

2016 NORTHEAST REGIONAL AWARDS

DESIGN

2418

Best Overall Typography

Gold

Banking Exchange Typography

Simmons Boardman

Banking Exchange

Creative Director, Wendy Williams Designers: Sarah Vogwill, Gal Dor

1388

Feature Article Design > Less Than \$3 Million Revenue

Silver

How TRIA's Reauthorization Impacts Terrorism Coverage

RIMS/Risk Management

Risk Management

Morgan O'Rourke, Editor in Chief; Caroline McDonald, Senior Editor; Hilary Tuttle, Editor; Andrew Bass Jr., Art & Production Manager

2163

Feature Article Design > Less Than \$3 Million Revenue

Gold

The Power of Immersive Media

strategy+business

strategy+business

John Klotnia, Art Director; Jennifer Thai, Designer, Federico Jordan, Illustrator

2165

Feature Article Design > More Than \$3 Million Revenue

Silver

Who's the Leader of the Club?

ALM

Corporate Counsel

Tegist Legesse and Anthony Paonita

1667

Front Cover-Best Typographic Cover

Gold

Embracing Disruption

Northstar Travel Group

Successful Meetings

Jennifer Ruf, Art Director; Vincent Alonzo, Editor in Chief

2158

Front Cover-Illustration > More Than \$3 Million Revenue

Bronze

Spring 2015

strategy+business

strategy+business

John Klotnia, Art Director; Jennifer Thai, Designer, Javier Jaen, Illustrator

2184

Front Cover-Illustration > More Than \$3 Million Revenue

Silver

Healthy Drivers: A Holistic Approach

Fleet Owner

Fleet Owner

Yodit Tesfaye Walker, designer; John Jay Cabuay, illustrator

2058

Front Cover-Photo > More Than \$3 Million Revenue >

Bronze

Global Best Projects

Engineering News-Record

Engineering News-Record

Senior Art Director: Scott Hilling Photographer: Joel Morales Photography

2131

Front Cover-Photo > More Than \$3 Million Revenue >

Silver

W2W-Design

InvestmentNews

InvestmentNews

InvestmentNews' Editorial Team; John Herr, Graphic Designer

2031

Front Cover-Photo > More Than \$3 Million Revenue >

Gold

Inside the Hermit Kingdom

Travel Weekly

Travel Weekly

Tom Lechleiter, Creative Director

1774

Front Cover-Special Issue or Supplement >

Gold

Spotlight on Security Planning

Mr.

SC Magazine

Michael Strong, art director; Teri Robinson, associate editor; Greg Masters, managing editor; Illena Armstrong, VP, editorial

1584

Infographics

Gold

Infographics

The Scientist (LabX Media Group)

The Scientist

Lisa Modica, Art Director

2236

Magazine Design

Bronze

Magazine Design: Hospitality Design

Hospitality Design magazine

Hospitality Design

Stacy Shoemaker Rauhen, Editor in Chief; Michael Adams, Editorial Director;

Kathleen Kervin, Managing Editor; Jonathan Marsland, Art Director; Alissa

Ponchione, Associate Editor; Paulina Glozman, EA

1638

Magazine Redesign

Silver

Strategic Finance Redesign

IMA (Institute of Management Accountants)

Strategic Finance

Mary Zisk, Design Director; Kathy Williams, Editor-in-Chief; MaryJane Fahey,

Contributing Designer; Laura Eisman, Contributing Designer

1968

Magazine Redesign

Gold

Institutional Investor 2015 Redesign

Institutional Investor

Institutional Investor

Michael Peltz, Editor; Nathan Sinclair, Creative Director; Kalina Ollinger, Managing

Editor; Tom Buerkle, International Editor; Thomas W. Johnson, Research Director;

Nick Rockel, Senior Contributing Editor; Tom Brown, Outside Designer

1412

Opening Page/Spread-Illustration > Less Than \$3 Million Revenue >

Silver

Bad Influence How well-connected CEOs can negatively affect mergers & acquisitions

RIMS/Risk Management

Risk Management

Morgan O'Rourke, Editor in Chief; Caroline McDonald, Senior Editor; Hilary Tuttle,

