

2020 Azbee Awards of Excellence Northeast Regional Award Winners (Alphabetical by publication name)

ACTION (Mobile Air Conditioning Society)

Category: Print - How-To Article,
Award Level: Regional Gold Award
Title of Entry: Fluorescent Leak Detection
Steve Schaeber, MACS Technical Editor

Category: Print - How-To Article,
Award Level: Regional Bronze Award
Title of Entry: Preventing Failures Before They Occur
Jerry Lemon, Technical Correspondent

AdExchanger (Access Intelligence)

Category: All Content - Company Profile, More Than \$3 Million Revenue
Award Level: Regional Bronze Award
Title of Entry: How Ad/Fin Got Caught In The Crossfire Of The Industry's Transparency Crusade
Alison Weissbrot, Senior Editor and Ryan Joe, Managing Editor

Category: All Content - Enterprise News Story,
Award Level: Regional Bronze Award
Title of Entry: Oversold And Overpromised: Marketers Move Away From DMPs
Alison Weissbrot, Senior Editor and Ryan Joe, Managing Editor

Category: All Content - News Analysis,
Award Level: Regional Silver Award
Title of Entry: Oracle Data Cloud Kills Off Its AddThis Audience Business In Europe
Allison Schiff, Senior Editor and Ryan Joe, Managing Editor

Category: All Content - Q&A,
Award Level: Regional Bronze Award
Title of Entry: Mastercard CMO Raja Rajamannar: Marketing Is Facing An 'Existential Crisis'
Alison Weissbrot, Senior Editor and Ryan Joe, Managing Editor

Category: All Content - Technical Article,
Award Level: Regional Silver Award
Title of Entry: 3 Auctions Rule Digital Advertising. Here's A Guide To Navigating Them
Sarah Sluis, Senior Editor and Ryan Joe, Managing Editor

Category: Online - Online Single Topic Coverage by a Team,
Award Level: Regional Bronze Award
Title of Entry: The Decline Of Third-Party Cookies
Sarah Sluis, Senior Editor; Allison Schiff, Senior Editor; and Ryan Joe, Managing Editor

Category: Online - Podcast,
Award Level: Regional Silver Award
Title of Entry: The Big Story
Ryan Joe, Managing Editor; Sarah Sluis, Senior Editor; Allison Schiff, Senior Editor; Alison Weissbrot, Senior Editor; and James Hercher, Senior Editor

2020 Azbee Awards of Excellence Northeast Regional Award Winners (Alphabetical by publication name)

American Banker (SourceMedia)

Category: Online - Podcast,

Award Level: Regional Gold Award

Title of Entry: Bankshot

John Heltman, Staff Reporter; Rob Blackwell, Editor-in-Chief; and Meen Choi, Artistic Director

Category: Online - Web Feature Article,

Award Level: Regional Gold Award

Title of Entry: The Rise of the Next-Gen Bank CEO

Alan Kline, Senior Editor and Bonnie McGeer, Executive Editor

American Banker and ProPublica (SourceMedia)

Category: All Content - Impact/Investigative,

Award Level: Regional Gold Award

Title of Entry: How Trump's political appointees thwarted tougher settlements with two big banks

Kevin Wack, Staff Reporter, American Banker; Alan Kline, Senior Editor, American Banker; Jesse

Eisinger, Senior Reporter, ProPublica; and Nick Varchaver, Senior Editor, ProPublica

BenefitsPRO (ALM Media LLC)

Category: All Content - Trade Show/Conference Coverage,

Award Level: Regional Silver Award

Title of Entry: 2019 BenefitsPRO Broker Expo

Paul Wilson, Editor in Chief; Chris Nicholls, Design Lead; and Emily Payne, Managing Editor

Category: Design - Feature Article Design, Less Than \$3 Million Revenue

Award Level: Regional Bronze Award

Title of Entry: The Amazon Effect

Chris Nicholls, Design Lead; Paul Wilson, Editor in Chief; and Emily Payne, Managing Editor

