

2016 CENTRAL REGIONAL AWARDS

DESIGN

1814

404 Page Design

Silver

dvm360 404 page design

UBM Life Sciences

dvm360.com

Alison Fulton, Jessica Zemler

1686

Best Overall Typography

Gold

15-Mar

NAED

tED Magazine

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

1988

Feature Article Design > Less Than \$3 Million Revenue

Gold

Mind-blowing meetings: The art of applying neuroscience to event education

Plan Your Meetings @ Meeting Professionals International

2015 Plan Your Meetings Annual

Joshua Harting, Art Director; Kristi Casey Sanders, VP of Creative/Chief Storyteller; Ian Carson, Digital Designer

1187

Feature Article Design > More Than \$3 Million Revenue

Gold

Appetite for Disruption

Meeting Professionals International

The Meeting Professional

Jeff Daigle, Creative Director

1122

Front Cover-Illustration > Less Than \$3 Million Revenue

Silver

How to Attract the Best Job Candidates

NAED

tED Magazine

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; ; Karen Linehan, Production Editor

2308

Front Cover-Illustration > More Than \$3 Million Revenue

Bronze

Resurgence

HousingWire

HousingWire Magazine

Rosangel Torres, Senior Art Director Greg Lakloufi, Chief Creative Officer

1669

Front Cover-Photo > Less Than \$3 Million Revenue

Bronze

Digital Learning Environments

EDUCAUSE

EDUCAUSE Review

C. J. Burton, Photographer; D. Teddy Diggs, Publisher/Editor

1691

Front Cover-Special Issue or Supplement

Silver

New Product Preview 2016

NAED

tED Magazine

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

1656

Infographics

Bronze

Value Your Vendor Relationships

NAED

tED Magazine

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

1681

Opening Page/Spread Typographic

Bronze

Perfecting the Product Launch

NAED

tED Magazine

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

1704

Opening Page/Spread-Illustration > Less Than \$3 Million Revenue

Gold

A Plan for the Future

NAED

tED Magazine

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

1696

Opening Page/Spread-Photo > Less Than \$3 Million Revenue

Bronze

A Man of Winning Ways

NAED

tED Magazine

Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

1685

Website Redesign

Bronze

EDUCAUSE Review Website Redesign

EDUCAUSE

EDUCAUSE Review

Wes Colton, Web Operations Manager; Scott Ladzinski, Web Designer; Catherine Yang, Senior Director, Content; Colleen Keller, Electronic Resources Librarian; Becky Harold, Web Support Assistant

ONLINE

2341

Blog-Analysis/Commentary

Bronze

IdeaXchange

Penton

Transmission & Distribution World

Rick Bush, John Baker, Emily Saarela

2514

DataJournalism

Gold

Club Industry's Top 100 Health Clubs of 2015

Club Industry/Penton

Club Industry

Pamela Kufahl, director of content and engagement

1349

E-Newsletter-GeneralExcellence

Bronze

E-Newsletter - Insurance Business America

Key Media

Insurance Business America

Mike Shipley, CEO

1782

PhotoGallery/SlideShow

Bronze

The 15 “Hottest” Electrical Problems You’ll Find Lurking in Facilities

Penton Media

Electrical Construction & Maintenance

JR Smith, Contributing Writer; Bill Viot, Contributing Writer; Norm Gaver, Contributing Writer; Mike Eby, Editor in Chief, Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

1776

PhotoGallery/SlideShow

Silver

13 Preventable Busway Failures You Never Want to See

Penton Media

Electrical Construction & Maintenance

John Weber, Contributing Writer; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

1615

Podcast

Gold

Bryan Alexander on the Future of MOOCs

EDUCAUSE

EDUCAUSE Review

Gerry Bayne, Media Producer

2206

Video-Tutorial

Bronze

T&D HOW

Penton

Transmission & Distribution World

Rick Bush, James R. Dukart

1600

WebFeatureArticle

Bronze

Under the Lights: How IT Can Score a Win for the Campus Stadium

EDUCAUSE

EDUCAUSE Review

Scott Ladzinski, Web Designer; Gerry Bayne, Media Producer; Nancy Hays, Editor

1791

WebFeatureArticle

Silver

Fair Warning

Penton Media

Electrical Construction & Maintenance

Matthew Halverson, Contributing Writer; Mike Eby, Editor in Chief; Ellen Parson,

Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art

Director

PRINT

2503

WebFeatureArticle

Gold

Fitness Leader Augie Nieto Aims for a Future without ALS

Club Industry/Penton

Club Industry

Pamela Kufahl, director of content and engagement

1372

Editorial/Editor'sLetter

Bronze

Global Viewpoint

Penton

Transmission & Distribution World

Rick Bush, Editorial Director

1987

FeatureArticle-GeneralInterest>LessThan\$3MillionRevenue
Gold

9 predictions to see you through the next 20 years

Plan Your Meetings @ Meeting Professionals International

2015 Plan Your Meetings Annual

Kristi Casey Sanders, VP of Creative/Chief Storyteller; Kathy Janich, Managing Editor; Robert Sanders, Illustrator

1312

FeatureArticle-GeneralInterest>MoreThan\$3MillionRevenue
Bronze

The Consequences of Consolidation

tED magazine

tED magazine

tED staff; Ken Stier, contributing writer

1183

FeatureArticle-GeneralInterest>MoreThan\$3MillionRevenue
Silver

The Future of Drones

Meeting Professionals International

The Meeting Professional

Michael Pinchera, Senior Editor; Blair Potter, Managing Editor; Rich Luna, Director of Publishing