Editor; Andrew Bass Jr., Art & Production Manager; PJ Loughram, Illustrator

1414

Opening Page/Spread-Illustration > Less Than \$3 Million Revenue >
Gold

The LGBT Travel Risk Dilemma

RIMS/Risk Management

Risk Management

Morgan O'Rourke, Editor in Chief; Caroline McDonald, Senior Editor; Hilary Tuttle,
Editor; Andrew Bass Jr., Art & Production Manager; John W. Tomac, Illustrator

1778

Opening Page/Spread-Illustration > More Than \$3 Million Revenue >
Silver

Moving Data and Dirt Layout

Engineering News-Record

Engineering News-Record

Art Director: Richard Demler Image courtesy of John Deere

1760

Opening Page/Spread-Photo > More Than \$3 Million Revenue >
Silver

Who goes there?

Mr.

SC Magazine

Michael Strong, art director; Teri Robinson, associate editor; Greg Masters,
managing editor; Illena Armstrong, VP, editorial

2244

Web Article Design

Bronze

strategy-business.com

strategy+business

strategy+business

Melanie Rodier, digital editor; Ron Louie, designer; Peter Wagner, web developer

2241

Website Home Page Design

Gold

strategy-business.com

strategy+business

strategy+business

Melanie Rodier, digital editor; Ron Louie, designer; Peter Wagner, web developer

2240

Website Redesign

Bronze

strategy-business.com

strategy+business

strategy+business

Melanie Rodier, digital editor; Ron Louie, designer; Peter Wagner, web developer

ONLINE

2446

Best Use of Social Media

Bronze

Accounting Today Facebook Page

Accounting Today, SourceMedia

Accounting Today

The Editorial Staff of Accounting Today

1919

Blog - Analysis/Commentary

Bronze

Allan S. Roth Commentary

Financial Planning

Financial Planning

Allan S. Roth, Contributing Writer

2190

Blog - Analysis/Commentary

Silver

Running Lights

Fleet Owner

American Trucker

Kevin Jones, Editor

2486

Blog - Analysis/Commentary

Gold

Viewpoints

Supermarket News

Supermarket News

David Orgel

2454

Blog - How-to Tips/Service

Bronze

Talking Credit

Simmons Boardman Publishing Corp.

Banking Exchange/www.BankingExchange.com

Edward O'Leary, Contributing Editor, Banking
Exchange/www.BankingExchange.com

2210

Blog - How-to Tips/Service

Silver

Jeff Gerrish on Community Banking

Simmons Boardman Publishing Corp.

Banking Exchange/www.BankingExchange.com

Jeffrey Gerrish, Contributing Editor, Banking
Exchange/www.BankingExchange.com

2394

Blog - How-to Tips/Service

Gold

XpertHR Blog

Reed Business Information Inc.

XpertHR Blog

Kathy Seedall, Marketing Executive; David Weisenfeld, JD, Legal Editor; Michael Jacobson, JD, Legal Editor; Melissa Boyce, JD, Legal Editor; Marta Moakley, JD, Legal Editor

2101

Data Journalism

Silver

Craig L. Israelsen Data Journalism

Financial Planning

Financial Planning

Craig L. Israelsen, Contributing Writer

2220

Data Journalism

Silver

Slippery Slope: The Dark Money of Medicine

MedPager Today

MedPage Today

John Fauber, Investigative Reporter; Kristina Fiore, Associate Editor; Parker Brown, Staff Writer; Coulter Jones, Data Reporter

2429

Data Journalism

Gold

The Influence 50: NLJ's Annual Lobbying Ranking

ALM

The National Law Journal

Katelyn Polantz Reporter

1346

E-Book

Silver

20 Questions for Business Leaders

strategy+business

strategy+business

Art Kleiner, editor-in-chief; Nancy Nichols, writer; John Klotnia, art director

2211

E-Newsletter - General Excellence

Silver

Editors Exchange E-Newsletter

Simmons Boardman Publishing Corp.

