2022 Azbee Awards of Excellence
Northeast Regional Award Winners
(Alphabetical by publication name)

AdExchanger (Access Intelligence)
  **Category:** All Content - Editorial
  **Award Level:** Regional Bronze Award
  **Title of Entry:** We Don't Just Cover The News, We Analyze It
  Allison Schiff, Managing Editor
  
  **Category:** All Content - Technical Article
  **Award Level:** Regional Silver Award
  **Title of Entry:** Explaining How To Use A New Tech At Different Sophistication Levels
  Sarah Sluis, Executive Editor

  **Category:** Online - E-Newsletter - General Excellence
  **Award Level:** Regional Gold Award
  **Title of Entry:** Spotting The Trends And Having Fun While We Do It
  James Hercher, Senior Editor; Anthony Vargas, Associate Editor; Alyssa Boyle, Associate Editor; Allison Schiff, Managing Editor; Sarah Sluis, Executive Editor

  **Category:** Online - Podcast
  **Award Level:** Regional Bronze Award
  **Title of Entry:** The Big Story: McFirst-Party Data
  Sarah Sluis, Executive Editor; Allison Schiff, Managing Editor; James Hercher, Senior Editor

  **Category:** Online - Podcast
  **Award Level:** Regional Silver Award
  **Title of Entry:** One-On-One With An Ad Industry Newsmaker
  Allison Schiff, Managing Editor

American Banker (Arizent)
  **Category:** Online - Online Single Topic Coverage by a Team
  **Award Level:** Regional Bronze Award
  **Title of Entry:** Are banks and their regulators doing enough to fight climate change?
  American Banker

ASH Clinical News (John Wiley & Sons)
  **Category:** Print - Feature Article, 12 or More Issues per Year
  **Award Level:** Regional Silver Award
  **Title of Entry:** The Eye of a Survivor
  Aaron Gerds, MD, Editor-in-Chief

Bar & Restaurant (Questex)
  **Category:** Online - Best Social Media Campaign
  **Award Level:** Regional Bronze Award
  **Title of Entry:** Social media coverage from Bar & Restaurant Expo, and Instagram Live series, “Side Bar”
  Sarah Engstrand, Editorial and Content Director, Bar & Restaurant Group
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**Business Insurance (Beacon International)**
*Category:* Print - Single Topic Coverage by a Team  
*Award Level:* Regional Bronze Award  
*Title of Entry:* 9/11 Anniversary  
Louise Esola, Assistant Editor; Matthew Lerner, Reporter; Angela Childers, Reporter

**Business Jet Traveler (AIN Media Group)**
*Category:* All Content - Regular Column, Contributed  
*Award Level:* Regional Bronze Award  
*Title of Entry:* Preowned  
James Wynbrandt, Contributing Editor; Matt Thurber, Editor in Chief; Jennifer Leach English, Editorial Director; and Jeff Burger, Editor

*Category:* All Content - Regular Column, Contributed  
*Award Level:* Regional Silver Award  
*Title of Entry:* Inside Charters, Jet Cards, and Fractionals  
James Wynbrandt, Contributing Editor; Matt Thurber, Editor in Chief; Jennifer Leach English, Editorial Director; and Jeff Burger, Editor

**Clinical Psychiatry News, MDedge (WebMD)**
*Category:* All Content - Editorial  
*Award Level:* Regional Silver Award  
*Title of Entry:* Shedding the super doctor myth  
Gina L. Henderson, Editor; Tanya Thomas, MD, Clinical Psychiatry News columnist

**Club Industry (Questex)**
*Category:* All Content - Original Research  
*Award Level:* Regional Bronze Award  
*Title of Entry:* Club Industry’s Top 100 Health Clubs of 2021  
Pamela Kufahl, Content Director, Club Industry

**Engineering News-Record (BNP Media Inc.)**
*Category:* All Content - Case History  
*Award Level:* Regional Silver Award  
*Title of Entry:* Empowering Flight 93’s Tower Of Voices Memorial to Speak  
Tom Sawyer, Editor; Janice Tuchman, Editor-In-Chief