1943

FeatureSeries

Silver

Make Public Broadband an Option in All States

Broadband Properties LLC

Broadband Communities

Steven S. Ross, Editor-at-Large

2179
How-ToArticle
Silver
Are You The Next Victim?
PPAI
PPB
Tina Berres Filipski, Editor

1764
Impact/Investigative
Silver
Less Money, More Problems
Penton Media
Electrical Construction & Maintenance
Matthew Halverson, Freelance Writer; Mike Eby, Editor in Chief; Ellen Parson,
Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art
Director

1184
IndividualProfile
Bronze
The Connection of Chip Conley
Meeting Professionals International
The Meeting Professional
Michael Pinchera, Senior Editor; Blair Potter, Managing Editor; Rich Luna, Director
of Publishing

1297
IndividualProfile
Silver
A Man of Winning Ways
tED magazine
tED magazine
tED staff; Carol Katarsky, contributing writer; Stan Kaady, photographer

1299

NewsSection

Bronze

Current

tED magazine

tED magazine

tED staff and contributing writers John Paul Quinn, Joe Nowlan, Susan Bloom, Ken Simonson, Craig DiLouie, and Ken Stier

1185

On-SiteTradeShowCoverage

Bronze

WEC Onsite Daily

Meeting Professionals International

WEC Onsite Daily

Rich Luna, Director of Publishing; Blair Potter, Managing Editor; Michael Pinchera, Editor; Rowland Stiteler, Editor; Jeff Loy, Digital Editor; Jeff Daigle, Creative Director; Holly Smith, Designer

1751

OriginalResearch>MoreThan\$3MillionRevenue

Bronze

Business Boom: EC&M's 2015 Top 50 Electrical Contractors

Penton Media

Electrical Construction & Maintenance

Amy Fischbach, Freelance Writer; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

1773

RegularColumn,Contributed

Bronze

Illustrated Catastrophes

Penton Media

Electrical Construction & Maintenance

Russ LeBlanc, NEC Consultant; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

1315

Regular Column, Contributed

Silver

Commodities

tED magazine

tED magazine

tED staff; Ken Stier, contributing writer

1767

Regular Department

Gold

Forensic Casebook

Penton Media

Electrical Construction & Maintenance

Sarosh Patel, Contributing Writer; Lawrence Hmurcik, Contributing Writer;

Michael Morse, Contributing Writer; Mike Eby, Editor in Chief; Ellen Parson,

Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art

Director

2217

Special Supplement

Silver

Microgrids Go Mainstream

Penton

Transmission & Distribution World

Rick Bush, Gene Wolf, Emily Saarela, Susan Lakin

1734

Special Supplement

Gold

Fear-Free veterinary care

UBM Life Sciences

dvm360

The dvm360 content team

1815

VisualStorytelling

Gold

The burden of care: A dvm360 leadership challenge

UBM Life Sciences

dvm360, Veterinary Economics, Veterinary Medicine, Firstline

The dvm360 content team

OVERALL EXCELLENCE FINLAIST FROM CENTRAL REGION

That completes the announcements of ASBPE's regional-level awards! Many of the winning entries we saw today will also be honored with national-level awards. The national awards will be given out at the national Azbee Awards banquet, which will be held July 21 at the Poynter Institute in St. Petersburg, Florida. The national banquet will be held in conjunction with this year's ASBPE conference, the B2B Media Success Conference, which will run July 21-22.

Before we adjourn today, we'd like to take a moment to recognize the Overall Excellence national finalists from our region. The Overall Excellence Azbee winners are given only on a national level, and three categories are represented in this division: Magazine of the Year, Website of the Year, and Cross-Platform Package of the Year. Today we'll be recognizing the finalists only from our region, but each of those finalists won't find out the level of their award or receive their trophy or certificate until the national banquet.

As we honor each Overall Excellence finalist, we ask that anyone in attendance from those publications please stand to be recognized!

1698

Overall Excellence > Best Cross-Platform Package of the Year

The burden of care: A dvm360 leadership challenge

UBM Life Sciences

dvm360, Veterinary Economics, Veterinary Medicine, Firstline

The dvm360 content team

1241

Overall Excellence > Magazine of the Year > Less Than \$3 Million Revenue

Pragmatic Marketer Magazine

Pragmatic Marketing

Pragmatic Marketer

Rebecca Kalogeris, Editorial Director; Lisa Sorg-Friedman, Editor; Norman Wong, Designer; Sarah Mitchell, Special Projects

1344

Overall Excellence > Magazine of the Year > Less Than \$3 Million Revenue

Insurance Business America Magazine

Key Media

Insurance Business America

Mike Shipley, CEO

1165

Overall Excellence > Magazine of the Year > More Than \$3 Million Revenue

Magazine of the Year

Meeting Professionals International

The Meeting Professional

Rich Luna, Editor in Chief; Blair Potter, Managing Editor; Michael Pinchera, Editor; Rowland Stiteler, Editor; Jeff Loy, Digital Editor; Jeff Daigle, Creative Director; Holly Smith, Graphic Designer

1348

Overall Excellence > Website of the Year

Website - Insurance Business America

Key Media

Insurance Business America

Mike Shipley, CEO