Banking Exchange/www.bankingexchange.com

Steve Cocheo, Bill Streeter, Wendy Williams, Nicole Cassano, Erica Hayes, Andrea Rovira

2161

E-Newsletter - General Excellence

Gold

s+b Ideas That Work

strategy+business

strategy+business

Melanie Rodier, digital editor; Ron Louie, designer; Peter Wagner, webmaster

1113

E-Zine/Original Digital Content

Silver

PC Magazine Digital Edition

Ziff Davis Media

PC Magazine Digital Edition

Matthew Murray, Managing Editor, Digital Editions

1302

Enterprise News Story

Bronze

Law360 Coverage of Dewey Trial

Law360

Law360

Stewart Bishop; Max Stendhal

2285

Enterprise News Story

Silver

Naloxone for Opioid Overdose: New Questions Arise in 2015

MedPager Today

MedPage Today

Kristina Fiore, Associate Editor

1470

Impact/Investigative

Bronze

Deleted: FINRA Erases Many Broker Disciplinary Records

Financial Planning

Financial Planning

Ann Marsh, Senior Editor; Scott Wenger, Group Editorial Director; and Kamrhan Farwell, Contributing Editor

1104

Impact/Investigative

Silver

Fastest Mobile Networks 2015

Ziff Davis Media

PCMag.com

Sascha Segan, Lead Analyst; PCMag Staff

2084

Impact/Investigative

Gold

SCHORSCH-INVESTIGATIVE ONLINE

InvestmentNews

InvestmentNews

Bruce Kelly, Senior Columnist; Robert Hordt, Deputy Editor; Ellie Zhu, Web Producer

1777

New or Relunched Website

Silver

ENR.com

Engineering News-Record

Engineering News-Record

ENR Staff

1574

Online Product Review

Bronze

OpenDNS Investigate ,Ài Review

Mr.

SC Magazine

Peter Stephenson, technology editor; Judy Traub, program manager, SC Lab; Doug Olenick, online editor; Greg Masters, managing editor; Illena Armstrong, VP, editorial

1854

Original Web Commentary

Gold

Business Relationships

TheStreet

TheStreet

Susan Antilla Columnist TheStreet

1434
Photo Gallery/Slide Show
Silver
The Foundation of CEMEX's Success—In Pictures
strategy+business
strategy+business
Melanie Rodier, digital editor

2109
Podcast
Bronze
What Makes Self-Made Billionaires Different
strategy+business
strategy+business
John Sviokla, Speaker; Mitch Cohen, Speaker; Melanie Rodier, Digital Editor

2351
Premium Content Section
Silver
XpertHR 50-State Employee Handbooks Tool
Reed Business Information Inc.
XpertHR
Alicia Smith, JD, Product Manager; Melissa Burdorf, JD, Team Lead; Tracy Morley, SPHR and SHRM-SCP, Team Lead; Beth Zoller, JD, Legal Editor; Melissa Boyce, JD, Legal Editor

2450
Social Media Presence
Silver
Accounting Today Facebook Page
Accounting Today, SourceMedia
Accounting Today
The Editorial Staff of Accounting Today

2292

Trade Show/Conference Coverage

Bronze

American Heart Association Coverage 2015

MedPager Today

MedPage Today

Peggy Peck, Editor-in-Chief; Crystal Phend, Senior Assoc. Editor; Roger Sergel, Exec. Producer; Greg Laub, Director-Video; Karen Iracane, Director-Content; Edward Susman, Writer; Molly Walker, Writer

1114

Web Feature Article

Bronze

Inside the Dark Web

Ziff Davis Media

PCMag.com

Max Eddy, Software Analyst

1118

Web Feature Article

Silver

The Social Media Sisterhood of ISIS

Ziff Davis Media

PCMag.com

Chandra Steele, Senior Features Writer

2086

Web Feature Article

Gold

50 Shades of White -- Feature

InvestmentNews

InvestmentNews

Elizabeth MacBride, Contributing Editor; Robert Hordt, Deputy Editor; Ellie Zhu, Web Producer; Liz Skinner, Reporter; Matt Ackermann, Director of Multimedia

1935

Web Microsite/Special Section (Non-Trade Show/Conference)

Bronze

Medscape Business of Medicine

Medscape from WebMD

Medscape from WebMD

Leslie Kane, Director, Medscape Business of Medicine

2156

Web Microsite/Special Section (Non-Trade Show/Conference)

Gold

40 Under 40

InvestmentNews

InvestmentNews

InvestmentNews' Editorial Team

1585

Web News Section

Bronze

News & Opinion/ The Nutshell

The Scientist (LabX Media Group)

The Scientist

Tracy Vence, Online Managing Editor

1202

Web News Section

Gold

SCMagazine.com

Mr.