*Category:* All Content - Company Profile  
*Award Level:* Regional Gold Award  
*Title of Entry:* Global Life Support  
Nadine M. Post, Editor-at-Large

*Category:* All Content - Government Coverage  
*Award Level:* Regional Bronze Award  
*Title of Entry:* Landmark Infrastructure Act: Endgame and Follow-Through  
Pam McFarland, Senior Editor; Aileen Cho, Senior Editor; Debra K. Rubin, Editor-at-Large; Tom Ichniowski, Washington, D.C. Bureau Chief; James Leggate, Editor Online News

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**Engineering News-Record (BNP Media Inc.)**
**Category:** All Content - Impact/Investigative  
**Award Level:** Regional Bronze Award  
**Title of Entry:** Hydrogen: The Color of Cleaner  
Debra K. Rubin, Editor-at-Large; Mary Powers, Editor; Michael Dumiak, Editor; Pam Radtke Russell, Deputy Editor, National News

**Category:** Design - Front Cover-Photo Illustration  
**Award Level:** Regional Silver Award  
**Title of Entry:** Top 600 Specialty Contractors’ construction kaleidoscope  
Scott Hilling, Art Director

**Category:** Online - Online Breaking News Coverage  
**Award Level:** Regional Gold Award  
**Title of Entry:** Champlain Towers South Partial Building Collapse Coverage  
Scott Judy, Deputy Editor, Regions Editor, ENR Southeast; Nadine M. Post, Editor-at-Large; Stephanie Loder, Editor; Jim Parsons, Editor

**Category:** Online - Video - News and Feature  
**Award Level:** Regional Bronze Award  
**Title of Entry:** Conducting a Crisis Intervention  
Nadine M. Post, Editor-At-Large; Scott Blair, Managing Editor; Luke Abaffy, Editor

**Category:** Print - Feature Article, 12 or More Issues per Year  
**Award Level:** Regional Gold Award  
**Title of Entry:** Strength in Numbers: A Growing Effort to Combat Suicide and Substance Misuse  
Scott Blair, Managing Editor; Bruce Buckley, Editor

**Category:** Print - Feature Series  
**Award Level:** Regional Gold Award  
**Title of Entry:** Engineering Justice  
Pam Radtke Russell, Aileen Cho, Eydie Cubarrubia, Debra K. Rubin, Mary B. Powers, Bruce Buckley, Corinne Grinapol, James Leggate and Stephanie Loder, Editors

**Financial Planning (Arizent)**
**Category:** All Content - Impact/Investigative  
**Award Level:** Regional Silver Award  
**Title of Entry:** A black eye for FINRA? Brokers with checkered histories cast doubt on enforcement efforts  
Tobias Salinger, Chief Correspondent

**Gastroenterology Data Trends 2021 (WebMD)**
**Category:** Print - Special Supplement  
**Award Level:** Regional Gold Award  
**Title of Entry:** Gastroenterology Data Trends 2021  
John I. Allen, MD, MBA, Editor in Chief; Jillian L. Schweitzer, Managing Editor; Kerry Hanisch, Editorial Director; Adam Segal-Issacson, Assistant Managing Editor; Louise A. Koenig; Melissa L. Watkins
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Infectious Disease Special Edition (McMahon Group)
Category: All Content - News Analysis
Award Level: Regional Bronze Award
Title of Entry: Delta Blues
Marie Rosenthal, Managing Editor; Matthew White, Art Director; Betty Zhong, Copy Editor

Category: All Content - News Analysis
Award Level: Regional Silver Award
Title of Entry: The Hunt for SARS-CoV-2
Marie Rosenthal, Managing Editor; Matthew White, Art Director; Kristin Jannacone, Copy Editor

Category: Print - Feature Article, 11 or Fewer Issues per Year
Award Level: Regional Gold Award
Title of Entry: 40 Years of HIV: Separating the Signal From the Noise
Marie Rosenthal, Managing Editor; Matthew White, Art Director; Betty Zhong, Copy Editor

