

2021 Azbee Awards of Excellence

New England Regional Award Winners

(Alphabetical by publication name)

CIO (IDG Communications)

Category: All Content - Case History

Award Level: Regional Silver Award

Title of Entry: How an IT department created a whole new tech company
Mary Pratt, Writer and Jason Snyder, Editor

Category: All Content - Company Profile

Award Level: Regional Bronze Award

Title of Entry: How Year Up is redefining and diversifying the IT talent pipeline
Sarah White, Eriter and Jason Snyder, Editor

Category: All Content - Group Profile

Award Level: Regional Bronze Award

Title of Entry: Being Black in IT
Eric Knorr, Eriter and Jason Snyder, Editor

Category: All Content - Original Research

Award Level: Regional Silver Award

Title of Entry: CIOs reshape IT priorities in wake of COVID-19
Stacy Collett, Contributing Writer; Jason Snyder, Senior Editor; and Stacey Raap, Senior Marketing & Research Specialist

Category: Online - Online Single Topic Coverage by a Team

Award Level: Regional Silver Award

Title of Entry: Reckoning with racism in IT
Damon Carter, Contributor; Beth Stackpole, Contributor; Sarah White, Senior Writer; Jason Snyder; Senior Editor; Amy Bennett, Executive Editor; and Eric Knorr, Editor in Chief

Category: Online - Web Feature Article

Award Level: Regional Gold Award

Title of Entry: Black IT leaders: The challenging path to the top
Beth Stackpole, Writer and Jason Snyder, Editor

Category: Online - Web Feature Series

Award Level: Regional Silver Award

Title of Entry: CIOs confront COVID-19's evolving impact on business and IT
Clint Boulton, Senior Writer; Stacy Collett, Contributing Writer; Mary K. Pratt, Contributing Writer; Beth Stackpole, Contributing Writer; and Jason Snyder, Senior Editor

CIO.com (IDG Communications)

Category: Online - Best Social Media Campaign

Award Level: Regional Gold Award

Title of Entry: State of the CIO
Amy Bennett, Michelle Davidson, Ellen Fanning, Christopher Hebert, Juliet Beauchamp, Terri Haas, Stacey Raap, and Marc Ellenberg

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CIO.com (IDG Communications) (continued)

Category: Online - Webinar

Award Level: Regional Silver Award

Title of Entry: 2020 State of the CIO: IT leaders unpack the survey results

Adam Dennison, SVP/General Manager, IDG Events & Publisher, CIO; Michelle Davidson, Social Media, Content Editor; Christopher Hebert, Video Director; and Juliet Beauchamp, Video Content Producer

Computerworld (IDG Communications)

Category: Online - Online Single Topic Coverage by a Team

Award Level: Regional Gold Award

Title of Entry: COVID-19 and the rush to work from home

Matthew Finnegan, Senior Reporter; Charlotte Trueman, Reporter; Galen Gruman, Executive Editor for Global Content; Val Potter, Managing Editor for Features; and Ken Mingis, Executive Editor

Category: Online - Video - News

Award Level: Regional Silver Award

Title of Entry: Today in Tech: Apple ARM chips: WWDC's big hardware announcement

Juliet Beauchamp, Video Content Producer, IDG Communications, Inc.; Ken Mingis, Executive Editor, Computerworld, IDG Communications, Inc.; and Christopher Hebert, Video Director, IDG Communications, Inc.

Category: Online - Video - News

Award Level: Regional Gold Award

Title of Entry: Today in Tech: Google and Apple release contact tracing app API

Juliet Beauchamp, Video Content Producer; Ken Mingis, Executive Editor; Christopher Hebert, Video Director; and Michael Simon, Senior Writer

Category: Online - Web How-To Article

Award Level: Regional Bronze Award

Title of Entry: 11 best practices for Microsoft Teams video meetings

Howard Wen, Contributing Writer and Valerie Potter, Managing Editor, Features

CSCMP's Supply Chain Quarterly (Supply Chain Media)

Category: Print - Special Supplement

Award Level: Regional Silver Award

Title of Entry: State of Logistics 2020

CSCMP's Supply Chain Quarterly Staff

CSO (IDG Communications)

Category: All Content - News Analysis

Award Level: Regional Bronze Award

Title of Entry: US Treasury Department ban on ransomware payments puts victims in tough position