SC Magazine

Teri Robinson, associate editor; Doug Olenick, online editor; Robert Abel, content coordinator; Jeremy Seth Davis, senior reporter; Greg Masters, managing editor; Illena Armstrong, VP, editorial

PRINT

2148

Case History

Silver

Go Ahead, Make My Day

ALM

Corporate Counsel

David Hechler

2496

Case History

Gold

Seismic Junction

Engineering News-Record

Engineering News-Record

Scott Blair, Deputy Editor ,À Regions

1347

Company Profile > Less Than \$3 Million Revenue

Bronze

How Adidas Found Its Second Wind

strategy+business

strategy+business

Nicholas Ind, Author; Oriol Iglesias, Author; Majken Schultz, Author.

1648

Company Profile > More Than \$3 Million Revenue

Bronze

"Cornering the Market"

Northstar Travel Media LLC

Meetings & Conventions

Cheryl-Anne Sturken, Senior Contributing Editor; Allen J. Sheinman, Managing Editor; Loren G. Edelstein, Editor in Chief; Mayumi T. Hudgins, Design Director

2402

Editorial/Editor's Letter

Bronze

Commentary

Insurance Networking News

Insurance Networking News

Nathan Golia, Editor in Chief

1408

Editorial/Editor's Letter

Silver

First Drop: Race, Ethnicity, and Natural Food: An Issue, An Assessment, An Opportunity; First Drop: Race, Ethnicity, and Natural Food, Part II: How We Got Here

BevNET

BevNET Magazine April/May Issue; BevNET Magazine June Issue

Jeffrey Klineman, Editor-in-Chief

2178

Editorial/Editor's Letter

Gold

Editor's Page

Fleet Owner

Fleet Owner

Jim Mele, Editor-in-chief

2173

Feature Article - General Interest > Less Than \$3 Million Revenue

Bronze

Andrew Welsch Feature Article „Ä General Interest

Financial Planning

On Wall Street

Andrew Welsch, Senior Editor

2432

Feature Article - General Interest > Less Than \$3 Million Revenue

Silver

Disruption Everywhere: How Will Life Change?

Simmons-Boardman Publishing Co.

Banking Exchange

Jo Ann Barefoot, Jo Ann Barefoot Group, LLC; Steve Cocheo, Executive Editor;

Wendy Williams, Creative Director

1572

Feature Article - General Interest > More Than \$3 Million Revenue

Bronze

Cyberattacked

ALM

Corporate Counsel

David Hechler

1949

Feature Article - General Interest > More Than \$3 Million Revenue

Bronze

Made In Brooklyn

Institutional Investor

Institutional Investor

Imogen Rose-Smith, Senior Writer

1626

Feature Article - General Interest > More Than \$3 Million Revenue

Silver

Privacy Matters

Mr.

SC Magazine

Teri Robinson, associate editor; Greg Masters, managing editor; Illena Armstrong, VP, editorial

2089

Feature Article - General Interest > More Than \$3 Million Revenue >
Gold

50 Shades of WHITE -- PRINT FEATURE

InvestmentNews

InvestmentNews

Elizabeth MacBride, Contributing Editor; Robert Hordt, Deputy Editor; Liz Skinner,
Reporter

1728

Government Coverage

Silver

Washington Report

Food Quality & Safety Magazine, Wiley

Food Quality & Safety

Ted Agres, Freelance Writer; Marian Zboraj, Editor; Maria Ender, Design

2498

Government Coverage

Gold

Government's Impact on Construction

Engineering News-Record

Engineering News-Record

Tom Ichniowski, Washington D.C. Bureau Chief Aileen Cho, Senior Editor,
Transportation Luke Abaffy, Associate Editor, Multimedia Nicholas Zeman,
Correspondent

1953

Group Profile

Silver

The Innovators' Solutions - Institutional Investor's Alpha

Institutional Investor

Institutional Investor's Alpha

Michael Peltz, Editor; Amanda Cantrell, Managing Editor; Kaitlin Ugolik, Associate
Editor

