

# 2015 ASBPE Awards of Excellence Azbee Awards – Southeast Region

## ONLINE

### **E-Newsletter - General Excellence**

#### *Gold*

#### **HealthLeaders Media Spotlight on Population Health**

HLM E-Newsletter - General Excellence

Various

HealthLeaders Media Staff

#### *Silver*

#### **Florida Trend**

Florida Trend's Daily Pulse E-Newsletter

Andy Corty, Publisher; Mark Howard, Executive Editor; Will Gorham, Contributing Web Editor; Joyce Edmondson, Online Project Manager

### **E-Zine**

#### *Gold*

#### **HealthLeaders Media**

HLM -Ezine / Digital Magazine

Various

HealthLeaders Media Staff

### **Original Web Commentary**

#### *Gold*

#### **HealthLeaders Media**

HLM Original Web Commentary

Various

John Commins, Senior Editor

### **Web News Section**

#### *Silver*

#### **HealthLeaders Media**

HLM News Section

Various

HealthLeaders Media Staff

## **ONLINE**

### **Best Overall Typography**

*Gold*

**design:retail**

design:retail March 2014 issue

March 2014

Wendi Van Eldik, Art Director

### **Feature Article Design**

Over \$3 Million

*Gold*

**HealthLeaders**

The HealthLeaders Twenty

December 2014

Doug Ponte, Art Director; Charlie Powell, Illustrator

### **Feature Article Design**

Under \$3 Million

*Gold*

**Plan Your Meetings**

Power to the People

2014 PYM Annual (Vol. 19, i. 1)

Joshua Harting, Art Director; Ian Carson, Digital Designer; Kristi Casey Sanders, VP of Creative/Chief Storyteller

*Silver*

**ACAMS Today**

The Daily Life of a Compliance Officer

September-November 2014 ACAMS Today

Karla Monterrosa-Yancey, Editor-in-Chief

### **Front Cover - Illustration**

*Gold*

**HealthLeaders**

Shifting Patient Patterns

March 2014

Doug Ponte, Art Director; Anthony Freda/Daniel J. Zollinger, Illustrators

*Silver*

**DTN/The Progressive Farmer**

Technology Sets The Table To Feed the World

September 2014

Donovan Harris, Director of Art and Production; Chris Van Es, Illustrator

***Bronze***

**HealthLeaders**

Keeping Score

July/August 2014

Doug Ponte, Art Director; William Duke, Illustrator

***Bronze***

**HealthLeaders**

The HealthLeaders Twenty

December 2014

Doug Ponte, Art Director; Charlie Powell, Illustrator

**Front Cover Photo**

Over \$3 Million

***Gold***

**DTN/The Progressive Farmer**

November Progressive Farmer Cover

November 2014

Donovan Harris, Director of Art and Production; Jim Patrico, Senior Editor/Photo Editor

***Silver***

**DTN/The Progressive Farmer**

May Progressive Farmer Cover

May 2014

Donovan Harris, Director of Art and Production; Meg McKinney, Photographer

***Bronze***

**DTN/The Progressive Farmer**

March Progressive Farmer Cover

March 2014

Donovan Harris, Director of Art and Production; Jim Patrico, Senior Editor/Photo Editor

**Front Cover Photo**

Under \$3 Million

***Gold***

**Connect**

The F&B Issue

September/October 2014

Matt Love,  
Connect

***Silver***

**Collaborate**

A Surprising Blast From the Past

June/July 2014

Matt Love, Collaborate

## Front Cover -Special Issue or Supplement

### *Gold*

#### **Plan Your Meetings**

2014 Plan Your Meetings Annual Guide

Volume 19, Issue 2 - 2014/2015

Joshua Harting, Art Director; Ian Carson, Digital Designer; Kristi Casey Sanders, VP of Creative/Chief Storyteller

### *Silver*

#### **DTN/The Progressive Farmer**

Planning For Profits

November 15, 2014

Donovan Harris, Director of Art and Production; Chris Van Es, Illustrator

### *Bronze*

#### **DTN/The Progressive Farmer**

Weeds To Watch

February 15, 2014

Donovan Harris, Director of Art and Production

## Magazine Design

### *Gold*

#### **Collaborat**

Collaborate

June/July 2014, December 2014/January 2015

Matt Love, Collaborate

### *Silver*

#### **DTN/The Progressive Farmer**

Progressive Farmer February and September Issues

February 2014, September 2014

Donovan Harris, Director of Art and Production; Brent Warren, Senior Graphic Designer; Barry Falkner, Graphics Production Coordinator

## Magazine Redesign

### *Gold*

#### **design:retail**

design:retail redesign

January 2014 (debut redesign) and October 2013 (old design; Nov/Dec not included because it was a directory listing)

Alison Embrey Medina, Executive Editor; Jessie Dowd, Senior Editor; Michelle Havich, Managing Editor; Lauren Mitchell, Associate Editor; Wendi Van Eldik, Art Director

