: Leadership and Art of the Big Data

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; and Marlene Goldman, Executive Editor

Category: All Content - Regular Column, Contributed

Award Level: Regional Silver Award

Title of Entry: A Focus On

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; Marlene Goldman, Executive Editor; and Jeff Heilman, Senior Editor

Category: Online - E-Newsletter

Award Level: Regional Bronze Award

Title of Entry: Weekly Editor's Picks e-newsletter

Richard Simon, Chairman; Gabrielle Weiss, VP & Editor-in-Chief; Marlene Goldman, Executive Editor; and Maddy Ryley, Associate Editor

Voices in Healthcare Finance (Healthcare Financial Management Association)

Category: Online - Podcast

Award Level: Regional Silver Award

Title of Entry: The real reason people don't get vaccinated for COVID-19? They don't feel like it.

Erika Grotto, Producer and Host; Linda Chandler, Sound Editor; Brad Dennison, Chief HFMA Content Executive; Shawn Stack, Director, Perspectives and Analysis; and Nick Hut, Senior Editor

Category: Online - Podcast

Award Level: Regional Bronze Award

Title of Entry: How Avoiding an Awkward Waiting Room Conversation can Contribute to Better Health Among Transgender People

Erika Grotto, Producer and Host; Linda Chandler, Sound Engineer; Brad Dennison, HFMA Chief Content Executive; Shawn Stack, HFMA Policy Director and Nick Hut, Senior Editor