Category: Design - Front Cover - Photo Illustration,

Award Level: Regional Silver Award

Title of Entry: Pack Your Bags

Chris Nicholls, Design Lead; Paul Wilson, Editor in Chief; and Emily Payne, Managing Editor

Category: Design - Magazine/Newspaper Design,

Award Level: Regional Silver Award

Title of Entry: 2020 Vision and Reading the Tea Leaves

Chris Nicholls, Design Lead; Paul Wilson, Editor in Chief; and Emily Payne, Managing Editor

Business Insurance (Business Insurance Holdings Inc.)

Category: Print - Single Topic Coverage by a Team,

Award Level: Regional Gold Award

Title of Entry: Opioids and Workers Comp

Louise Esola, Assistant Editor and Angela Childers Reporter

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Business Insurance (Business Insurance Holdings Inc.), continued

Category: Print - Single Topic Coverage by a Team,

Award Level: Regional Silver Award

Title of Entry: Insurance industry tackles diversity

Angela Childers, Reporter; Andy Toh, Director of Research, Planning and Insights; and Louise Esola, Assistant Editor

Business Jet Traveler (AIN Publications)

Category: All Content - Q&A,

Award Level: Regional Gold Award

Title of Entry: Stevie Van Zandt

Jeff Burger, Editor

Category: All Content - Regular Column, Contributed,

Award Level: Regional Gold Award

Title of Entry: Inside Charters

James Wynbrandt, Columnist and Jeff Burger, Editor

Category: All Content - Regular Column, Contributed,

Award Level: Regional Silver Award

Title of Entry: On the Road

Joe Sharkey, Columnist and Jeff Burger, Editor

Category: All Content - Regular Column, Contributed,

Award Level: Regional Bronze Award

Title of Entry: Taxes, Laws, and Finance

Jeff Wieand, Columnist and Jeff Burger, Editor

Category: Design - Front Cover - Photo, Less Than \$3 Million Revenue

Award Level: Regional Gold Award

Title of Entry: Stevie Van Zandt Cover—Business Jet Traveler

John Manfredo, Art Director; Bill Bernstein, Photographer; Matt Thurber, Editor in Chief; Jennifer Leach English, Editorial Director; and Jeff Burger, Editor

Claims (ALM Media LLC)

Category: Online - Web Feature Series,

Award Level: Regional Gold Award

Title of Entry: Blowing Smoke: Legal Risks of Cannabis

Patricia L. Harman, Editor in Chief; Aaron J. Sussman, Contributor; Charles Kuhn, Contributor; and Keith Guerts, Contributor.

Category: Print - Feature Article - General Interest, Less Than \$3 Million Revenue

Award Level: Regional Silver Award

Title of Entry: Legalized Marijuana: Opportunity or Time Bomb?

Patricia L. Harman, Editor in Chief

2020 Azbee Awards of Excellence Northeast Regional Award Winners (Alphabetical by publication name)

Debtwire (Acuris)

Category: All Content - Data Journalism,

Award Level: Regional Gold Award

Title of Entry: A Reasonable Proposal

Maria Chutchian, Associate Courts Editor; Farhin Lilywala, Reporter; and Maura Webber-Sadovi, Assistant Editor

Category: All Content - Impact/Investigative,

Award Level: Regional Silver Award

Title of Entry: Bitter Harvest

Maura Webber Sadovi, Maria Chutchian, Farhin Lilywala and Paula Seligson

Category: Online - Online Single Topic Coverage by a Team,

Award Level: Regional Silver Award

Title of Entry: PG&E's Bankruptcy

Kyle Younker and Maria Amante

Engineering News-Record (BNP Media)

Category: All Content - Government Coverage,

Award Level: Regional Silver Award

Title of Entry: Vital Coverage for Construction Industry

Tom Ichniowski, Government Editor; Pam Radtke Russell, Deputy Editor; and Tom Sawyer, Deputy Editor