Law360 (Portfolio Media)
Category: All Content - Data Journalism
Award Level: Regional Gold Award
Title of Entry: Law360’s Data Journalism
Kerry Benn, Director of Series, Surveys and Data; Jacqueline Bell, Research & Data Editor; Pamela Wilkinson, Editor; John Campbell, Editor; Chris Yates, Art Director; Jonathan Hayter, Graphics Chief

Category: Design - Infographics
Award Level: Regional Silver Award
Title of Entry: Law360 Infographics
Chris Yates, Art Director; Jonathan Hayter, Graphics Chief; Ben Jay, Graphics Editor; Rachel Reimer, Data Analyst; Jacqueline Bell; Gerald Schifman; Ben Zigterman

Category: Online - Online Single Topic Coverage by a Team
Award Level: Regional Gold Award
Title of Entry: Law360: Opioids on Trial
Jeff Overly, Editor-at-Large; Cara Salvatore, Senior Trials Reporter; Emily Field, Senior Reporter; Erin Coe, Max Stendahl and Michael Martinez, Assistant Managing Editors

Category: Online - Podcast
Award Level: Regional Gold Award
Title of Entry: Law360 Explores “The Fall of Tom Girardi: The Thief In Shining Armor”
Brandon Lowrey, Senior Reporter; Steven Trader, Senior Producer; Amber McKinney, Managing Editor

MDedge (WebMD)
Category: Print - Special Supplement
Award Level: Regional Silver Award
Title of Entry: Rare Neurological Disease Special Report (an annual supplement to Neurology Reviews)
Glenn Williams, VP, Group Editor; Elizabeth Katz, Publisher; Naina Lal, Art Director
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Medscape (WebMD)
Category: All Content - Individual Profile
Award Level: Regional Gold Award
Title of Entry: How Dr Glaucomflecken Overcame Death to Get Internet Laughs
Eleanor Cummins, Writer; Ryan Syrek, Editor

Category: All Content - Individual Profile
Award Level: Regional Bronze Award
Title of Entry: Rock Musician Turned Med Student Takes Aim at Ovarian Cancer
Maria Turner, Writer; Ryan Syrek, Editor

Category: All Content - Individual Profile
Award Level: Regional Silver Award
Title of Entry: ED Doc Fired for COVID Tweets Talks to Biden, Returns to Job
Eleanor Cummins, Writer; Ryan Syrek, Editor

Category: All Content - Individual Profile
Award Level: Regional Silver Award
Title of Entry: Resident Doctor Who Attempted Suicide Three Times Fights for Change
Jillian Mock, Writer; Ryan Syrek, Editor; Roni Robbins, Editor

Category: All Content - Q&A
Award Level: Regional Gold Award
Title of Entry: Do Trans Women Athletes Have Advantages?
Tricia Ward, Executive Editor

Category: All Content - Regular Column, Contributed
Award Level: Regional Gold Award
Title of Entry: Heartfelt
Melissa Walton Shirley, MD, Author

Category: Online - E-Newsletter - General Excellence
Award Level: Regional Bronze Award
Title of Entry: Medscape Oncology Weekly Briefing
Gabriel Miller, Senior Editorial Director; Kristin Jenkins, Contributing Writer

Category: Online - Online Single Topic Coverage by a Team
Award Level: Regional Silver Award
Title of Entry: At Home Cancer Treatment
Gabriel Miller, Senior Editorial Director; Justin Weinstein, Editorial Director, Video; Emily Berry, Senior Graphic Designer; Kim Rohrer, Director, Web Production

Medscape Cardiology/theheart.org (WebMD)
Category: All Content - Enterprise News Story
Award Level: Regional Bronze Award
Title of Entry: FDA Blazes Path for ‘Real-World’ Evidence as Proof of Efficacy
Mitchel L. Zoler, Reporter; Susan Jeffrey, Editor

