

# 2018 Azbee Awards of Excellence

## Central Region Design, Online & Print Awards

(Alphabetical by publication name)

Argus Mexico Fuel Markets

Argus Media

**Category:** Online > Online Single Topic Coverage by a Team > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Mexico's billion-dollar fuel theft epidemic

Jim Kennett, Chris Baltimore, Tom Fowler, Mark Babineck, Carla Bass, Sergio Meana, Diane Jeantet and Jaime Brito

EDUCAUSE REVIEW

**Category:** Design > Web Article Design > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Back to the Future of EdTech: A Meditation

Scott Ladzinski, EDUCAUSE Web Designer; D. Teddy Diggs, EDUCAUSE REVIEW Publisher/Editor; John O'Brien, EDUCAUSE President and author

EDUCAUSE REVIEW

**Category:** Online > Video - Tutorial > Central

**Award Level:** Regional Silver Award

**Title of Entry:** Students of the Future

Gerry Bayne, EDUCAUSE Multimedia Producer; Greg Dobbin, EDUCAUSE Senior Editor

Farm Journal's Pork

Farm Journal Media

**Category:** Design > Magazine Redesign > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** Farm Journal's Pork redesign

Alison Fulton, Design Director; JoAnn Alumbaugh, Editor; Cliff Becker, Vice President, Livestock Division; Charlene Finck, Executive Vice President, CC

HousingWire

**Category:** Online > Enterprise News Story > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** Republican tax plan will trigger another Fannie, Freddie bailout

Ben Lane, Senior Financial Reporter, HousingWire

## 2018 Azbee Awards of Excellence Central Region Design, Online & Print Awards (Alphabetical by publication name)

Investments & Wealth Monitor

Investments & Wealth Institute

**Category:** Design > Magazine Redesign > Central

**Award Level:** Regional Silver Award

**Title of Entry:** Investments & Wealth Monitor--Redesigned (September/October 2017 issue)

Anthony B. Davidow, Chair, Editorial Advisory Board; Devin Ekberg, Publisher; Debbie Nochlin, Managing Editor; Jill Spence, Creative Director

POWER magazine

Access Intelligence

**Category:** Online > Photo Gallery/Slide Show > Central

**Award Level:** Regional Gold Award

**Title of Entry:** The History of Power

Sonal Patel, Associate Editor

Pragmatic Marketer

Pragmatic Marketing

**Category:** Design > Infographics > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Pragmatic Marketer: Infographics

Rebecca Kalogeris, Editorial Director; Lisa Sorg-Friedman, Editor; Norman Wong, Art Director; Morgan Sides, Digital Content; Sara Mitchell, Special Projects

Produce Retailer

Farm Journal Media

**Category:** Design > Front Cover-Photo Illustration > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** Who's handling the future of produce?

Alison Fulton, Design Director; Pamela Riemenschneider, Editor; Greg Johnson, Editorial Director; Shannon Shuman, VP, Publisher; Charlene Finck, Executive Vice President and CCO

T&D World

Penton/informa

**Category:** Online > Video - Tutorial > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** T&D HOW

James R. Dukart

## 2018 Azbee Awards of Excellence Central Region Design, Online & Print Awards (Alphabetical by publication name)

T&D World

Penton/Informa

**Category:** Print > Special Supplement > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Hurricanes 2017

Rick Bush, Emily Saarela, Susan Lakin, Gene Wolf, Amy Fischbach, Dave Shadle and Jim Dukart

tED magazine

NAED

**Category:** Design > Best Overall Typography > Central

**Award Level:** Regional Silver Award

**Title of Entry:** 30 Under 35 Issue

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

tED magazine

NAED

**Category:** Design > Contents Page or Pages > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Table of Contents

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

tED magazine

NAED

**Category:** Design > Front Cover-Illustration > Less Than \$3 Million Revenue > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Become a Better Partner

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

tED magazine

NAED

**Category:** Design > Front Cover-Photo > Less Than \$3 Million Revenue > Central

**Award Level:** Regional Silver Award

**Title of Entry:** Future Fortune

Randi Vincent, Art Director; Corey Woodruff, Photographer; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

## 2018 Azbee Awards of Excellence Central Region Design, Online & Print Awards (Alphabetical by publication name)

tED magazine

NAED

**Category:** Design > Front Cover-Special Issue or Supplement > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** New Product Preview

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

tED magazine

NAED

**Category:** Design > Magazine Redesign > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Future Fortune

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

tED magazine

NAED

**Category:** Design > Opening Page/Spread Typographic > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Strategic Sales Promotions Strengthen Bonds

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

tED magazine

NAED

**Category:** Design > Opening Page/Spread-Illustration > Less Than \$3 Million Revenue > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Become a Better Partner

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

tED Magazine

**Category:** Online > Blog - Analysis/Commentary > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** Looking At Our Future With Amazon

Scott Costa, Publisher; Nicky Herron, Online Editor

## 2018 Azbee Awards of Excellence Central Region Design, Online & Print Awards (Alphabetical by publication name)

tED Magazine

**Category:** Online > E-Newsletter - General Excellence > Central

**Award Level:** Regional Silver Award

**Title of Entry:** tED Magazine Daily News

Scott Costa, Publisher; Nicky Herron, Online Editor; Marie Jakle, Web Assistant

tED magazine

**Category:** Online > Enterprise News Story > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** Upping Your Lighting Game In A Competitive Market