Lucian Constantin, Writer and Michael Nadeau, Editor

Category: Online - Web Feature Series

Award Level: Regional Bronze Award

Title of Entry: Ransomware: Who is behind it and how to minimize the risk

Lucian Constantin, Writer and Michael Nadeau, Editor

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CSO (IDG Communications) (continued)

Category: Online - Web How-To Article

Award Level: Regional Silver Award

Title of Entry: How to optimize Windows event logging to better investigate attacks
Susan Bradley, Writer and Michael Nadeau, Editor

Category: Online - Web News Section

Award Level: Regional Bronze Award

Title of Entry: IT security news — laws, regulations, vulnerabilities & attacks
Lucian Constantin, Writer; Cynthia Brumfield, Writer; and Michael Nadeau, Editor

DC Velocity (AGiLE Business Media)

Category: All Content - Editor's Letter

Award Level: Regional Gold Award

Title of Entry: Outbound

Mitch Mac Donald, Group Editorial Director and Karen Bachrach, Executive Editor - Features

Category: Online - Podcast

Award Level: Regional Silver Award

Title of Entry: Logistics Matters with DC Velocity

David Maloney, Editorial Director; Ben Ames, Senior News Editor; and Victoria Kickham, Senior Editor

Category: Print - Special Section

Award Level: Regional Bronze Award

Title of Entry: Heroes of the Supply Chain
DC Velocity Staff

Healthcare IT News (HIMSS Media)

Category: Online - Web Feature Series

Award Level: Regional Gold Award

Title of Entry: Burnout in the Age of COVID-19
Bill Siwicki, Features Editor

HIMSS TV (HIMSS Media)

Category: Online - Video - News

Award Level: Regional Bronze Award

Title of Entry: Pursuing answers to maternal mortality, access to care and the digital divide
Laura Lovett, Managing Editor and Youl Ah Kim, Senior Producer

HIMSSCast (HIMSS Media)

Category: Online - Podcast

Award Level: Regional Bronze Award

Title of Entry: Fall of a Pioneer: Unpacking Proteus Digital Health's bankruptcy filing
Jonah Comstock, Editor in Chief; Laura Lovett, Managing Editor; and Dave Muoio, Associate Editor

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MobiHealthNews (HIMSS Media)

Category: All Content - Impact/Investigative

Award Level: Regional Bronze Award

Title of Entry: Femtech players call out Facebook for rejecting women's health ads
Laura Lovett, Managing Editor

Category: Online - Web Feature Article

Award Level: Regional Bronze Award

Title of Entry: Borderlands 3 is using its millions of gamers to help map the human gut microbiome
Dave Muoio, Associate Editor

Network World (IDG Communications)

Category: All Content - Case History

Award Level: Regional Bronze Award

Title of Entry: Hybrid cloud keeps human-capital management firm nimble
Tim Greene, Executive Editor; Ann Bednarz, Senior Editor; and John Edwards, Contributing Writer

Category: All Content - Company Profile

Award Level: Regional Silver Award

Title of Entry: Highflying Nvidia widens its reach into enterprise data centers
Tim Greene, Executive Editor; Ann Bednarz, Senior Editor; and Neal Weinberg, Contributing Writer

Category: All Content - Government Coverage

Award Level: Regional Gold Award

Title of Entry: Covering the Federal Communications Commission's 5G licensing moves
Tim Greene, Executive Editor; Jon Gold, Senior Writer; Lee Doyle, Contributing Writer; and Bob Brown, Contributing Writer

Category: All Content - Original Research

Award Level: Regional Gold Award

Title of Entry: Test and review of 4 Wi-Fi 6 routers: Who's the fastest?
Tim Greene, Executive Editor and Eric Geier, Contributing Writer

Category: All Content - Technical Article

Award Level: Regional Gold Award

Title of Entry: Serverless computing: Ready or not?
Tim Greene, Executive Editor; Ann Bednarz, Senior Editor; and John Edwards, Contributing Writer

Category: All Content - Trade Show/Conference Coverage

Award Level: Regional Bronze Award

Title of Entry: Reporting from Gartner's IT Symposium/Xpo Americas
Tim Greene, Executive Editor and Michael Cooney, Senior Editor

Category: Online - Video - Tutorial

Award Level: Regional Gold Award

Title of Entry: Pros and cons of VPN split tunneling
Tim Greene, Executive Editor; Juliet Beauchamp, Video Content Producer; and Jason Hughes, Animator

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SearchCIO (TechTarget, Inc.)

