

# ***2015 ASBPE Awards of Excellence Azbee Awards – Central Region***

## **EDITORIAL**

### **Company Profile - Long**

Under \$3 Million

#### ***Gold***

##### **tED magazine**

Dulles Electric Gets Loud in Loudoun County

November 2014

tED magazine staff; Mike DeFilippo, Contributor

#### ***Bronze***

##### **Nursery Management**

Bigger is not always better

June

Matt McClellan, Managing Editor

### **Feature Article General Interest**

Under \$3 Million

#### ***Gold***

##### **Trends magazine**

Therapy With a Bite

October 2014

Jen Reeder, Freelance Writer

#### ***Silver***

##### **The Meeting Professional**

Marriage Equality and the Local Economy

April 2014

Michael Pinchera, Editor

Rich Luna, Director of Publishing/Editor in Chief

Blair Potter, Managing Editor

Dian Barber

#### ***Bronze***

##### **FUEL**

Recharging the Grid

September 2014

Bryan Sims, Associate Editor

## How-To Article

### *Gold*

#### **Electrical Wholesaling**

The 2015 Market Planning Guide

November 2014

Jim Lucy, Chief Editor

Doug Chandler, Executive Editor

Kristin Letourneau, Director of Market Research

### *Silver*

#### **Trends magazine**

One Big Happy Family?

August 2014

M. Carolyn Miller, Writer

### *Bronze*

#### **Machinery Lubrication Magazine**

How to Manage Lubricant Waste and Disposal

March-April 2014

Wes Cash, Senior Technical Consultant

## Humorous / Fun Department

### *Silver*

#### **dvm360 magazine**

Michael Obenski, DVM, "Where did I go wrong?"

August 2014, December 2014

Michael Obenski, DVM; Kristi Reimer, News Channel Director, dvm360

## News Section

### *Gold*

#### **tED magazine**

April 2014 Current

April 2014

tED magazine staff; Ken Stier, Contributor; Aqila Teen, Researcher; Susan Bloom, Contributor; Craig DiLouie, Contributor; Darlene Bremer, Contributor

## **On-Site Tradeshow Coverage**

*Gold*

**E&P**

Offshore Technology Conference 2014 Show Dailies  
May 5-8, 2014

Jo Ann Davy, Group Managing Editor, E&P

Mark Thomas, Editor-in-Chief, E&P

Mary Hogan, Associate Managing Editor

Ariana Benavidez, Assistant Editor

James Grant, Senior Graphic Designer

## **Original Research**

Over \$3 Million

*Gold*

**Electrical Construction & Maintenance**

Moving Forward

September 2014

Mike Eby, Editor-in-Chief; Amy Fischbach, Contributing Writer; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

## **Original Research**

Under \$3 Million

*Gold*

**The Meeting Professional**

Meetings Outlook

August 2014

Rich Luna, Director of Publishing/Editor in Chief

Michael Pinchera, Editor

Blair Potter, Managing Editor

Jeff Daigle, Creative Director

Holly Smith, Senior Graphic Designer

Elaine Pofeldt

## **Overall Headline Writing**

*Gold*

**tED magazine**

tED magazine January 2014, February 2014

January 2014, February 2014

tED magazine staff

## **Special Section**

Under \$3 Million

### ***Gold***

#### **The Meeting Professional**

2014 Year in Review

December 2014

Rich Luna, Director of Publishing/Editor in Chief

Michael Pinchera, Editor

Blair Potter, Managing Editor

Jeff Daigle, Creative Director

Holly Smith, Senior Graphic Designer

### ***Silver***

#### **tED magazine**

The Electrical Distribution Handbook Vol. III

March 2014

tED magazine staff

## **Technical Article**

### ***Gold***

#### **Trends magazine**

Get A Grip

December 2014

Maureen Blaney Flietner, Freelance Writer

## **Visual Storytelling**

### ***Gold***

#### **dvm360.com**

dvm360: The ailing profession, an animated short film

Kristi Reimer, News Channel Director; Brendan Howard, Business Channel

Director; Ryan Kramer, Senior Designer/Web producer; Adrienne Wagner,

Content Manager

### ***Silver***

#### **Pragmatic Marketer**

Visual Storytelling Business Plans/ Scrum Metrics

Spring 2014 and Fall 2014

Rebecca Kalogeris, Editorial Director; Lisa Sorg-Friedman, Editor; Norman Wong,

Designer; Sarah Mitchell, Special Projects

# DESIGN

## Feature Article Design

### *Gold*

#### **tED magazine**

100 Pieces of Advice

March 2014

Randi Vincent, Art Director; Misty Byers, Editor; Karen Linehan, Production Editor; Scott Costa, Publisher