2180

How-To Article

Bronze

Alternative Fuels: Finding the Sweet Spot

Fleet Owner

Fleet Owner

Wendy Leavitt, Dir. of Editorial Development

2263

Impact/Investigative

Silver

Big Law and Legal Aid

ALM

The American Lawyer

Susan Beck, Senior Writer

2257

Impact/Investigative

Gold

A Few Good Women

ALM

The American Lawyer Magazine

Julie Triedman, Senior Writer

2111

Individual Profile

Bronze

Frances Hesselbein's Merit Badge in Leadership

strategy+business

strategy+business

Sally Helgesen, Author

2052

Individual Profile

Silver

ENR Award of Excellence: HT Tran

Engineering News-Record

Engineering News-Record

Debra K. Rubin, Editor-at-Large

2079

Individual Profile

Silver

InvestmentNews/Schorsch

InvestmentNews

InvestmentNews

Bruce Kelly, Senior Columnist; Robert Hordt, Deputy Editor; Ellie Zhu, Web Producer

2266

Individual Profile

Gold

Marty Lipton's War

ALM

The American Lawyer

Micheal Goldhaber, Senior International Correspondent

1364

News Analysis

Bronze

"Playing Politics"

Northstar Travel Media LLC

Meetings & Conventions

Cheryl-Anne Sturken, Senior Contributing Editor; Allen J. Sheinman, Managing Editor, Loren G. Edelstein, Editor in Chief; Mayumi T. Hudgins, Design Director

2135
News Analysis
Silver
Banks 10, Regulators 0
ALM
Corporate Counsel
Sue Reisinger

2354
News Section
Bronze
Front page news section
ALM
The National Law Journal
Beth Frerking, Editor in Chief Michael Scarcella, Managing Editor Tony Mauro,
Supreme Court Correspondent Katelyn Polantz, Reporter Zoe Tillman, Reporter

2138
News Section
Silver
Inbox
ALM
Corporate Counsel
Editorial Staff

1402
News Section
Gold
November 2015 issue "Behind the News" section
Professional Media Group
University Business
JD Solomon, Editorial Director; Tim Goral, Senior Editor; Melissa Ezarik, Managing
Editor; Matt Zalaznick, Senior Associate Editor; Lauren Williams, (former) Special
Projects Editor; Stefanie Botelho, Newsletter Editor; Rebecca Eller, Art Director;
Edie Sutton, Designer; Lisa Wedemeyer, Designer

2125

Original Research > More Than \$3 Million Revenue

Bronze

InvestmentNews -- Adviser Comp & Staffing Study

InvestmentNews

InvestmentNews

Liz Skinner, reporter; Matt Sirinides, Senior Research Analyst; Ellie Zhu, Web Producer; Christina Nelson, Managing Editor

2056

Original Research > More Than \$3 Million Revenue

Silver

ENR Top 500 Design Firms

Engineering News-Record

Engineering News-Record

Gary Tulacz Virgilio Mendoza

1126

Regular Column, Contributed

Silver

On the Road

AIN Publications

Business Jet Traveler

Joe Sharkey, Contributing Writer; Jeff Burger, Editor

1130

Regular Column, Contributed

Gold

Taxes, Laws and Finance

AIN Publications

Business Jet Traveler

Jeff Wieand, Contributing Writer; Jeff Burger, Editor

2442
Regular Column, Contributed
Gold
Tax Strategy Column
Accounting Today, SourceMedia
Accounting Today
George G. Jones and Mark A. Luscombe

2272
Regular Column, Staff Written
Bronze
Global Lawyer
ALM
The American Lawyer
Michael Goldhaber, Senior International Correspondent

2144
Regular Column, Staff Written
Silver
IP Insider
ALM
Corporate Counsel
Lisa Shuchman

2269
Regular Column, Staff Written
Gold
The Careerist
ALM
The American Lawyer
Vivia Chen, Senior Reporter

2170

Regular Department

Silver

Threads

Simmons-Boardman Publishing Co.

