

2020 Azbee Awards of Excellence

New England Regional Award Winners

(Alphabetical by publication name)

CIO (IDG Communications, Inc.)

Category: All Content - Case History,
Award Level: Regional Silver Award
Title of Entry: How Akamai implemented a zero-trust model
Jaikumar Vijayan, Writer and Michael Nadeau, Editor

Category: All Content - Case History,
Award Level: Regional Bronze Award
Title of Entry: Caesars plays the high-stakes game of digital transformation
Clint Boulton, Writer and Jason Snyder, Editor

Category: All Content - Company Profile, More Than \$3 Million Revenue
Award Level: Regional Silver Award
Title of Entry: NetSuite refines focus on SMBs facing growth challenges
Marc Ferranti, Writer and Jason Snyder, Editor

Category: All Content - Original Research, More Than \$3 Million Revenue
Award Level: Regional Silver Award
Title of Entry: State of the CIO 2019
Beth Stackpole, Writer and Amy Bennett, Editor

Category: Online - Best Social Media Campaign,
Award Level: Regional Silver Award
Title of Entry: CIO100 event coverage
Michelle Davidson, Social Media Content Editor; Juliet Beauchamp, Video Content Producer; and
Christopher Hebert, Video Director and Editor

Category: Online - E-Zine,
Award Level: Regional Gold Award
Title of Entry: CIO digital magazine
Amy Bennett, Executive Editor; Terri Haas, Art Director; Jason Snyder and Peter Sayer, Senior
Editors; Clint Boulton, Sharon Florentine, Thor Olavsrud, and Sarah White, Senior Writers

Category: Online - Online Single Topic Coverage by a Team,
Award Level: Regional Gold Award
Title of Entry: Training a next-generation IT workforce
Jason Snyder, Editor; Clint Boulton, Senior Writer; Beth Stackpole, Bob Violino, and Esther Shein
Contributing Writers

Category: Online - Social Media Presence,
Award Level: Regional Gold Award
Title of Entry: CIO Engage
Terri Haas, Art Director; Maryfran Johnson, Director, CIO Programs; Michelle Davidson, Social Media
Editor; Chris Hebert, Video Director; Juliet Beauchamp, Video Producer; and Clare Brown, Influencer

2020 Azbee Awards of Excellence

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Computerworld (IDG Communications, Inc.)

Category: All Content - Original Research, More Than \$3 Million Revenue

Award Level: Regional Gold Award

Title of Entry: Best Places to Work in IT 2019

Jamie Eckle, Freelance Editor; Julia King, Freelance Writer; Valerie Potter, Jen Garafolo, Ken Mingis, Christopher Hebert, and Adam Patrick Murray, IDG

Category: All Content - Q&A,

Award Level: Regional Bronze Award

Title of Entry: Blockchain expert Alex Tapscott sees coming crypto war as 'cataclysmic'

Lucas Mearian, Senior Reporter and Ken Mingis, Executive Editor

Category: All Content - Regular Column, Contributed,

Award Level: Regional Gold Award

Title of Entry: Why you should stop using mobile data

Mike Elgan, Freelance Opinion Writer and Jamie Eckle, Freelance Editor

Category: All Content - Technical Article,

Award Level: Regional Silver Award

Title of Entry: What's a smart contract (and how does it work)?

Lucas Mearian, Senior Reporter and Ken Mingis, Executive Editor

Category: Online - Best Social Media Campaign,

Award Level: Regional Gold Award

Title of Entry: Best Places to Work in IT 2019 Social Media Campaign

Michelle Davidson, Ginevra Adamoli, April Montgomery, Ken Mingis, Valerie Potter, Ellen Fanning, Christopher Hebert and Juliet Beauchamp.