### *Silver*

#### **The Meeting Professional**

2014 Year in Review

December 2014

Holly Smith, Senior Graphic Designer

Jeff Daigle, Creative Director

### *Bronze*

#### **tED magazine**

The Industrial Market: Bright Outlook Despite Dark Moments

November 2014

Randi Vincent, Art Director; Misty Byers, Editor; Karen Linehan, Production Editor; Scott Costa, Publisher

## Front Cover - Illustration

### *Gold*

#### **EDUCAUSE Review**

Designing for Digital Engagement

September/October 2014

D. Teddy Diggs, Editor and Publisher; Dung Hoang, Illustrator

### *Silver*

#### **HousingWire Magazine**

Crunch Time

December 2014

Greg Lakloufi, Chief Creative Officer; Rosangel Torres, Art Director

### *Bronze*

#### **Pragmatic Marketer**

Front Cover Power Up, Product and Development Teams Unite

Summer 2014

Rebecca Kalogeris, Editorial Director; Lisa Sorg-Friedman, Editor; Norman Wong, Designer; Sarah Mitchell, Special Projects

## Magazine Design

### *Gold*

#### **tED magazine**

Distributor Handbook & Industrial Market

March 2014 & November 2014

Randi Vincent, Art Director; Misty Byers, Editor; Karen Linehan, Production Editor; Scott Costa, Publisher

### *Silver*

#### **Oil and Gas Investor Australia**

Oil and Gas Investor Australia

July 2014 and November 2014

Alexa Sanders, Corporate Art Director; Felicia Hammons, Senior Graphic Designer

### *Bronze*

#### **The Meeting Professional**

The Meeting Professional

March 2014/April 2014

Jeff Daigle, Creative Director

Holly Smith, Senior Graphic Designer

Javier Adame, Graphic Designer

## Opening Page / Spread Illustration

### *Gold*

#### **tED magazine**

Cement Relationships by Exceeding Expectations

September 2014

Randi Vincent, Art Director; Misty Byers, Editor; Karen Linehan, Production Editor; Scott Costa, Publisher

## Web Site Redesign

### *Gold*

#### **tED magazine**

tedmag.com

Scott Costa            Publisher

Nicky Herron        Web Content Editor

# ONLINE

## E-Newsletter - General Excellence

### *Silver*

#### **Midstream Monitor**

Midstream Monitor

9/15/2014; 10/17/2014

Frank Nieto, Senior Editor; Theresa Ward, Managing Editor; Paul Hart, Editor-In-Chief; Deon Daugherty, Associate Editor; Joseph Markman, Associate Editor; Caryn Livingston, Assistant Editor

### *Bronze*

#### **MPIpulse**

MPIpulse

June 17/Aug. 6

Jeff Loy, Digital Editor

Rich Luna, Director of Publishing/Editor in Chief

## Impact / Investigative

### *Silver*

#### **tED magazine**

AmazonSupply Steps Into Commercial Lighting

Scott Costa      Publisher

Nicky Herron    Web Content Editor

Bridget McCrea    Writer

### *Silver*

#### **HousingWire**

Who is Nat Hardwick?

August 28, 2014

Ben Lane, Reporter

## Original Web Commentary

### *Silver*

#### **tED magazine**

tED magazine focuses on AmazonSupply

Scott Costa      Publisher

Nicky Herron    Web Content Editor

## **Photo Gallery / Slide Show**

*Gold*

### **Transmission & Distribution World**

Towers of Power: The Ivanpah Solar Thermal Project

February 26, 2014

Nikki Chandler

## **Web Feature Article**

*Gold*

### **EDUCAUSE Review**

Challenge Accepted: Why CIO Is the Best Job on Campus

Matt Pasiewicz, Web Product Manager; Gerry Bayne, Multimedia Producer; Nancy Hays, Editor and Manager, Publishing; Scott Ladzinski, Web Designer