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Medscape Cardiology/theheart.org (WebMD)
Category: All Content - Enterprise News Story
Award Level: Regional Silver Award
Title of Entry: Which Patients With Type 2 Diabetes Need SGLT2 Inhibitors?
Mitchel L. Zoler, Reporter; Catherine Hackett, Editor

Medscape Oncology (WebMD)
Category: Online - Video - News and Feature
Award Level: Regional Silver Award
Title of Entry: A Pivotal Moment in Cancer Surgery, Captured on Film
Jeffrey B. Teitler, MFA/Envision Films, Director; Lauri Graham, Producer; Gabriel Miller, Producer

Opera America Magazine (OPERA America)
Category: All Content - Diversity, Equity and Inclusion
Award Level: Regional Silver Award
Title of Entry: A New Center
Gabrielle Bruney, Contributor; Fred Cohn, Editor; Nicholas Wise, Associate Editor; Michael Wilson, Made Visible Studio, Art Direction

Pharmacy Practice News (McMahon Group)
Category: All Content - Case History
Award Level: Regional Bronze Award
Title of Entry: Replacing Lost Revenue During the Pandemic
Bruce Buckley, Correspondent; Karen Blum, Correspondent; David Bronstein, Editorial Director; Frank Tagarello, Senior Art Director; Betty Zhong, Copy Editor

RatingsDirect (S&P Global Inc.)
Category: All Content - Diversity, Equity and Inclusion
Award Level: Regional Gold Award
Title of Entry: Leadership In Turbulent Times: Women CEOs During COVID-19
Rose Marie Burke, Writer; Victoria Schumacher, Digital Designer; Daniela Brandazza, Senior Director

Category: All Content - Editorial
Award Level: Regional Gold Award
Title of Entry: A Food Industry Reset Can Cut At Least 10% Of Global Emissions
Bernadette Stroede, Writer; Joe Carrick-Varty, Digital Design; Tom Lowenstein, Digital Design; Rose Marie Burke, Writer; Christa Corrigan, Editor

Category: All Content - News Analysis
Award Level: Regional Gold Award
Title of Entry: Digitalization Of Markets - Framing The Emerging Ecosystem
Charles Mount, CIO, Alexandre Birry, CAO, Jennie Brookman, Editor, Madeleine Corcoran, Editor, Joe Carrick-Varty, Digital, Jack Karonika, Digital, Tom Lowenstein, Digital, Victoria Schumacher, Digital

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**RatingsDirect (S&P Global Ratings)**
- **Category:** All Content - Trade Show/Conference Coverage
- **Award Level:** Regional Gold Award
- **Title of Entry:** COVID, China Risks Won't Pass For Years, Say Panelists
  Cathy Holcombe, Senior Writer; Evy Cheung, Digital Content Producer; Charles Chang, Country Lead Corporate Ratings, Greater China

**SC Media (CyberRisk Alliance)**
- **Category:** All Content - Editor's Letter
- **Award Level:** Regional Silver Award
- **Title of Entry:** From the cyber gold rush, to reframing gender diversity
  Jill Aitoro, Editor in Chief
- **Category:** All Content - Government Coverage
- **Award Level:** Regional Gold Award
- **Title of Entry:** Government's cyber problem
  Derek B. Johnson, Senior Reporter

**Spectrum (The Simons Foundation)**
- **Category:** All Content - Enterprise News Story
- **Award Level:** Regional Bronze Award
- **Title of Entry:** How an understudied trait has skewed autism studies for decades
  Laura Dattaro, News Writer; Nicholette Zeliadt, Managing Editor; Kristin Ozelli, Deputy Editor; Hope Vanderberg, Copy Chief
- **Category:** All Content - Enterprise News Story
- **Award Level:** Regional Gold Award
- **Title of Entry:** After 60 years, scientists are still trying to crack a mysterious serotonin-autism link
  Grace Huckins, Reporter; Kristin Ozelli, Deputy Editor; Nichollette Zeliadt, Managing Editor; Hope Vanderberg, Copy Chief; Ivan Oransky, Editor-In-Chief
- **Category:** Online - E-Newsletter - General Excellence
- **Award Level:** Regional Silver Award
- **Title of Entry:** Spectrum Community Newsletter
  Chelsey B. Coombs, Engagement Editor; Kristin Ozelli, Deputy Editor; Hope Vanderberg, Copy Chief