Category: Online - Online Single Topic Coverage by a Team,

Award Level: Regional Bronze Award

Title of Entry: Windows 10 coverage

Gregg Keizer, Senior Reporter; Preston Gralla, Contributing Editor; Woody Leonhard, Windows Blogger; Ken Mingis, Executive Editor; Valerie Potter, ME Features; and Jamie Eckle, Freelance Editor

Category: Online - Original Web Commentary,

Award Level: Regional Silver Award

Title of Entry: The R community confronts a MeToo moment

Sharon Machlis, Director, Editorial Data & Analytics and Ken Mingis, Editor

Category: Online - Photo Gallery/Slide Show,

Award Level: Regional Bronze Award

Title of Entry: The 5 best smartphones for business in 2019

Dan Rosenbaum, Freelance Contributor; Valerie Potter, Managing Editor, Features; and April Montgomery, Art Director, Visual & Digital Media

2020 Azbee Awards of Excellence

New England Regional Award Winners

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Computerworld (IDG Communications, Inc.), continued

Category: Online - Podcast,
Award Level: Regional Silver Award
Title of Entry: Smartphone innovation -- How iOS and Android "borrow" from each other | TECH(talk)
Ken Mingis, JR Raphael, Michael Simon, Michelle Davidson, Juliet Beauchamp and Christopher Hebert

Category: Online - Video - News,
Award Level: Regional Bronze Award
Title of Entry: Apple special event 2019 reaction
Ken Mingis, Michael Simon, Michelle Davidson, Juliet Beauchamp, and Christopher Hebert

Category: Online - Web Feature Series,
Award Level: Regional Bronze Award
Title of Entry: Blockchain in industry
Lucas Mearian, Senior Reporter and Ken Mingis, Executive Editor

Category: Online - Web How-to Article,
Award Level: Regional Silver Award
Title of Entry: How to supercharge Slack with 'action' apps
Paul Heltzel, Freelance Contributor and Valerie Potter, Managing Editor, Features

Category: Online - Webcast Series,
Award Level: Regional Bronze Award
Title of Entry: Windows 10: Answers to your most important issues | TECH(talk)
Ken Mingis, Exec. Editor; Preston Gralla, Contributing Editor; Michelle Davidson, Social Media, Content Editor; Juliet Beauchamp, Video Content Producer; and Christopher Hebert, Video Director and Editor

CRN (The Channel Company)

Category: All Content - Individual Profile,
Award Level: Regional Silver Award
Title of Entry: The Future According To Michael Dell
Mark Haranas, Senior Editor; Steve Burke, Editor, News; and Jennifer Follett, Executive Editor

Category: Online - Online Breaking News Coverage,
Award Level: Regional Silver Award
Title of Entry: Coordinated' Texas Ransomware Attack Whacks 23 Local Governments
Michael Novinson, Senior Editor; O'Ryan Johnson, Senior Editor; Steve Burke, Editor, News; and Jennifer Follett, Executive Editor

CSO (IDG Communications, Inc.)

Category: All Content - Company Profile, More Than \$3 Million Revenue
Award Level: Regional Gold Award
Title of Entry: Rebuilding after NotPetya: How Maersk moved forward
Dan Swinhoe, Writer and Michael Nadeau, Editor

2020 Azbee Awards of Excellence

New England Regional Award Winners

(Alphabetical by publication name)

CSO (IDG Communications, Inc.), continued

Category: All Content - Government Coverage,
Award Level: Regional Silver Award
Title of Entry: Laws, vulnerabilities and unintended consequences
Cynthia Brumfield, Writer and Michael Nadeau, Editor

Category: All Content - Impact/Investigative,
Award Level: Regional Gold Award
Title of Entry: Boeing security vulnerabilities threaten passenger safety, national security
JM Porup, Writer and Michael Nadeau, Editor

Category: All Content - Individual Profile,
Award Level: Regional Gold Award
Title of Entry: DNS hijacking grabs headlines, but it's just the tip of the iceberg
Andrada Fiscutean, Writer and Michael Nadeau, Editor

Category: All Content - News Analysis,
Award Level: Regional Bronze Award
Title of Entry: Public SAP exploits could enable attacks against thousands of companies
Lucian Constantin, Writer and Michael Nadeau, Editor

Category: Online - Online Single Topic Coverage by a Team,
Award Level: Regional Silver Award
Title of Entry: Election security
J.M. Porup, Cynthia Brumfield, and Susan Bradley, Writers; and Michael Nadeau, Editor

