

# 2016 HEARTLAND REGIONAL AWARDS

## **DESIGN**

1793

Contents Page or Pages

Silver

July 2015 Contents Page

Lawn & Landscape

GIE Media

Justin Armburger, Art Director

2025

Contents Page or Pages

Silver

Solar Power World

Solar Power World

WTWH Media LLC

Matt Claney, Art Director

2027

Feature Article Design

Bronze

2015 Top Solar Products: 175 Ways to Make the Sun More Powerful, Profitable & Predictable

Solar Power World

WTWH Media LLC

Matt Claney, Art Director

1781

Front Cover-Best Typographic Cover

Bronze

November, 2015 Cover

Pest Management Professional

Pest Management Professional - a Northcoast Media publication

Tracie Martinez, Art Director; Marty Whitford, Publisher & Editorial Director; Heather Gooch, Editor

2008  
Front Cover-Best Typographic Cover  
Silver  
2015 State of the Industry Report  
Garden Center  
GIE Media  
Stephanie Antal, Graphic Designer

2427  
Front Cover-Best Typographic Cover  
Gold  
PS Magazine Rebranding Cover  
PS Magazine  
PSDA  
Bill Wargo, Creative Director; Megan Styler, Art Director, Darin Painter and Alexa Schlosser,  
Writers

2283  
Front Cover-Illustration  
Bronze  
5 Issues Changing the Crop Protection Industry  
Farm Chemicals International (now: AgriBusiness Global)  
AgriBusiness Global -- Meister Media  
Paul Skowronski, Graphic Designer

1750  
Front Cover-Illustration  
Bronze  
November 2015 cover  
Lawn & Landscape  
GIE Media  
Justin Armburger, Art Director

1749

Front Cover-Illustration

Silver

December, 2015 Cover

Pest Management Professional

Pest Management Professional - a Northcoast Media publication

Leo Michael, Illustrator; Tracie Martinez, Art Director; Marty Whitford, Publisher & Editorial Director; Heather Gooch, Editor

2038

Front Cover-Photo

Bronze

February 2015 Cover

Windpower Engineering & Development

WTWH Media LLC

Matt Claney, Art Director

1766

Front Cover-Photo

Silver

September 2015 cover

Lawn & Landscape

GIE Media

Justin Armbrurger, Art Director

2405

Front Cover-Photo

Silver

A Masterpiece of Minimalism

Golfdom

North Coast Media

Peter Seltzer, Art Director; Seth Jones, Editor-in-Chief

2015

Front Cover-Photo

Gold

August 2015 Cover

Fluid Power World

WTWH Media LLC

Mark Rook, Vice President, Creative Services

1969

Front Cover-Special Issue or Supplement

Silver

State of the Tomato Cover

Produce Grower

GIE Media

Jamie Winebrenner, Graphic Designer

1831

Infographics

Bronze

State of the Industry Report

Greenhouse Management

GIE Media

Jamie Winebrenner, Graphic Designer

1843

Infographics

Silver

State of the Produce Industry

Produce Grower

GIE Media

Jamie Winebrenner, Graphic Designer

2014

Infographics

Gold

Garden Center infographics

Garden Center

GIE Media

Stephanie Antal, Graphic Designer

2044

Magazine Design

Bronze

Medical Design & Outsourcing

Medical Design & Outsourcing

WTWH Media LLC

Matt Claney, Art Director

1476

Magazine Redesign

Bronze

Long-Term Living Print Redesign

Long-Term Living

Long-Term Living

Pamela Tabar, Editor-in-Chief; Sandra Hoban, Managing Editor; Eric Collander, Creative Director; Rebecca DeNeau, Art Director

2376

Magazine Redesign

Silver

PS Magazine Redesign

PS Magazine

PSDA

Bill Wargo, Creative Director; Megan Styler, Art Director; Darin Painter, Editor-in-Chief; Alexa Schlosser, Managing Editor; Barbara O'Connor, Publisher