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Spectrum (The Simons Foundation)
Category: Online - Video - Tutorial
Award Level: Regional Gold Award
Title of Entry: The gut’s connection to autism
Katie Moisse, Writer; Lottie Kingslake, Animator; Chelsey B. Coombs, Narrator; Rebecca Horne, Multimedia Director

Category: Online - Web Feature Article
Award Level: Regional Gold Award
Title of Entry: Meet the ‘mitomaniacs’ who say mitochondria matter in autism
Laura Dattaro, News Writer; Ingrid Wickelgren, Features Editor; Ivan Oransky, Editor-In-Chief; Hope Vanderberg, Copy Chief

Category: Online - Web Feature Article
Award Level: Regional Bronze Award
Title of Entry: The benefits of special interests in autism
Emily Laber-Warren, Reporter; Ingrid Wickelgren, Features Editor; Ivan Oransky, Editor-In-Chief; Hope Vanderberg, Copy Chief

Category: Online - Web How-to Article
Award Level: Regional Gold Award
Title of Entry: Six steps to engaging in participatory autism research
Rachel Zamzow, Reporter; Ingrid Wickelgren, Features Editor; Hope Vanderberg, Copy Chief; Ivan Oransky, Editor-In-Chief

strategy+business (PwC)
Category: All Content - Q&A
Award Level: Regional Bronze Award
Title of Entry: Pfizer’s vaccine machine
Ron Chopoorian, Global Health Industries Leader for PwC; Daniel Gross, Editor-in-Chief of strategy+business

Category: All Content - Technical Article
Award Level: Regional Bronze Award
Title of Entry: It’s time to get excited about boring AI
Robert N. Bernard, Director of the Intelligent Enterprise at PwC Labs; Anand Rao, PwC’s Global Leader for Artificial Intelligence and Innovation Leader for the US Analytics Practice

Category: Online - E-Newsletter - General Excellence
Award Level: Regional Bronze Award
Title of Entry: Ideas That Work
Sally Errico, Deputy Managing Editor; Peter Wagner, Webmaster; Michael Guerriero, Deputy Managing Editor

Category: Print - Feature Article, 11 or Fewer Issues per Year
Award Level: Regional Silver Award
Title of Entry: A CEO Guide to Today’s Value Creation Ecosystem
Helen Mallov Hicks, Outgoing Global Valuation Leader; Aaron Gilcreast, Incoming Global Valuation Leader; Hein Marais, Global Value Creation Leader; Chris Manning, Leading Practitioner

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strategy+business (PwC)
Category: Print - How-To Article
Award Level: Regional Bronze Award
Title of Entry: Reaching your full cloud potential
Rohit Antao, Leading Practitioner/Global Consulting Services; Will Perry, Leader/US Cloud Engineering & Innovation Practice; Mark Moffat, UK & EMEA Alliances & Technology Consulting Leader

The Trusted Professional (NYSSCPA)
Category: All Content - Diversity, Equity and Inclusion
Award Level: Regional Bronze Award
Title of Entry: DEI in the CPA profession—past, present and future
Rumbi Bwerinofa Petrozzello, NYSSCPA President

WebMD Health News (WebMD)
Category: All Content - Q&A
Award Level: Regional Silver Award
Title of Entry: Early Onset Colorectal Cancer: Why Is This Happening?
Victoria Stern, Associate Editor; Gabriel Miller, Senior Editorial Director

Category: Online - Web Feature Article
Award Level: Regional Silver Award
Title of Entry: How Heat Kills: Deadly Weather ‘Cooking’ People From Within
Neha Pathak, MD, Writer; Aaron Gould Sheinin, Executive Editor