Category: All Content - Individual Profile,

Award Level: Regional Gold Award

Title of Entry: Champion of Change: Vicki L. O'Leary

Janice Tuchman, Editor-In-Chief; Debra R. Rubin, Editor-At-Large; and Scott Blair, Managing Editor

Category: Online - Online Breaking News Coverage,

Award Level: Regional Silver Award

Title of Entry: Online Breaking News Coverage

Scott Judy, Deputy Editor; Richard Korman, Deputy Editor; and Tom Ichniowski, Government Editor

Category: Print - Feature Article - General Interest, More Than \$3 Million Revenue

Award Level: Regional Gold Award

Title of Entry: Conquering a Difficult Project Through Design

Scott Hilling, Senior Art Director

Category: Print - Feature Series,

Award Level: Regional Gold Award

Title of Entry: Providing a Blueprint for a Way Forward on Climate Change

Pam Radtke Russell, Deputy Editor; Pam McFarland, Editor; Jeff Yoders, Regional Editor; and Scott Blair, Managing Editor

2020 Azbee Awards of Excellence Northeast Regional Award Winners (Alphabetical by publication name)

Event Marketer (Access Intelligence)

Category: All Content - Group Profile,

Award Level: Regional Gold Award

Title of Entry: Special Report: Women in Events

Rachel Boucher, Executive Editor and Jessica Heasley, Group Editor & Publisher

Category: All Content - News Analysis,

Award Level: Regional Bronze Award

Title of Entry: Shifting Gears

Rachel Boucher, Executive Editor

Category: Print - Feature Article - General Interest, More Than \$3 Million Revenue

Award Level: Regional Silver Award

Title of Entry: Waste Not

Kait Shea, Senior Editor

Financial Planning (SourceMedia)

Category: All Content - Company Profile, More Than \$3 Million Revenue

Award Level: Regional Silver Award

Title of Entry: Secret trips to Raymond James

Andrew Welsch, Senior Editor

Category: All Content - Trade Show/Conference Coverage,

Award Level: Regional Bronze Award

Title of Entry: In|Vest Conference coverage

Editorial Staff

Institutional Investor (Institutional Investor)

Category: All Content - Company Profile, More Than \$3 Million Revenue

Award Level: Regional Gold Award

Title of Entry: A Farmer Found a Trojan Horse Inside an Insurance Contract. Now He Might Bring Down the Canadian Insurance Industry.

Julie Segal, Senior Reporter

Category: All Content - Enterprise News Story,

Award Level: Regional Gold Award

Title of Entry: 'They Get Fired All the Time. And They Have No Idea Why.'

Amanda Cantrell, Deputy Editor

Category: All Content - Impact/Investigative,

Award Level: Regional Bronze Award

Title of Entry: The Story McKinsey Didn't Want Written

Michelle Celarier, Contributing Writer

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Institutional Investor (Institutional Investor), continued

Category: All Content - News Analysis,
Award Level: Regional Gold Award
Title of Entry: When Buyout Firms Step in, Watch Out
Christine Idzelis, Senior Writer

Investment Advisor (ALM Media LLC)

Category: All Content - Original Research, More Than \$3 Million Revenue
Award Level: Regional Gold Award
Title of Entry: Tipping Point: The industry speaks out for change after Ken Fisher's crude comments.
Janet Levaux, Editor in Chief and Chris Nicholls, Design Lead

Category: Design - Feature Article Design, More Than \$3 Million Revenue
Award Level: Regional Gold Award
Title of Entry: Tipping Point: The industry speaks out for change after Ken Fisher's crude comments.
Chris Nicholls, Design Lead and Michelle Thompson, Illustrator

Category: Design - Front Cover - Photo Illustration,
Award Level: Regional Bronze Award
Title of Entry: Tipping Point: The industry speaks out for change after Ken Fisher's crude comments.
Chris Nicholls, Design Lead and Michelle Thompson, Illustrator