Banking Exchange

Bill Streeter, Editor & Publisher; Wendy Williams, Creative Director; Steve Cocheo, Executive Editor; Ashley Bray, John Ginovsky, Melanie Scarborough, Lisa Valentine, Contributing Editors

2276

Special Section > More Than \$3 Million Revenue

Bronze

Am Law 100 package

ALM

The American Lawyer

Editorial Staff

2187

Special Section > More Than \$3 Million Revenue

Silver

Road to the Self-Driving Truck

Fleet Owner

Fleet Owner

Jim Mele, Editor-in-chief; Sean Kilcarr, Executive Editor

1436

Special Supplement

Bronze

The Senior Care Acquisition Report

Irving Levin Associates

The SeniorCare Investor

Steve Monroe, Editor

2444
Special Supplement
Silver
Accounting Today Top 100 Firms/Regional Leaders
Accounting Today, SourceMedia
Accounting Today
The Editorial Staff of Accounting Today

2494
Technical Article
Bronze
The Augmented Worker
Engineering News-Record
Engineering News-Record
Jeff Rubenstone, Product News Editor; Tudor Van Hampton, Managing Editor

2181
Technical Article
Silver
Lubricants: The Next Oil Change
Fleet Owner
Fleet Owner
Kevin Jones, Contributing Editor

2060
Technical Article
Gold
Going Against the Grain: The Skyscraper's the Limit
Engineering News-Record
Engineering News-Record
Nadine M. Post, Editor-at-Large

OVERALL EXCELLENCE FINALISTS FROM NEW ENGLAND REGION

That completes the announcements of ASBPE's regional-level awards! Many of the winning entries we saw today will also be honored with national-level awards. The national awards will be given out at the national Azbee Awards banquet, which will be held July 21 at the Poynter Institute in St. Petersburg, Florida. The national banquet will be held in conjunction with this year's ASBPE conference, the B2B Media Success Conference, which will run July 21-22.

Before we adjourn today, we'd like to take a moment to recognize the Overall Excellence national finalists from our region. The Overall Excellence Azbee winners are given only on a national level, and three categories are represented in this division: Magazine of the Year, Website of the Year, and Cross-Platform Package of the Year. Today we'll be recognizing the finalists only from our region, but each of those finalists won't find out the level of their award or receive their trophy or certificate until the national banquet.

As we honor each Overall Excellence finalist, we ask that anyone in attendance from those publications please stand to be recognized!

2501

Overall Excellence > Best Cross-Platform Package of the Year

Low & Slow: A Look at America's Critical Infrastructure

Engineering News-Record

Engineering News-Record

Aileen Cho; Mark Shaw; Dan McNichol; Luke Abaffy; Scott Hilling; Richard Demler

2473

Overall Excellence > Best Cross-Platform Package of the Year

The Top 75

Supermarket News

Supermarket News

Elliot Zwiebach; Jon Springer; Don Cuppett; Jim Haines; Jenna Telesca; Liz Webber; Julie Gallagher; David Orgel

1094

Overall Excellence > Magazine of the Year > Less Than \$3 Million Revenue

Business Jet Traveler

AIN Publications

Business Jet Traveler

Charles Alcock, Ed.-in-Chief; Jennifer Leach English, Ed. Dir; Jeff Burger, Ed.; Tom Hurley, Prod. Mgr.; John Manfredo, Art Dir.; Lysbeth McAleer, Prod. Ed.; Mona Brown, Grzegorz Rzekos, Designers

2309

Overall Excellence > Magazine of the Year > More Than \$3 Million Revenue
TAL issues April, May, June
ALM
The American Lawyer
Editorial Staff

1915

Overall Excellence > Magazine of the Year > More Than \$3 Million Revenue
InvestmentNews -- General Excellence
InvestmentNews
InvestmentNews
InvestmentNews' Editorial Team

1837

Overall Excellence > Magazine of the Year > More Than \$3 Million Revenue
Magazine of the Year: Hospitality Design
Hospitality Design magazine
Hospitality Design
Stacy Shoemaker Rauen, Editor in Chief; Michael Adams, Editorial Director;
Kathleen Kervin, Managing Editor; Jonathan Marsland, Art Director; Alissa
Ponchione, Associate Editor; Paulina Glozman, EA

2074

Overall Excellence > Website of the Year
InvestmentNews -- Website of the Year
InvestmentNews
InvestmentNews.com
InvestmentNews' Editorial Team

2345

Overall Excellence > Website of the Year
SupermarketNews.com
Supermarket News
Supermarket News
Supermarket News Staff