Scott Costa, Publisher; Nicky Herron, Online Editor; Bridget McCrea, Writer; Marie Jakle, Web Assistant

tED magazine

**Category:** Online > New or Relaunched Website > Central

**Award Level:** Regional Gold Award

**Title of Entry:** lightED

Scott Costa, Publisher; Nicky Herron, Online Editor; Marie Jakle, Web Assistant

tED magazine

**Category:** Online > Online Single Topic Coverage by a Team > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Covering Hurricane Harvey

Scott Costa, Publisher; Nicky Herron, Online Editor; Marie Jakle, Web Assistant

tED magazine

**Category:** Online > Q&A > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Be Afraid, Be Very Afraid

Scott Costa, Publisher; Nicky Herron, Online Editor; Susan Bloom, Writer; Marie Jakle, Web Assistant

tED magazine

**Category:** Online > Web News Section > Central

**Award Level:** Regional Gold Award

**Title of Entry:** tED Magazine Exclusive Features

Scott Costa, Publisher; Nicky Herron, Online Editor

## 2018 Azbee Awards of Excellence Central Region Design, Online & Print Awards (Alphabetical by publication name)

tED magazine

**Category:** Print > Group Profile > Central

**Award Level:** Regional Gold Award

**Title of Entry:** An Industry Force

Carol Katarsky, contributing writer; tED magazine staff

tED magazine

**Category:** Print > Individual Profile > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** The Will to Win

Carol Katarsky, contributing writer; tED magazine staff

tED magazine

**Category:** Print > News Section > Central

**Award Level:** Regional Gold Award

**Title of Entry:** Current

Joe Sullivan, Ken Stier, Kevin Reed, Joe Nowlan, Ken Simonson, Craig DiLouie and Susan Bloom, contributing writers; tED magazine staff

tED magazine

**Category:** Print > Overall Headline Writing > Central

**Award Level:** Regional Silver Award

**Title of Entry:** tED Headlines

tED magazine staff

tED magazine

**Category:** Print > Single Topic Coverage by a Team > Central

**Award Level:** Regional Silver Award

**Title of Entry:** Become a Better Partner

Susan Bloom, Irwin Rapoport, Jan Nieahaus, Ken Wax and Katrina Olson, contributing writers; tED magazine staff

tED magazine

**Category:** Print > Special Section > Less Than \$3 Million Revenue > Central

**Award Level:** Regional Silver Award

**Title of Entry:** The Electrical Distribution Handbook: The Future of the Industry

tED magazine staff

## 2018 Azbee Awards of Excellence Central Region Design, Online & Print Awards (Alphabetical by publication name)

The Meeting Professional

Meeting Professionals International

**Category:** Design > Feature Article Design > More Than \$3 Million Revenue > Central

**Award Level:** Regional Silver Award

**Title of Entry:** 2017 Year in Review

Holly Smith, Senior Graphic Designer; Jeff Daigle, Creative Director

The Meeting Professional

Meeting Professionals International

**Category:** Design > Feature Article Design > More Than \$3 Million Revenue > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** In His Comfort Zone

Holly Smith, Senior Graphic Designer; Jeff Daigle; Creative Director

The Meeting Professional

Meeting Professionals International

**Category:** Design > Magazine Design > Central

**Award Level:** Regional Silver Award

**Title of Entry:** The Meeting Professional

Jeff Daigle, Creative Director; Holly Smith, Senior Graphic Designer; Corinna Clark, Graphic Designer

The Meeting Professional

Meeting Professionals International

**Category:** Print > Individual Profile > Central

**Award Level:** Regional Silver Award

**Title of Entry:** In His Comfort Zone

Rich Luna, Director of Publishing; Blair Potter, Managing Editor; Michael Pinchera, Senior Editor

The Meeting Professional

Meeting Professionals International

**Category:** Print > Original Research > More Than \$3 Million Revenue > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** Meetings Outlook

Rich Luna, Director of Publishing; Blair Potter, Managing Editor; Michael Pinchera, Senior Editor; Elaine Pofeldt, Contributing Writer

## 2018 Azbee Awards of Excellence Central Region Design, Online & Print Awards (Alphabetical by publication name)

The Meeting Professional

Meeting Professionals International

**Category:** Print > Single Topic Coverage by a Team > Central

**Award Level:** Regional Bronze Award

**Title of Entry:** Hurricane Coverage

Rich Luna, Director of Publishing; Blair Potter, Managing Editor; Michael Pinchera, Senior Editor; Dian Barber, Maria Lenhart and Allan Lynch, Contributing Writers

The Packer

Farm Journal Media

**Category:** Design > Newspaper Redesign > Central

**Award Level:** Regional Silver Award

**Title of Entry:** The Packer redesign

Alison Fulton, Design Director; Greg Johnson, Editor; Fred Wilkinson, Managing Editor; Chris Koger, News Editor; Daniel Vanderhorst, Sections Editor; Amelia Freidline, Copy Chief; Shannon Shuman, Publisher; Charlene Finck, Exec. Vice President, CCO

Trends magazine

AAHA

**Category:** Print > How-To Article > Central

**Award Level:** Regional Silver Award

**Title of Entry:** You Win! Game-Based Marketing Programs Build Customer Loyalty

M. Carolyn Miller, Writer; Ben Williams, Editor