Category: All Content - Q&A

Award Level: Regional Silver Award

Title of Entry: Holy Grail still elusive in enterprise architecture strategy

Carol Sliwa, Senior News Writer; Nicole Laskowski, News Director; and Shammara Humphrey, Senior Digital News Editor

SearchCloudComputing (TechTarget, Inc.)

Category: Online - Online Single Topic Coverage by a Team

Award Level: Regional Bronze Award

Title of Entry: Cloud certification training

Trevor Jones, Site Editor; Ryan Dowd, Associate Site Editor; Sara Grier, Assistant Site Editor; Sarah Neenan, Assistant Site Editor; George Lawton, Contributor; and Brian Kirsch, Contributor

SearchEnterpriseAI (TechTarget, Inc.)

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference)

Award Level: Regional Bronze Award

Title of Entry: Ultimate guide to artificial intelligence in the enterprise

Linda Tucci, Craig Stedman, Ed Burns, Maggie Sullivan, Megan Wilcox, and Moriah Sargent

SearchHRSoftware.com (TechTarget, Inc.)

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference)

Award Level: Regional Silver Award

Title of Entry: Guide to building an effective employee experience strategy

David Essex, Diann Daniel, Casey Meserve, Moriah Sargent, Maggie Sullivan, Linda Tucci, and Megan Wilcox

SearchITchannel (TechTarget, Inc.)

Category: Online - Web How-To Article

Award Level: Regional Gold Award

Title of Entry: Guide to building and executing an MSP business model

John Moore, Sr. Site Editor; Spencer Smith, Site Editor; Ryann Burnett, Managing Editor; Sabrina Polin; Jamison Cush; Chris Seero; Megan Cassello Wilcox; and Linda Koury

SearchITOperations (TechTarget, Inc.)

Category: All Content - Enterprise News Story

Award Level: Regional Bronze Award

Title of Entry: How the DevOps model will build the remote workforce

Beth Pariseau, Senior News Writer and Chris Kanaracus, News Director

SearchSecurity (TechTarget, Inc.)

Category: All Content - Q&A

Award Level: Regional Bronze Award

Title of Entry: Zero-trust management challenges outweighed by benefits

Sharon Shea, Senior Site Editor; Ben Cole, Executive Editor; Hayes Taylor, Digital Content Editor; Megan Wilcox, Design; and Kate Gerwig, Editorial Director

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SearchSecurity (TechTarget, Inc.) (continued)

Category: Online - Web Feature Article

Award Level: Regional Silver Award

Title of Entry: Which type of CISO are you? Company fit matters

Alissa Irei, Senior Writer; Brenda Horrigan, Senior Managing Editor; Kate Gerwig, Editorial Director; Linda Koury, Director of Online Design; and Moriah Sargent, Associate Director

SearchServerVirtualization.com (TechTarget, Inc.)

Category: All Content - Trade Show/Conference Coverage

Award Level: Regional Silver Award

Title of Entry: VMworld 2020 news and conference coverage

Ed Scannell, Maggie Jones, Allyson Larcom, Stefani Muñoz, Dave Raffo, Antone Gonsalves, Beth Pariseau, Johnny Yu, Megan Cassello Wilcox, Jamison Cush, Brendan Crewe, Lindsay Chase, and Shammara Humphrey

SearchStorage.com (TechTarget, Inc.)

Category: All Content - Technical Article

Award Level: Regional Bronze Award

Title of Entry: A history of flash memory and its rise in the enterprise

Jim Handy, General Director Objective Analysis; Stacey Peterson, Sr. Site Editor; Dave Raffo, News Director; Lindsay Chase, Editor; Linda Koury, Design Director; and Megan Wilcox, Sr. Designer

Searchunifiedcommunications.techtarget.com (TechTarget, Inc.)

Category: All Content - Trade Show/Conference Coverage

Award Level: Regional Gold Award

Title of Entry: Everything Enterprise Connect 2020: News, trends and insights

Katherine Finnell, Editor; Luke O'Neill, Exec. Editor, Brenda Horrigan, Sr. ME, Hayes Taylor, Content Editor, Moriah Sargent, Assoc. Dir., Linda Koury, Director-Online Design; and Megan Wilcox, Designer

SearchVirtualDesktop (TechTarget, Inc.)

Category: All Content - Technical Article

Award Level: Regional Silver Award

Title of Entry: What is virtual desktop infrastructure? VDI explained

Erica Mixon, John Powers, Jo Harder, Maggie Sullivan, Nicholas Arena, Moriah Sargent, and Megan Wilcox