2013

Opening Page/Spread Typographic  
Silver

Advanced networks make pinball games pop!  
Design World

WTWH Media LLC

Mark Rook, Vice President, Creative Services

2042

Opening Page/Spread Typographic

Gold

Drones Are In The Air

Windpower Engineering & Development

WTWH Media LLC

Matt Claney, Art Director

2468

Opening Page/Spread-Illustration

Bronze

Water, Water, Everywhere

Golfdom

North Coast Media

Peter Seltzer, Art Director

1783

Opening Page/Spread-Illustration

Bronze

SOI Money Tree

Lawn & Landscape

GIE Media

Justin Armburger, Art Director

2017

Opening Page/Spread-Photo

Bronze

**Modern mobile hydraulic: Not your grandfather's loader**

Fluid Power World

WTWH Media LLC

Mark Rook, Vice President, Creative Services

1772

Opening Page/Spread-Photo

Bronze

February Turf Mutt

Lawn & Landscape

GIE Media

Justin Armbrurger, Art Director

2037

Opening Page/Spread-Photo

Silver

Array Aflame: Viewing a PV System Fire Test at Underwriters Laboratories

Solar Power World

WTWH Media LLC

Matt Claney, Art Director; Steven Bushong, Photographer

2334

Opening Page/Spread-Photo

Silver

CAFE Jitters

WardsAuto World

WardsAuto

Susan Bamford, Director Content Design

2019

Opening Page/Spread-Photo

Gold

Successful offshore sealing

Fluid Power World

WTWH Media LLC

Mark Rook, Vice President, Creative Services

2010

Opening Page/Spread-Photo

Gold

3 Robotic Trends You Need to Watch

Design World

WTWH Media LLC

Mark Rook, Vice President, Creative Services

1804

Website Design

Silver

NorthCoastMedia.net Design

North Coast Media

North Coast Media

Jesse Malcmacher, Web Developer/Digital Design Specialist; Joelle Harms, Senior Digital Media

Content Producer; Bethany Chambers, Digital Operations Manager; Pete Seltzer, VP of Design;

Steve Galperin, VP of Operations

2406

Website Landing Page

Gold

The 2020 hotel trend report

Hotel News Now

Hotel News Now

Jon Edwards, Graphic Design Manager; the HNN editorial staff



1816

Website Redesign

Bronze

GPSWorld.com Redesign

GPS World

North Coast Media

Jesse Malcmacher, Web Developer/Digital Design Specialist; Joelle Harms, Senior Digital Media

Content Producer; Bethany Chambers, Digital Operations Manager; Pete Seltzer, VP of Design

## **ONLINE**

2267

Best Use of Social Media

Silver

Design World Best Use of Social Media

Design World

Solar Power World

Paul Heney, Editorial Director; Stacy Combest, Digital Marketing Manager

2379

Data Journalism

Gold

Digging to the core of Airbnb's Big Apple data

Hotel News Now

Hotel News Now

Jan D. Freitag, STR; Jessica Haywood, STR; the HNN editorial staff

2048

E-Book

Bronze

Wireless & Wearables

Design World

WTWH Media LLC

Matt Claney, Art Director

2050  
E-Book  
Silver  
Materials in 3D Printing  
Design World  
WTWH Media LLC  
Matt Claney, Art Director

1327  
E-Zine/Digital Replica  
Bronze  
Smart Business Cleveland Digital  
Smart Business Cleveland  
Smart Business  
Jim Mericksko, Design Director; Dustin S. Klein, Publisher & COO

2548  
Impact/Investigative  
Silver  
How venture capital must change: Gender equality as a business opportunity  
TechRepublic  
CBS Interactive  
Lyndsey Gilpin, Staff Writer

2545  
Impact/Investigative  
Gold  
NASA shows the world its 20-year virtual reality experiment to train astronauts: The inside story  
TechRepublic  
CBS Interactive  
Erin Carson, Staff Writer

2204

New or Relunched Website

Gold

WardsAuto Redesign

WardsAuto

WardsAuto

WardsAuto Staff

2188

Original Web Commentary

Silver

Car Sharing, Autonomous Cars, No Existential Threat/ Autonomous Cars Will Need Ethics,  
Morals and NASCAR Mode

WardsAuto

WardsAuto

Drew Winter, Senior Editor

1824

Social Media Presence

Silver

Landscape Management social media strategy

Landscape Management

North Coast Media

Marisa Palmieri, Editor; Allison Barwacz, Digital Content Producer; Dillon Stewart, Associate  
Editor

2270

Social Media Presence

Gold

Solar Power World Social Media

Solar Power World

Solar Power World

Kathie Zipp, Managing Editor; Steven Bushong, Associate Editor; Kelly Pickerel, Associate Editor

2409

Trade Show/Conference Coverage

Bronze

Hotel Data Conference 2015

Hotel News Now

Hotel News Now

The HNN editorial staff

2487

Video - News

Silver

Video report: Detroit Housing Demolition

Construction & Demolition Recycling

GIE Media

Kristin Smith, Editor, Construction & Demolition Recycling; Arlo Graham, Video Producer & Editor