Law.com (ALM Media LLC)

Category: Online - Podcast,
Award Level: Regional Bronze Award
Title of Entry: Legal Speak from Law.com
Leigh Jones, Editor in Chief; Vanessa Blum, Director of Newsroom Innovation; and Charles Garnar,
Senior Multimedia Producer

Category: Online - Web Feature Series,
Award Level: Regional Silver Award
Title of Entry: The Big Fail
Karen Sloan, Reporter; Scott Flaherty, Reporter; Ben Hancock, Data Editor; and Dave Palmer, Data
Visualization Lead

Law360 (Portfolio Media Inc.)

Category: All Content - Company Profile, More Than \$3 Million Revenue
Award Level: Regional Bronze Award
Title of Entry: How LeClairRyan 'Got Lost In Empire-Building'
Sam Reisman, Senior Reporter

Category: All Content - Data Journalism,
Award Level: Regional Silver Award
Title of Entry: Special Report: A Look At Law Firm Campaign Cash
Cara Bayles, Features Reporter; Annie Pancak, Data Reporter; Natalie Rodriguez, Editor at Large;
Chris Yates, Senior Graphics Editor; Pamela Wilkinson, Features Editor; and Haylee Pearl, Editor

2020 Azbee Awards of Excellence Northeast Regional Award Winners (Alphabetical by publication name)

Law360 (Portfolio Media Inc.), continued

Category: Online - Online Breaking News Coverage,
Award Level: Regional Bronze Award
Title of Entry: Law360's Coverage of the "Varsity Blues" Scandal
Chris Villani, Court Reporter and Aaron Leibowitz, Court Reporter

Category: Online - Online Single Topic Coverage by a Team,
Award Level: Regional Gold Award
Title of Entry: Special Report: Inside The Judiciary's Caseload Crisis
Cara Bayles, Features Reporter; Amanda James, Data Reporter; Brandon Lowrey, Features Reporter;
Annie Pancak, Producer; Chris Yates, Senior Graphics Editor; and Katherine Rautenberg, Senior
Editor

Category: Online - Video - News,
Award Level: Regional Gold Award
Title of Entry: One Woman's Attempt To Rebuild After Hurricane Maria
Annie Pancak, Producer

Medscape (Medscape/WebMD)

Category: All Content - Data Journalism,
Award Level: Regional Bronze Award
Title of Entry: US Air Ambulances: Expensive, Risky, and Regulation-Averse
Jeff Wise, Medscape Contributor

Category: All Content - Enterprise News Story,
Award Level: Regional Silver Award
Title of Entry: Robotic Mastectomy in US: Starts, Draws Fire, Stops
Nick Mulcahy, Deputy News Editor, Medscape Medical News, Oncology

Category: All Content - Group Profile,
Award Level: Regional Silver Award
Title of Entry: Physicians Caring for Migrants Are 'Screaming Into the Void'
Usha Lee McFarling, MA, Medscape Contributor

Category: All Content - Group Profile,
Award Level: Regional Bronze Award
Title of Entry: Death Threats and Abuse: Doctors Brave the 'Abortion Desert'
Tara Haelle, Medscape Contributor

Category: All Content - Individual Profile,
Award Level: Regional Silver Award
Title of Entry: An MD in the US Fights to Get a Green Card Before It's Too Late
Leigh Page, Medscape Contributor

2020 Azbee Awards of Excellence Northeast Regional Award Winners (Alphabetical by publication name)

Medscape (Medscape/WebMD), continued

Category: All Content - Original Research, More Than \$3 Million Revenue
Award Level: Regional Silver Award
Title of Entry: Burnout Rises Above 50% in Some Specialties, New Survey Shows
Marcia Frelick, Medscape Contributor

Category: All Content - Original Research, More Than \$3 Million Revenue
Award Level: Regional Bronze Award
Title of Entry: What's the Real Reason Women Docs Earn Less Than Men?
Leslie Kane, MA, Senior Director, Medscape Business of Medicine