Category: Online - Video - Tutorial,
Award Level: Regional Bronze Award
Title of Entry: What is the dark web? And what will you find there?
Amy Bennett, Executive Editor and Jason Hughes, Animator

DC Velocity (AGiLE Business Media)

Category: All Content - Editorial/Editor's Letter,
Award Level: Regional Silver Award
Title of Entry: Outbound
Mitch Mac Donald, Group Editorial Director and Karen Bachrach, Executive Editor, Features

Category: Print - Special Supplement,
Award Level: Regional Bronze Award
Title of Entry: National Forklift Safety Day supplement
DC Velocity Staff

Frozen & Refrigerated Buyer (CT Media Partners)

Category: All Content - Company Profile, Less Than \$3 Million Revenue
Award Level: Regional Gold Award
Title of Entry: Welcome to the Jungle
Denise Leathers, Editor

2020 Azbee Awards of Excellence New England Regional Award Winners (Alphabetical by publication name)

Frozen & Refrigerated Buyer (CT Media Partners), continued

Category: All Content - Editorial/Editor's Letter,
Award Level: Regional Gold Award
Title of Entry: Ready for the Plant-Based Challenge?; X's Big Sales Run Has Expired
Warren Thayer, Editorial Director

Category: All Content - Humor,
Award Level: Regional Silver Award
Title of Entry: Home Delivery's Future; Mammias, Don't Let Your Babies...
Warren Thayer, Editorial Director

Category: All Content - Regular Column, Contributed,
Award Level: Regional Bronze Award
Title of Entry: Take Your Pick!; Raising a Voice
Stephen Petit, Contributing Editor

Category: Design - Front Cover - Photo Illustration,
Award Level: Regional Bronze Award
Title of Entry: The Hot List
Janet Matz, Art Director

Healthcare Finance (HIMSS)

Category: All Content - Individual Profile,
Award Level: Regional Bronze Award
Title of Entry: Former Aetna CEO Mark Bertolini talks about CVS, the Amazon experience and how insurers stay relevant
Susan Morse, Senior Editor

Healthcare IT News (HIMSS)

Category: All Content - Q&A,
Award Level: Regional Silver Award
Title of Entry: Eric Topol: EHRs have 'taken us astray,' but AI could fix healthcare in a 'meaningful and positive way'
Mike Miliard, Editor

Category: Online - Web Feature Series,
Award Level: Regional Gold Award
Title of Entry: HIT Best Practices Series: Health IT Implementation Best Practices
Bill Siwicki, Managing Editor

Insider Pro (IDG Communications, Inc.)

Category: Online - New or Relunched Website,
Award Level: Regional Bronze Award
Title of Entry: Insider Pro
Dan Muse, Editor

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Network World (IDG Communications, Inc.)

Category: All Content - Case History,

Award Level: Regional Gold Award

Title of Entry: Private 5G keeps Whirlpool driverless vehicles rolling

Tim Greene, Executive Editor; Ann Bednarz, Managing Editor; Maria Korolov, Contributing Writer; and Debi Vozikis, Art Director

Category: All Content - Company Profile, More Than \$3 Million Revenue

Award Level: Regional Bronze Award

Title of Entry: VMware's ongoing reinvention

Tim Greene, Executive Editor; Ann Bednarz, Managing Editor; and Neal Weinberg, Contributing Writer

Category: All Content - Enterprise News Story,

Award Level: Regional Bronze Award

Title of Entry: The VPN is dying, long live zero trust

Tim Greene, Executive Editor; Ann Bednarz, Managing Editor; and Neal Weinberg, Contributing Writer

Category: All Content - Regular Column, Contributed,

Award Level: Regional Silver Award

Title of Entry: Network Intelligence by Zeus Kerravala

Tim Greene, Executive Editor; Ann Bednarz, Managing Editor; Zeus Kerravala, Contributing Writer; and Terri Haas, Art Director

Category: All Content - Technical Article,

Award Level: Regional Bronze Award

Title of Entry: NVMe over Fabrics creates data-center disruption

Tim Greene, Executive Editor; Ann Bednarz, Managing Editor; and John Edwards, Contributing Writer