2396

Video - Tutorial

Silver

An animated guide to the future of check-in

Hotel News Now

Hotel News Now

Alicia Hoisington, Managing Editor; Max Frazier, Voiceover

1736

Web Feature Article

Silver

The digital revolution and its impact on the propane industry

LP Gas

North Coast Media

Allison Barwacz, Digital Media Content Producer

2195

Web Feature Article

Silver

**China's** Auto Industry in Crucible of Change

WardsAuto

WardsAuto

David Zoia, Editorial Director

2551

Web Feature Article

Gold

Hacking the Nazis: The secret story of the women who broke Hitler's codes

TechRepublic

CBS Interactive

Nick Heath, Chief Reporter

2388

Web How-to Article

Gold

How to perk up hotel website conversions

Hotel News Now

Hotel News Now

Samantha Worgull, Associate Editor, Reader Engagement

2408

Web Microsite/Special Section (Non-Trade Show/Conference)

Bronze

The 2020 hotel trend report

Hotel News Now

Hotel News Now

The HNN editorial staff

2215

Web Microsite/Special Section (Non-Trade Show/Conference)

Silver

**2015 Ward's** 10 Best Interiors

WardsAuto

WardsAuto

WardsAuto Staff

1928

Webcast Series

Gold

Plastics News Now

Plastics News

Plastics News

Jeremy Carroll, Assistant Managing Editor & Video Editor; Kerri Jansen, Staff Reporter; Rhoda Miel, News Editor; Steve Toloken, News Editor-International.

## **PRINT**

1533

Case History

Silver

Banking on a Refrigeration Retrofit

The Air Conditioning Heating Refrigeration News

BNP Media

Ron Rajecki, Refrigeration Editor; Herb Woerpel, Managing Editor; Jaime L. Moy, Art Director

1725

Case History

Gold

Just in Time

Healthcare Design

Emerald Expositions

Jennifer Kovacs Silvis, Executive Editor

1830

Company Profile

Bronze

Better together

Lawn & Landscape Magazine

BantaMedia

Brooke N. Bates, Contributing Editor

2070

Company Profile

Bronze

Inside EchoPark

Automotive News

Automotive News

Jamie LaReau, Staff Reporter; Tom Worobec, Editor and Anchor, Automotive News TV

1724

Company Profile

Silver

Colossus of Care

Healthcare Design

Emerald Expositions

Jennifer Kovacs Silvis, Executive Editor

2067

Company Profile

Silver

Toyota 2.0

Automotive News

Automotive News

Hans Greimel, Asia Editor

2069

Company Profile

Gold

Setting the pace for safety

Automotive News

Automotive News

Ryan Beene, Staff Reporter; Krishnan M. Anantharaman, News Editor

1899

Editorial/Editor's Letter

Bronze

FluidLines

Fluid Power World

WTWH Media LLC

Paul J. Heney, Editorial Director

1848

Editorial/Editor's Letter

Silver

Insights

Design World

WTWH Media LLC

Paul J. Heney, Editorial Director

1872

Editorial/Editor's Letter

Gold

Kristin D. Zeit's Editorial

Healthcare Design

Emerald Expositions

Kristin D. Zeit, Editor-in-Chief



1966

Feature Article - General Interest

Bronze

Our guide on how to fail

Lawn & Landscape

BantaMedia

Brooke N. Bates, Contributing Editor

2091

Feature Article - General Interest

Silver

It's Alive: 3D printing advances modern medicine with bioprinted tissue, personalized surgeries, and more. Just don't look for a heart replacement tomorrow.

Big Picture

Big Picture magazine, ST Media Group Intl.

Robin Donovan, Editor-in-Chief

2114

Feature Article - General Interest

Gold

A hard reality: Some patients will die

Addiction Professional

Addiction Professional (Vendome Healthcare Media)

Alison Knopf, Contributing Writer; Gary A. Enos, Editor

2068

Feature Series

Gold

Industry on Trial

Automotive News

Automotive News

**Richard Johnson, Editor, Automotive News ,Ài Print; Jason Stein, Publisher and Editor; Editorial Staff**

1898  
Group Profile  
Gold  
Generation Next  
Healthcare Design  
Emerald Expositions  
Anne DiNardo, Senior Editor

2164  
How-To Article  
Silver  
Step by Step: How to store pesticides  
Landscape Management  
North Coast Media  
Marisa Palmieri, Editor; Dillon Stewart, Associate Editor; Tracie Martinez, Art Director

1809  
Humorous/Fun Department  
Silver  
Start-Up Diaries  
Pest Management Professional  
Pest Management Professional - a Northcoast Media publication  
Pete Schopen, Contributor; Marty Whitford, Publisher & Editorial Director; Heather Gooch, Editor;  
Tracie Martinez, Art Director