Category: Online - Online Breaking News Coverage,
Award Level: Regional Gold Award
Title of Entry: Three Medical Centers Cancel CBP, ICE Contracts
Troy Brown, RN, Medscape Contributor

Category: Online - Photo Gallery/Slide Show,
Award Level: Regional Silver Award
Title of Entry: Medscape National Physician Burnout, Depression & Suicide Report 2019
Leslie Kane, MA, Senior Director, Medscape Business of Medicine

Category: Online - Photo Gallery/Slide Show,
Award Level: Regional Bronze Award
Title of Entry: Medscape Physician Lifestyle & Happiness Report 2019
Keith Martin, Editorial Director, Medscape Business of Medicine

Category: Online - Web Feature Article,
Award Level: Regional Silver Award
Title of Entry: I Think My Patient Is Being Trafficked
Roxanne Nelson, RN, BSN, Medscape Contributor

NextGen magazine (New York State Society of CPAs)

Category: All Content - Individual Profile,
Award Level: Regional Bronze Award
Title of Entry: On the trail of tax cheats: IRS Special Agent Paulina Rodriguez uses CPA skills to fight crime
Chris, Gaetano, Staff Writer and Ruth Singleton, Managing Editor

NU Property & Casualty (ALM Media LLC)

Category: Design - Infographics,
Award Level: Regional Bronze Award
Title of Entry: The Chalkboard
Tim Schafer, Art Director

2020 Azbee Awards of Excellence

Northeast Regional Award Winners

(Alphabetical by publication name)

Pharmacy Practice News (McMahon Group)

Category: Print - Feature Article - General Interest, Less Than \$3 Million Revenue

Award Level: Regional Gold Award

Title of Entry: Human Trafficking: Hiding in Plain Site

Marie Rosenthal, Senior Editor; David Bronstein, Editorial Director; Frank Tagarello, Senior Art Director, Elizabeth Zhong, Senior Copy Editor; and Kristin Jannacone, Copy Editor

RIA Intel (Euromoney Institutional Investor)

Category: Online - Web Feature Article,

Award Level: Regional Bronze Award

Title of Entry: How a Massive Ponzi Scheme Fleeced RIAs, Religious Groups, and Retirees
Michelle Celarier

S&P Global Ratings (S&P Global Ratings)

Category: All Content - Technical Article,

Award Level: Regional Bronze Award

Title of Entry: ESG Credit Factors In Structured Finance

Matthew Mitchell, Ildiko Szilank, Kate Thomson, Aaron Lei, Corinne Bendersky, Thomas Englerth, Winston Chang, and Jenna Cilento

Category: Online - Web Feature Series,

Award Level: Regional Silver Award

Title of Entry: Tech Disruption In Retail Banking

Markus Schmaus, Senior Director Financial Institutions Ratings

SevenFifty Daily (SevenFifty)

Category: All Content - Original Research, More Than \$3 Million Revenue

Award Level: Regional Gold Award

Title of Entry: 2019 Career & Salary Survey: Industry Leaders on the Policies and Trends Defining the Drinks Business

Anna Klainbaum and Kevin Day, Reporters; Erica Duecy, Editor; Anna Klainbaum, Digital Content Editor; Paul Adams, Copyeditor; Jeff Quinn, Graphics; and Lauren DiFilippo, Digital Producer

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference),

Award Level: Regional Gold Award

Title of Entry: SevenFifty Daily's 2019 Drinks Innovators

J. Bernstein, C. Schiessl, R. Charest, S. Hillocks, C. Bossart, D. Brown, K. Cole, G. Chapman, A. Kaplan, J. Barth, D. Dao, B. Demmon, Reporters; E. Duecy, J. Laskey, Editors; and A. Nolan, Copyeditor

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference),

Award Level: Regional Silver Award

Title of Entry: SevenFifty Daily Rising Stars

H. Ewing, C. Schiessl, A. Fitten Glenn, G. Chapman, J. Dupuy, A. Cypress, A. Bendersky, K. Day, G. Horton, S. Clarke, S. McDonald, T. Caputo, B. Ward, and A. Cypress