Category: Online - Online Single Topic Coverage by a Team,

Award Level: Regional Silver Award

Title of Entry: 5G wireless

Lee Doyle, Contributing Writer; John Edwards, Contributing Writer; Zeus Kerravala, Contributing Writer; Craig Mathias, Contributing Writer; Howard Wen, Contributing Writer; and Terri Haas, Art Director

Category: Online - Video - News,

Award Level: Regional Silver Award

Title of Entry: Huawei ban may be delayed, but can the company survive without the U.S.? | TECH(feed)

Juliet Beauchamp, Video Content Producer and Christopher Hebert, Video Director and Editor

Category: Online - Webcast Series,

Award Level: Regional Gold Award

Title of Entry: Trump's Huawei ban

Juliet Beauchamp, Video Content Producer and Christopher Hebert, Video Director and Editor

2020 Azbee Awards of Excellence

New England Regional Award Winners

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SearchAWS (TechTarget)

Category: Online - Web How-to Article,

Award Level: Regional Bronze Award

Title of Entry: A go-to AWS migration checklist for DevOps-ready enterprises

Meredith Courtemanche, Executive Editor; Trevor Jones, Site Editor; Ryan Dowd, Associate Site Editor; and Sarah Neenan, Assistant Site Editor

SearchCIO (TechTarget)

Category: All Content - Q&A,

Award Level: Regional Gold Award

Title of Entry: Ret. Gen. Stan McChrystal on what's wrong with modern leadership

George Lawton, Contributor and Linda Tucci, Editor at large

Category: Online - Web Feature Article,

Award Level: Regional Bronze Award

Title of Entry: RPA software harnesses the potential of a digital workforce

John Moore, Senior Site Editor; Linda Tucci, Editor at Large; Kara Gattine, Executive Editor; Brenda Horrigan, Managing Editor; and Megan Cassello Wilcox, Graphic Designer

SearchCloudComputing (TechTarget)

Category: Online - Photo Gallery/Slide Show,

Award Level: Regional Silver Award

Title of Entry: 6 steps to survive a cloud outage

Stephen J. Bigelow, Sr. Technology Editor; Trevor Jones, Site Editor; Kathleen Casey, Associate Editor; Sara Grier, Assistant Editor; Linda Koury, Director of Design; and Megan Wilcox, Graphic Designer.

SearchDataManagement (TechTarget)

Category: All Content - News Analysis,

Award Level: Regional Silver Award

Title of Entry: How big tech breakup would affect the tech industry

Shaun Sutner, News Director; Bridget Botelho, Editorial Director; and Linda Koury, Director of Online Design

SearchEnterpriseAI (TechTarget)

Category: Online - Online Single Topic Coverage by a Team,

Award Level: Regional Bronze Award

Title of Entry: Use of NLP in chatbots

Ed Burns, Executive Editor; Cassidy Kelley, Associate Editor; Mark Labbe, News Writer; and Ron Schmelzer, Contributor

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SearchHRSoftware (TechTarget)

Category: All Content - News Analysis,
Award Level: Regional Gold Award
Title of Entry: MyPayrollHR collapse stirs allegations, questions, anger
Patrick Thibodeau, Reporter; Nicole Laskowski, News Director; and Jessica Primavera, News
Production Editor

SearchITOperations (TechTarget)

Category: All Content - Impact/Investigative,
Award Level: Regional Bronze Award
Title of Entry: IT training flaws compound DevOps skills shortage
Beth Pariseau, Senior News Writer and Bridget Botelho, Editorial Director, News

SearchSecurity (TechTarget)

Category: All Content - Impact/Investigative,
Award Level: Regional Silver Award
Title of Entry: Cyber insurance has changed incident response -- for better or worse
Rob Wright, News Director, Security and Bridget Botelho, Editorial Director, News.