## **Opening Page / Spread Illustration**

*Gold*

### **HealthLeaders**

Shifting Patient Patterns

March 2014

Doug Ponte, Art Director; Anthony Freda/Daniel J. Zollinger, Illustrators

*Silver*

### **HealthLeaders**

Keeping Score

July/August 2014

Doug Ponte, Art Director; William Duke, Illustrator

*Bronze*

### **Plan Your Meetings**

Risky Business: How to keep your events safe in times of terrorism, strikes and more

2014 PYM Annual (Vol. 19, i. 1)

Joshua Harting, Art Director; Ian Carson, Digital Designer; Kristi Casey Sanders, VP of Creative/Chief Storyteller

## **Opening Page Spread / Photo**

*Gold*

### **HealthLeaders**

The HIX Crucible

October 2014

Doug Ponte, Art Director; Chad Phillips, Photographer

*Silver*

### **HealthLeaders**

Big Data and the Analytics Imperative

November 2014

Doug Ponte, Art Director; Peter Frank Edwards, Photographer

## **EDITORIAL**

### **Company Profile - Long**

*Gold*

#### **Florida Trend**

Hydrogen Hopes

June

Lilly Rockwell

## **Feature Article General Interest**

Over \$3 million

***Gold***

### **HealthLeaders**

Feature Article: Physicians at the Crossroads

April 2014

Jacqueline Fellows, Senior Editor for Physicians

***Silver***

### **HealthLeaders**

Feature Article: The HIX Crucible

October 2014

Christopher Cheney, Health Plans Editor

***Bronze***

### **Florida Trend**

Home on the Bombing Range

September

Mike Vogel

## **Government Coverage**

***Gold***

### **Florida Trend**

Domino Effect

October

Jason Garcia

***Silver***

### **HealthLeaders**

HealthLeaders Magazine Government Coverage

July-August, September, October 2014

Rene Letourneau, Senior Finance Editor; Christopher Cheney, Health Plans Editor

## **How-To Article**

***Gold***

### **Plan Your Meetings**

Risky Business: How to keep your events safe in times of terrorism, strikes and more

2014 PYM Annual (Vol. 19, i. 1)

Janet Roberts, Author; Garland Preddy, Contributing Writer; Kathy Janich, Managing Editor; Kristi Casey Sanders, VP of Creative/Chief Storyteller

## **Impact / Investigative**

*Gold*

**Florida Trend**

The \$159 Diploma

March

Amy Keller

**Individual Profile - Long**

*Silver*

**Florida Trend**

Floridian of the Year

January

Mike Vogel

**New Analysis**

*Gold*

**DTN/The Progressive Farmer**

World Record

January 1, 2014

Dan Miller, Senior Editor

**News Section**

*Gold*

**Florida Trend**

Around the State

July

Florida Trend

**Original Research**

*Gold*

**HealthLeaders**

HealthLeaders Media Industry Survey

January-February 2014

Michael Zeis, Senior Research Analyst; Philip Betbeze, Senior Leadership Editor

**Regular Column, Contributed**

*Gold*

**retrofit**

The Age of Transparency Is Here & Preemptive Strike

November/December 2014 and May/June 2014

Robert Nieminen, Contributing Editor; John Riester, Publisher; Becky Riester, Director of Operations; Christina Koch, Editor in Chief

**Regular Column, Staff Written**

*Gold*

## **Florida Trend**

Highs and Lows; Inadmissible Evidence  
August, October  
Mark Howard

## **Regular Department**

*Gold*

### **DTN/The Progressive Farmer**

Handy Devices  
August 2014, September 2014, October 2014  
Dan Miller, Senior Editor; Donovan Harris, Art Director

## **Special Section**

Over \$3 Million

*Gold*

### **DTN/The Progressive Farmer**

Technology Sets The Table To Feed the World  
September 2014  
Gregg Hillyer, Editor In Chief; Donovan Harris, Art Director; Brent Warren,  
Graphic Designer; Barry Falkner, Graphics Coordinator; Charles Johnson,  
Contributor; Karen McMahan, Contributor

*Silver*

### **DTN/The Progressive Farmer**

Shooting For 500  
December 2014  
Dan Miller, Senior Editor; Jim Patrico, Photo Editor; Donovan Harris, Art Director;  
Brent Warren, Senior Graphic Designer

## **Special Supplement**

*Gold*

### **DTN/The Progressive Farmer**

Planning For Profits  
November 15, 2014  
Gregg Hillyer, Editor; Victoria G. Myers, Senior Editor; Marcia Zarley Taylor,  
Executive Editor; Chris Clayton, Ag Policy Editor; Virginia Harris, Associate Editor;  
Katie Micik, DTN Markets Editor

*Silver*

### **DTN/The Progressive Farmer**

Weeds To Watch  
February 15, 2014  
Pamela Smith, Crops Technology Editor; Jim Patrico, Senior Editor/Photo Editor;  
Donovan Harris, Art Director; Brent Warren, Senior Graphic Designer

## **Technical Article**

*Bronze*



**Connect**

The Wearable Tech Revolution

March/April 2014

David Nield,

Connect