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Northeast Regional Award Winners

(Alphabetical by publication name)

Strategic Finance (Institute of Management Accountants)

Category: All Content - Technical Article,
Award Level: Regional Gold Award
Title of Entry: From the Mainframe to the Blockchain
Reina G. Wiatt, Author and Christopher Dowsett, Editor-in-Chief

strategy+business (PwC)

Category: All Content - Original Research, Less Than \$3 Million Revenue
Award Level: Regional Silver Award
Title of Entry: Succeeding the long-serving legend in the corner office
Per-Ola Karlsson, Martha Turner and Peter Gassmann

Category: All Content - Q&A,
Award Level: Regional Silver Award
Title of Entry: The catalytic co-investor: How Siemens US keeps R&D alive
Michelle Gerdes, Associate Editor

Category: Design - Opening Page/Spread - Illustration, Less Than \$3 Million Revenue
Award Level: Regional Gold Award
Title of Entry: Making connections with the new digital consumer
Patrick Hruby, Illustrator; John Klotnia, Art Director; Laura Eitzen, Designer; Leigh Jagareski, Designer; and Jennifer Thai, Designer

Category: Design - Opening Page/Spread - Illustration, Less Than \$3 Million Revenue
Award Level: Regional Silver Award
Title of Entry: How to build disruptive strategic flywheels
Neil Webb, Illustrator; John Klotnia, Art Director; Laura Eitzen, Designer; Leigh Jagareski, Designer; and Jennifer Thai, Designer

Category: Design - Opening Page/Spread - Typographic,
Award Level: Regional Bronze Award
Title of Entry: The dawn of the Chinese blockbuster
Christian Northeast, Illustrator; John Klotnia, Art Director; Laura Eitzen, Designer; Leigh Jagareski, Designer; and Jennifer Thai, Designer

Category: Online - E-Newsletter - General Excellence,
Award Level: Regional Silver Award
Title of Entry: Ideas That Work
Sally Errico, Deputy Managing Editor; Michael Guerriero, Deputy Managing Editor; Melanie Milazzo, Digital Strategy & Multimedia; and Charity Delich, Senior Marketing Manager

Category: Online - New or Relunched Website,
Award Level: Regional Bronze Award
Title of Entry: strategy+business
Melanie Milazzo, Ron Louie, Peter Wagner, Gretchen Hall, Charity Delich; Elizabeth Johnson, Sally Errico, and Michael Guerriero

2020 Azbee Awards of Excellence Northeast Regional Award Winners (Alphabetical by publication name)

strategy+business (PwC), continued

Category: Online - Photo Gallery/Slide Show,
Award Level: Regional Gold Award
Title of Entry: 2019 summer reading: 10 business books
Melanie Milazzo, s+b digital editor

Category: Online - Web Feature Series,
Award Level: Regional Bronze Award
Title of Entry: Good Work
Bhushan Sethi, Carol Stubbings, Laurent Probst, Christian Scharff, Darren Homer, John Francis, Deniz Caglar, Carrie Duarte and Augusto Giacoman

Category: Online - Web How-to Article,
Award Level: Regional Bronze Award
Title of Entry: A strategist's guide to upskilling
Laurent Probst and Christian Scharff

The Scientist (LabX Media Group)

Category: Online - Social Media Presence,
Award Level: Regional Gold Award
Title of Entry: The Scientist on Social Media
Bob Grant, Editor in Chief; Shawna Williams, Senior Editor; and Lisa Winter, Social Media Editor

The Trusted Professional (New York State Society of CPAs)

Category: Print - Feature Series,
Award Level: Regional Bronze Award
Title of Entry: As sustainability frameworks multiply, navigating them becomes a concern
Chris Gaetano, Staff Writer and Ruth Singleton, Managing Editor