2077  
Impact/Investigative  
Silver  
IIHS takes closer look  
Automotive News  
Automotive News  
Larry P. Vellequette, Staff Reporter; Ryan Beene, Staff Reporter; Nick Bunkley, Staff Reporter

1156

Impact/Investigative

Gold

GDS: The Worst Garage Door Company in the Nation

Door + Access Systems

Wadsworth Communications

Tom Wadsworth, Editor

1885

Individual Profile

Bronze

Dean Kamen -- Leadership in Engineering

Design World

WTWH Media LLC

Paul J. Heney, Editorial Director

2039

Individual Profile

Silver

What we do matters

Garden Center

GIE Media

Michelle Simakis, Editor

2071

News Analysis

Silver

The New Face of Retail?

Automotive News

Automotive News

Jamie LaReau, Staff Reporter; Amy Wilson, Staff Reporter; Arlena Sawyers, Staff Reporter

2228

News Analysis

Gold

A lunch date, then a breakup

Automotive News

Automotive News

Amy Wilson, Staff Reporter; Neal E. Boudette, Staff Reporter; Jamie LaReau, Staff Reporter;

Omari Gardner, News/Copy Editor; James B. Treece, News Editor

1862

On-Site Trade Show Coverage

Gold

Plastics News NPE show dailies

Plastics News

Plastics News

Plastics News staff

1295

Original Research

Bronze

Concealed carry policy discussion

LP Gas Magazine

North Coast Media

Megan Wilkinson, Associate Editor

2443

Original Research

Gold

The Golfdom Report

Golfdom

North Coast Media

Seth Jones, Editor in Chief; Peter R. Seltzer, Art Director; Grant B. Gannon, Associate Editor

1741

Regular Column, Staff Written

Bronze

Can you hack a truck?

Fleet Equipment

Babcox Media Inc.

Jason Morgan Editor Fleet Equipment

1807

Special Supplement

Bronze

**October 2015** ,Sticky Business: PMP's Sticky Trap Survey

Pest Management Professional

Pest Management Professional - a Northcoast Media publication

Marty Whitford, Publisher & Editorial Director; Heather Gooch, Editor; Diane Sofranec, Managing Editor; Will Nepper, Senior Editor; Tracie Martinez, Art Director

1923

Special Supplement

Gold

LM150

Landscape Management

North Coast Media

Marisa Palmieri, Editor; Dillon Stewart, Associate Editor; Tracie Martinez, Art Director

1913

Technical Article

Bronze

Efficiency in industrial hydraulics

Fluid Power World

WTWH Media LLC

Josh Cosford, Contributing Editor; Mary Gannon, Managing Editor; Paul J. Heney, Editorial Director

1967  
Technical Article  
Silver  
Light years ahead  
Greenhouse Management  
GIE Media, Inc.  
Cassie Neiden, Assistant Editor

## **OVERALL EXCELLENCE FINALISTS FROM NEW ENGLAND REGION**

That completes the announcements of ASBPE's regional-level awards! Many of the winning entries we saw today will also be honored with national-level awards. The national awards will be given out at the national Azbee Awards banquet, which will be held July 21 at the Poynter Institute in St. Petersburg, Florida. The national banquet will be held in conjunction with this year's ASBPE conference, the B2B Media Success Conference, which will run July 21-22.

Before we adjourn today, we'd like to take a moment to recognize the Overall Excellence national finalists from our region. The Overall Excellence Azbee winners are given only on a national level, and three categories are represented in this division: Magazine of the Year, Website of the Year, and Cross-Platform Package of the Year. Today we'll be recognizing the finalists only from our region, but each of those finalists won't find out the level of their award or receive their trophy or certificate until the national banquet.

As we honor each Overall Excellence finalist, we ask that anyone in attendance from those publications please stand to be recognized!

2106  
Overall Excellence > Best Cross-Platform Package of the Year  
100 Leading Women  
Automotive News  
Automotive News  
Mary Beth Vander Schaaf, Managing Editor; Steve Massie, Design Director; Shiraz Ahmed, Web Producer; Editorial Staff

2160  
Overall Excellence > Magazine of the Year > More Than \$3 Million Revenue  
Automotive News  
Automotive News  
Automotive News  
Richard Johnson, Editor, Automotive News - Print; Jason Stein, Publisher and Editor; Dave Versical, director of editorial operations; Steve Massie, Design Director; Editorial Staff

2528

Overall Excellence > Website of the Year

TechRepublic.com

CBS Interactive

TechRepublic

Jason Hiner, Editor in Chief; Bill Detwiler, Managing Editor