Category: Online - Web Feature Article,
Award Level: Regional Silver Award
Title of Entry: Election security threats loom as presidential campaigns begin
Bridget Botelho, Editorial Director, News; Rob Wright, News Director; and Meg Casello, Graphic
Designer

Category: Online - Web Feature Series,
Award Level: Regional Silver Award
Title of Entry: Inside the 'Master134' malvertising campaign
Rob Wright, News Director, Security; Bridget Botelho, Editorial Director, News; Linda Koury, Director
of Online Design; and Megan Cassello Wilcox, Graphic Designer

Category: Online - Web Microsite/Special Section (Non-Trade Show/Conference),
Award Level: Regional Gold Award
Title of Entry: Ultimate Guide to Incident Response and Management:
Kara Gattine, Director of Operations; Diann Daniel, Senior Content Editor; Kate Gerwig, NetSec
Editorial Director; Linda Koury, Director of Online Design; and Megan Wilcox, Senior Graphic
Designer

SearchServerVirtualization (TechTarget)

Category: All Content - Trade Show/Conference Coverage,
Award Level: Regional Silver Award
Title of Entry: VMworld 2019 conference coverage
Ed Scannell, Editor at Large; Maggie Jones, Exec. Editor; Ryann Burnett, Sr. Editor; Ally Larcom,
Assoc. Editor; Stefani Munoz, Asst. Editor; Dave Raffo, News Dir.; and Johnny Yu, News Writer

2020 Azbee Awards of Excellence

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SearchSoftwareQuality (TechTarget)

Category: Online - Podcast,

Award Level: Regional Bronze Award

Title of Entry: Apache exec talks prudent open source software project usage

David Carty, Site Editor; Ryan Black, Assistant Site Editor; Meredith Courtemanche, Executive Editor; and Anne Steciw, Senior Multimedia Editor

SearchStorage.com (TechTarget)

Category: All Content - Enterprise News Story,

Award Level: Regional Silver Award

Title of Entry: Red Hat OpenShift Container Storage to move from Gluster to Ceph

Carol Sliwa, Senior Writer; Bridget Botelho, Editorial Director, News Department; and Stacey Peterson, Senior Site Editor

SearchUnifiedCommunications (TechTarget)

Category: All Content - Enterprise News Story,

Award Level: Regional Gold Award

Title of Entry: Slack waters down cloud SLA after \$8.2 million payout

Jonathan Dame, News Writer and Antone Gonsalves, News Director

SearchVirtualDesktop (TechTarget)

Category: All Content - Trade Show/Conference Coverage,

Award Level: Regional Gold Award

Title of Entry: Citrix Synergy conference coverage

Erica Mixon, Senior Site Editor; John Powers, Associate Site Editor; and Jesse Scardina, staff writer

Show Daily and Healthcare IT News (HIMSS)

Category: All Content - Trade Show/Conference Coverage,

Award Level: Regional Bronze Award

Title of Entry: Healthcare IT News and Show Daily Coverage of The HIMSS19 Global Conference & Exhibition

Jonah Comstock, Jeff Lagasse, Laura Lovett, Mike Miliard, Susan Morse, David Muoio, Bill Siwicki, Editorial; Rick Dagley, Karen Diekmann, Alethea Yip, Production/Editing; and Stephen Wellman, VP Content

Storage (TechTarget)

Category: Online - E-Zine,

Award Level: Regional Silver Award

Title of Entry: Storage magazine

James Alan Miller, Executive Editor; Stacey Peterson, Senior Site Editor; Linda Koury, Director of Online Design; and Kim Hefner, Managing Editor, Editorial Business Initiatives

2020 Azbee Awards of Excellence New England Regional Award Winners (Alphabetical by publication name)

Storage Magazine (TechTarget)

Category: All Content - Regular Column, Staff-Written,

Award Level: Regional Gold Award

Title of Entry: Storage Magazine staff written column

Dave Raffo, Executive News Director, James Miller, Executive Editor; and Kim Hefner, Managing Editor

TheServerSide (TechTarget)

Category: Online - Original Web Commentary,

Award Level: Regional Gold Award

Title of Entry: Oracle Code One commentary on the state of Java

Cameron McKenzie, Editor in Chief; Phil Sweeney, Senior Site Editor; and Tim Culverhouse, Associate Editor